

Written Tuesday, 19th of May, 2015



Re: 2015 Ballina Skateboarding Event Eol

To the General Manager,

I am writing to you to officially express Ownlife's interest in the management of the 2015 Ballina Skateboarding Event. Given you are already familiar with Ownlife as a skateboarding events operator given our management of the 2014 'Fair Go Skateboard Competition' and the 2015 'Go Skateboarding for Youth Week' events at Lennox Head and Ballina skatepark, I thought it would be best to illuminate our expression of interest by covering each of the evaluation criteria Ballina listed in its information of Eol submissions...

History of organising similar events

As mentioned above, Ownlife has successfully managed and executed the 2014 'Fair Go Skateboard Competition' and the 2015 'Go Skateboarding for Youth Week' events at Lennox Head and Ballina skatepark. The key outcomes for these events...

| | | | |
|-----------------------------|----------|-------------------|------------|
| Ballina Fair Go Competition | 20/12/14 | Participants = 71 | Crowd= 275 |
| Lennox Head Youth Week | 9/4/15 | Participants = 10 | Crowd= 60 |
| Ballina Youth Week | 17/4/15 | Participants = 55 | Crowd= 150 |

Evidence of Public Liability Insurance

'Ownlife' has Public Liability insurance for the event to the minimal amount of \$20,000,000 and Ballina Shire Council will be noted as an interested party. Certificate attached in email.

Event details

'2015 Ballina Fair Go' would be the name of the skateboarding competition, with an expected crowd of between 250 – 300 people.

Preferred dates

The potential date that doesn't conflict with other major events, is in the school holidays and allows adequate lead-in from the date of this submission is...

- Saturday, 26th of September (Sunday, 27th as contingency)

Event Program

We propose a scaled-down Fair Go with no sponsored division, this would mean a schedule that looks like this...

| | | |
|-----------------------------|---------------|--------------------|
| Registration open | 9.00am start | |
| Junior Heats (14 and under) | 10.00am start | |
| Girl Heats (all ages) | 11.00am start | |
| Open Heats (15 and over) | 11.45am start | |
| Finals | 1.15pm start | |
| Cherry Street Bowl Jam | 2.00pm start | \$250 up for grabs |
| Best Trick Comp on rail | 2.30pm start | \$250 up for grabs |
| Presentations | 3.15pm start | |

Community Partnerships

Highly likely partners are TruckStop skateboard shop and Cherry St Bowls Club. We will endeavor to attract other community partners that were involved in our Youth Week

Owner/Operator: Richard Flude 0423 639 546 richard@ownlife.com.au

Written Tuesday, 19th of May, 2015

Cost to Participate

Free

Sponsors

TruckStop skateboard shop, Cherry St Bowls Club, Hardcore Distribution, 5FootFour Distribution, Skull Candy, adidas skateboarding. We believe we can double the amount of cash (\$) contribution to the 2015 event, from \$500 in 2014 to \$1000 this year. We have set the budget based on this projection.

Ownlife is currently run set up as a Sole Trader Commercial Enterprise. Council would contract Richard Flude under the registered business name 'Ownlife', who would then sub-contract to other staff. The ABN linked to 'Ownlife' is 30 214 482 360, and is not registered for GST.

Super keen to discuss the possibilities of the '2015 Fair Go' further; my number and email is in the footer. Thank you Ballina Shire Council for continuing your commitment to skateboarding in the Northern Rivers region.

Yours truly,
Richard Flude (on behalf of myself and Dylan McNamara)



Owner/Operator: Richard Flude 0423 639 546 richard@ownlife.com.au

2015 FAIR GO SKATEBOARDING COMPETITION BUDGET proposed for September 26th, 2015

| Income 2014/15 | | \$ |
|-------------------------------|-------------|----|
| Description | | |
| Applicants Contribution | | |
| Ballina Shire Council support | 4000 | |
| Grants | | |
| Sponsorship | 1000 | |
| Ticket Sales | | |
| Merchandise | | |
| Other | | |
| Total Income | 5000 | |

| Expenditure 2014/15 | | \$ |
|--|--|-------------|
| Description | | |
| Insurance | | 525 |
| Entertainment (rides and activities) | | 0 |
| Infrastructure (stage/marquee/decorations) | | 0 |
| Waste management and toilets | | 75 |
| Venue Hire | | 0 |
| Catering | | 150 |
| Marketing and promotion | | 300 |
| Salaries | | 1700 |
| First Aid | | 250 |
| Administration | | 700 |
| PA system hire | | 300 |
| Video Clip | | 300 |
| Reserves | | 200 |
| Prize Money | | 500 |
| Total Expenditure | | 5000 |

| In Kind Support | Tasks/Services/Product Produced | Value \$ |
|------------------------------|--|-------------|
| In Kind Support Contribution | | |
| Product sponsorship | Skateboarding equipment, clothing, shoes | 2000 |
| Volunteer - Jai Sims | Helped with bump in and bump out | 100 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | Total | 2100 |



