



Australian Government

Austrade



TOURISM  
RESEARCH  
AUSTRALIA

## NORTH COAST NSW

### New South Wales

	2006-07	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	RANK <sup>1</sup>
<b>Tourism expenditure (\$m)</b>	2,879	2,761	2,847	3,300	2,991	3,146	3,270	3,329	3,281	6
<b>Tourism overnight visitors ('000)</b>	4,517	4,426	4,147	4,397	4,608	4,325	4,617	4,879	4,772	4
<b>Visitor/population ratio</b>	9.2	9.0	8.1	8.7	8.6	8.3	8.8	10.3	10.6	30
<b>Accommodation<sup>2</sup></b>										
<b>Rooms</b>	-	-	-	-	-	-	8,703	7,542	7,768	8
<b>Occupancy</b>	-	-	-	-	-	-	54.6	54.6	57.6	18
<b>RevPAR</b>	-	-	-	-	-	-	74.06	78.40	84.47	24
<b>Aviation<sup>3</sup></b>										
<b>Seats available ('000)</b>	636.1	682.7	731.9	716.0	749.5	742.4	797.1	835.4	848.1	15
<b>Seat utilisation</b>	71.8	73.6	70.9	69.1	67.6	69.2	67.2	67.6	66.9	17
<b>Tourism businesses<sup>4</sup></b>	10,171	10,192	9,798	7,668	7,503	7,340	6,906	6,904	-	7
<b>Tourism investment (no. projects)</b>	-	-	-	-	-	-	-	#VALUE!	-	24
<b>Tourism investment (\$m)</b>	-	-	-	-	-	-	-	#VALUE!	-	24

1. 'Rank' is the tourism region's rank for the given indicator out of all Australian tourism regions in the latest available time period.

2. Due to a break in series in the ABS Survey of Tourist Accommodation Survey, the 2014-15 accommodation numbers are not comparable to 2013-14.

3. Aviation is based on the seven airports in this tourism region, located at Coffs Harbour, Grafton, Lismore, Port Macquarie, Taree, Ballina and Lord Howe Island.

4. From 2009-10, there was a methodology change to the definition of 'tourism businesses'. This has resulted in lower numbers from 2009-10 onwards.