



Media Release

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Help council name that beach!

The Ballina Shire community has enjoyed the sandy beach north of the Missingham Bridge for many years, but the popular recreational area has never received an official name.

Ballina Shire Council is now looking to change that, and is asking the community for their suggestions to help name the beach.

“This popular little spot is just next door to Shaws Bay and is a great recreational area. In the warmer months it’s perfect for cooling off in the Richmond River and in winter it’s great for casting a fishing line,” said Cr David Wright, Ballina Shire Mayor.

“Some locals refer to it as Kiosk Beach because of the old kiosk that operated for many years selling great hot chips, but locals also use many other names. We are asking the community to put their thinking caps on and submit their name ideas. After all, a recreational area this beautiful deserves an official name,” added Cr Wright.

Council is inviting the community to submit their ideas by emailing council@ballina.nsw.gov.au before Friday 30 August 2019.

Council will also be consulting with the local Aboriginal community during this process.

The community’s submissions will be collated and reported to Council. Following the Council’s review and decision, staff will make an official application to the Geographical Names Board.

For more information visit ballina.nsw.gov.au

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Image: The nameless beach (image and map)



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