2015 Ballina Fair Go Site Plan



mckenna hampton insurance brokers

ABN : 67 154 828 332 AR : 422168
PSC McKenna Hampton Insurance Brokers Pty Ltd as
Corporate Authorised Representative of Professional Services Corporation Pty Ltd
ABN : 88 119 835 611 AFS: 305491
Level 1, 41-43 Ord Street PO Box 204
West Perth West Perth WA 6872

Email: info@mcham.com.au
Tel: (08) 6142 0000
Fax: (08) 6142 0099

Attention: Richard Flude
Company: Ownlife

From: Lorne Reay

We hereby confirm that we have arranged the insurance cover mentioned below:

Ownlife
121 Alfred Crescent
FITZROY NORTH VIC 3068

**CONFIRMATION OF
PLACEMENT OF
COVER**

Date: 13/11/2014
Our Reference: OWNLIFE4

| | |
|--|--|
| Class of Policy: Liability Insurance Insurer: Lloyd's Of London London United Kingdom ABN: ACN 080 862 291 The Insured: Ownlife | Policy No: T/B/A Invoice No: 096131 Period of Cover: From 10/12/2014 to 15/12/2015 at 4:00 pm |
|--|--|

Details:

See attached schedule for a description of the risk insured

IMPORTANT INFORMATION

The Proposal/Declaration:

- is to be received and accepted by the Insurer
- has been received and accepted by the Insurer

The total premium as at the above date is:

- to be paid by the Insured
- part paid by the Insured
- paid in full by the Insured
- paid by Monthly Direct Debit

Premium Funding

- This policy is Premium Funded

Please note that the policy defined above is subject to the receipt of the Proposal Declaration and acceptance by the Insurer (if not already completed and accepted) and subject to the full receipt and clearance of the total premium payable by the insured.

Schedule of Insurance

| | |
|---|---------------------------|
| Class of Policy: Liability Insurance | Policy No: T/B/A |
| The Insured: Ownlife | Invoice No: 096131 |
| | Our Ref: OWNLIFE4 |

PUBLIC LIABILITY

Insured: Richard Flude t/as Ownlife

Interested Parties: Ballina Shire Council

Business: Principally Skateboarding Instructor, Events and Workshops

Interest Insured: All sums which You shall become legally liable to pay for compensation in respect of Personal Injury or Damage to Property, which happens during the Period of Insurance, and is caused by an Occurrence in connection with the Business.

Premises: Various

Territorial Limit: Worldwide excluding United States of America or Canada, their territories or protectorates

Sums Insured :

| | |
|---|--------------|
| General Liability | |
| Limit of Indemnity any one occurrence | \$20,000,000 |
| Products Liability - In the Aggregate AUD (any one Period of Insurance) | \$20,000,000 |
| Property in Your Physical or Legal Control | |
| Limit of Indemnity any one occurrence and in the aggregate | \$ 100,000 |

Excess: \$1,000 Each and Every Occurrence and inclusive of Costs

Personal Injury to Contracted Employees or Workers Excess: \$25,000 Each and Every Occurrence and inclusive of Costs

Policy Wording: SHLLIAB0313

Insurer: Certain Underwriters at Lloyd's (77.5%) and W.R. Berkley Insurance (Europe), Limited (22.5%)

IMPORTANT NOTE

This schedule is **NOT** the Policy Document. When received, we strongly recommend you fully review the policy wording, paying particular attention to the adequacy of the sum insured, the scope of cover, the policy limits and sub-limits, and the various conditions, provisions and exclusions contained therein.

NOTE

The Named Insured may cancel the policy at any time and we do not accept any liability as a result thereof.

expressions of interest
information for event organisers

2015



Ballina Skateboarding Event

Ballina Shire Council is currently seeking Expressions of Interest (Eoi) from organisations to manage and coordinate a skateboarding event at Missingham Bridge Skatepark in 2015.

