



Dear David,

I write on behalf of the combined Lions and Apex Clubs, along with the Historical Society of Alstonville who are planning a yearlong events program to celebrate the 150th Anniversary of Alstonville.

To make these events a success, we seek community support from council in the way of sponsorship which I have attached our proposal for consideration.

As you can understand, this is a once in a lifetime event and opportunity to showcase Alstonville from past pioneer days to present.

The 150th Anniversary Major Celebrations will be held on September 11th, 12th & 13th, 2015 (events will run from August 29th to September 13th).

There will be many more events organised by various associations and groups around the area during the year.

To get the advertising and promotions underway, our closing date for sponsorship acceptance is Friday October 17th, 2014.

You can send through a reply or I will be following up prior this date as well.

Kind Regards,

Brian Maher

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**ALSTONVILLE 150th ANNIVERSARY
CELEBRATIONS
MAJOR GOLD
SPONSORSHIP PACKAGE**

Alstonville celebrates its' 150th Anniversary in 2015.

Our celebration launch will take place at the Alstonville New Years Eve Family Festival Fireworks night.

There will be a culmination of many events organised throughout the year by various groups to celebrate the historical past, life on the Plateau and futuristic development that has taken place during this period.

As part of the celebrations we invite you to be a major gold sponsor of our events that will take place.

**The 150th Anniversary Celebrations to be held on September 11th, 12th & 13th, 2015
(Events will run from August 29th to September 13th)**

As a MAJOR GOLD SPONSOR you will receive the benefit of 2 x Event sponsorships:

1. You will have shared major sponsorship logo rights of the event.
2. Television campaigns – your logo appear x 2 advertising promotions as major sponsor.
3. Flyers – your logo appear in the two flyer promotions distributed throughout the region.
As major sponsor - 28000 copies x 2 events (with advertising space available for the 150th Anniversary flyer).
4. Posters – your logo appear on posters printed to promote x 2 events as major sponsor.
5. Banners – your logo appear on banners printed to promote x 2 events as major sponsor
6. Newspaper – a half page(total) advertising space to promote your business for the 150th Anniversary feature -18000 copies to appear in the Ballina Advocate.
Plus front page logo recognition as the major sponsor.
7. The availability to use the 150th Anniversary logo for your own benefits.
8. Ability to have a static display at the New Years Eve Fireworks and selected Anniversary events.
9. Additional media support – editorial and radio mentions of the events throughout the year.

Value of Sponsorship - \$16000

YOUR Sponsorship COST - \$4000 (includes gst)