Council Financial Support

Council has funds up to **\$4000 inclusive of GST** available to support the costs of coordinating this event. A memorandum of understanding on financing between the Event Coordinator and Council will be prepared on acceptance of a successful Eoi.

The successful Eoi will be chosen by a panel nominated by Council's General Manager. The applicant will be required to complete an Events on Public Land Application Form and submit a Risk Management Plan for the event.

What makes a great skateboarding event?

- An event that provides an opportunity for the general public to actively support young people.
- An event that promotes and connects the Ballina Shire youth with skateboarding at a professionally managed event.
- An event that increases the overall awareness and participation opportunities for skateboarders in the Ballina Shire through the delivery of a high quality and professionally managed event.

Evaluation Criteria

All submissions will be initially assessed based on the following criteria:

- **History of organising similar events** Any history of hosting community events.
- **Evidence of Public Liability Insurance** The organiser must hold a minimum \$20,000,000 public liability insurance cover specific to the scheduled event.

- **Event details** Proposed name and anticipated audience numbers.
- **Preferred dates** The event must be held between 1 July and 31 December 2015.
- **Event Program** A draft program of activities is to be provided.
- **Community Partnerships** Plans to leverage the event to strengthen community capacity. Engagement of local organisations in the development of the event program.
- **Site Map** A proposed site map is to be provided.
- **Event budget** A draft budget is to be provided.
- **Cost to participate** Indicate whether the event will be free to participate or whether there will be a cost to participate.
- **Sponsorship** Seeking additional sponsorship is a significant factor in determining the final budget and viability of the event. An indication of how the organisation plans to seek sponsorship should be included.

Submissions Close

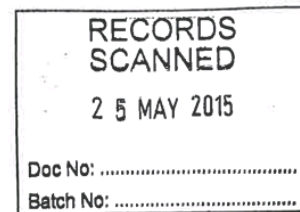
4.30pm Friday 22 May 2015

Lodgement

The General Manager
Ballina Shire Council
PO Box 450
BALLINA NSW 2478

Further Information

Holly Archibald
Events and Grants Support Officer
Ph: 02 6686 1457



Expression of Interest - Ballina Skateboarding Event

Applicant: Tony Chavez
Organisation: Ballina Skateboard Competition Committee
Role: Event Organiser
Phone: 02-66866720 or 0488213491
Email: truckstopsk8@gmail.com
Postal Address: 206 River St Ballina NSW 2478

The Ballina Skateboard Competition Committee would like to submit this Expression of Interest to manage and coordinate a skateboarding event at Missingham Bridge Skate Park in 2015.

Using our industry contacts we hope to attract some of Australia’s premier skateboarders back to the longest running skateboard competition in Australia. Plus running in junction with the Ballina Prawn Festival will add another draw card to attract more competitors and coverage than ever before and hopefully add an exciting element to the festival itself.

On the day we expect a lot of competitors to participate in several different divisions similar to past years, Girls, Under 14’s, Open, Sponsored & a Bowl jam at the end. We aim to kick off at 9am and run until the late afternoon. Some of the events may be altered when it comes closer to the date but the overall flow will be the same.

The Committee

| Name | Organisation | Contribution |
|--------------------|---------------------------------|---------------------------------|
| Tony Chavez | Truck Stop SK8 Ballina | Event Organiser |
| Graeme McDonald | Truck Stop SK8 Ballina | Sponsorship Officer |
| Mark Ringe | Truck Stop SK8 Ballina | Competition Liaison |
| Isaac Roxburgh | Nan & Pop Skate Shop Evans Head | Public Relations/Graphic Design |
| Gabe Roxburgh | Nan & Pop Skate Shop Evans Head | Video, Marketing & Design |
| Jerry Burke | | Photographer |
| Flavio Biehl | Skateboard Australia | Senior Coach |
| Jai Sims | Skateboard Australia | Senior Coach |
| Zak Pitter | Skateboard Australia | Coach |
| Brooke Thompson | | Competition Liaison |
| | | |
| Melissa Everingham | | Consultation and support |
| Paul Scharka | Founder of Fair Go Skate Comp | Consultation and support |

History of Organising Similar Events

Tony Chavez

- I have organised several local events including arranging sponsorship and prizes, advertising, social media and liaising with community groups.
- The events last year include Nimbin, Goonellabah Barbarian Bash, Go Skate Day 2014 at Bangalow, Suffolk Park with Flavio Biehl and a Halloween Jam at Ballina.
- This year I have been involved in organising the recent events during Youth Week at Ballina and Brunswick Heads.

Graeme McDonald

- Provided sponsorship assistance in attaining prizes and support from distributors and providing social media awareness for recent event held at Brunswick heads by Byron Bay Skateboard School and Byron Youth Service plus the event held in Ballina organised by Ballina Youth Week Collaboration and Ownlife.

Isaac and Gabe Roxburgh (Nan and Pop, Evans Head)

- Collaboratively run ten of the business's signature 'Skate Jams' which have been the biggest skateboarding events in the region over the past two and a half years. These events have been run in conjunction with Richmond Valley Council, Lismore City Council and numerous other community groups to celebrate Australia Days, grand openings of new facilities and namely with the annual Crankfest Youth Festival held in Evans Head.
- For all of these events we have done the sponsorship proposals, graphic design (posters, video titles and animation), video production, social media, online/press promotion and advertising.

Melissa Everingham

- Assisted Paul Scharka in running the Fair Go event for 5 years.

Jai Sims (Skateboard Australia)

- Has been involved in helping organise and run the Fair Go event for over 10yrs.

Flavio Biehl

- Organised the "Byron Bay Disaster Relief Project" in 2011 with Boardshop Australia. Also organised a skateboard event at Suffolk Park late last year and recently an event at Brunswick Heads both run in collaboration with Byron Youth Service.

The committee are all involved directly or indirectly in the skateboard community in the Northern Rivers. Many of us have profiles nationally and internationally and would like to see a greater focus and growth in profile of skating in our local area.

Evidence of Public Liability

Having attended Council's recent Risk Management Workshop for event organisers, the committee learned about the new Local Community Insurance Services, please find evidence of our request for a quote and communication indicating the committee is eligible for coverage. It is our intention to secure coverage if successful in our application to take carriage of the Ballina Skateboard Event. I am in the process of replying to LCIS with the information they require to complete the quote.

In addition, the committee have met with organisers of the Ballina Prawn Festival who are considering providing coverage of the skateboard competition if for any reason the committee are unable to secure independent coverage.

Lastly, I would consider including the Skateboard Competition under my existing Public Liability policy for Truck Stop SK8 (\$20 million) if required.

Event Details

Name: Fair Go Skateboard Comp.
Attendance: 1000 (+ 15,000 estimated attendance at Ballina Prawn Festival)
Participation: 100+

Preferred Dates

The Committee have approached the Ballina Chamber of Commerce with a view to holding the skateboard competition on Saturday 14 November 2015 alongside the Ballina Prawn Festival as this will allow us to leverage the infrastructure and marketing undertaken for the festival event.

Benefits to holding the event on the same day include, access to portaloos, market stalls, food vendors, entertainment, traffic management, and first aid support.

Whilst the committee will run the skateboard competition autonomously we will work closely with the festival organisers and develop a Memorandum of Understanding covering the above-mentioned aspects.

Community Partnerships

The Committee work closely with a range of community groups etc. including Byron Bay Skateboarding School, Byron Youth Service, Ballina Chamber of Commerce, Woodburn Chamber of Commerce, Coraki Village Voice, Mid-Richmond Neighbourhood Centre, Nimbin Skatepark Committee

9.3 Ballina Skateboarding Event.DOC

Site Map

We intend to form part of the Ballina Prawn Festival Site Map. As the competition operates on the Missingham Bridge Skatepark itself we do not require additional space. Organisers of the festival have indicated a First Aid tent will be placed alongside the Skateboard ramp along with numerous amusement devices (pending Council approval).

Event Budget (DRAFT)

| Income | Description | Contributor |
|---------------------|---|--------------------|
| \$4000 | Event Grant | Ballina Council |
| \$5000 | Sponsorship | Business Community |
| \$9000 Total | | |
| | | |
| Expenses | Description | |
| \$1500 | Insurance Policy | |
| \$1000 | Radio Advertising | |
| \$2000 | Print Advertising | |
| \$500 | First Aid Tent – donation to Surf Life Saving | |
| \$3000 | Comp Prize money | |
| \$500 | Graphic design and poster printing | |
| \$500 | Miscellaneous | |
| \$9000 Total | | |

Cost to Participate

Free

Sponsorship

The Committee estimate generating up to \$10,000 in contra prizes and \$5,000 in cash sponsorship. Committee members have existing relationships with a number of suppliers for brands such as Vans, Skullcandy Headphones, and Z Flex along with distributors such as Absolute, Trinity and Project Distribution all of whom represent between ten and twenty brands. Many of these suppliers expressed disappointment in not having the opportunity to support the 2014 skateboard comp and are very keen to contribute product and sponsorship of the 2015 event.

We are also all local business people with relationships throughout the business community. A list of target sponsors has been developed and we already have some pledges of support.

Thursday, 21 May 2015 12:24:31 pm Australian Eastern Standard Time

Subject: Ballina Skate Comp
Date: Wednesday, 20 May 2015 2:39:36 pm Australian Eastern Standard Time
From: David.Swaine@jlta.com.au
To: truckstopsk8@gmail.com

Hello Tony

Thank you for using LCIS to quote for your event.

LCIS is geared to fairly low risk community group activities with a focus on public liability insurance to protect groups against all sums they become legally liable to pay (by way of compensation) for bodily injury and/or property damage to the public resulting from an occurrence which arises from negligence of members, including voluntary workers engaged on behalf of the club, who are working in a recognised role for the club or group. to put this another way if you do something, or fail to do something, then where you are negligent (breaching your expected duty of care) and someone is injured, or their property is damaged as a result of this negligent act, the policy will defend you and if you are held liable pay damages, subject to the specific terms of the policy.

In the case of a skateboard competition the organisation and conduct of the event is where the potential risks are. Particularly where a hazard is created at the event through negligence, eg as a result the facility may be unsafe for the event or activity or non-enforcement of event rules.

People participating in a sporting event (eg soccer match, netball, tennis) or other physical activity (eg bush walking, dancing, acting), generally accept the inherent risk of participating as a hazard of the event or activity.

Skateboarding is an inherently risky activity and councils have pretty strong guidelines around the construction and use of skate park facilities. Potential triggers for claims can arise from sharp edges on the facility, lack of 'soft fall' areas, non-enforcement of safety standards by organisers re equipment and what people wear.

Under our scheme guidelines we need to refer these type of events to the insurer for consideration as to whether they are prepared to accept the risks and to determine a premium.

The insurer will need to have information and advice in relation to:

- Overall event risk management plan
- The facility being 'fit for purpose'
- Processes you will have in place to ensure that the participants skate and scooter equipment is in good order ('scrutineering')
- Spectator viewing points (to protect against possible flying equipment)
- Disclaimer form that entrants sign noting and agreeing that they participate at own risk
- Even though people 'participate at own risk, event procedure so that people are not allowed to use the skate facility in a 'free for all' between organised competition events without appropriate safety gear.

This might look a bit daunting but the insurer will be unlikely to accept the risk without these aspects being addressed.

Happy to discuss with you.

Thanks again.

David Swaine | Business Development Executive | Local Community Insurance Services
Lv 1, 148 Frome Street | Adelaide | SA | 5000
Tel: +61 1300 853 800 | DD: +61 (0)8 8235 6115 | | Fax: +61 (0)8 8235 6448
David.Swaine@jlta.com.au | www.lcis.com.au

LOCAL COMMUNITY INSURANCE SERVICES

Get a quote online www.localcommunityinsurance.com.au

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Important Information

DUTY OF DISCLOSURE

Before you enter into a contract of general insurance with an insurer, you have a duty under the Insurance Contracts Act 1984, to disclose to the insurer every matter that you know, or could reasonably be expected to know, is relevant to the insurer's decision whether to accept the risk of the insurance and, if so, on what terms. The same duty arises on renewal, extension, reinstatement - or variation of the policy. The disclosure required is especially important in matters relating to the physical risk, past claims, cancellation of insurance covers, the imposition of increased premiums, insolvency or criminal convictions. Disclosure is not limited to specific questions in a proposal or matters applying to the insured named in the policy but includes other relevant matters including past business or businesses or private insurances. If you breach the duty, even innocently, the insurer may be able to reduce its liability in respect of a claim or may cancel the contract. If the non-disclosure is fraudulent the insurer may also have the option of avoiding the policy from inception

UNDER INSURANCE

Fire, Business Interruption, Industrial Special Risks, Home Buildings & Contents, and other policies often contain an Average Clause. This means that you should insure for the full replacement value of your assets under these insurance covers. If you are under insured your claim may be reduced in proportion to the amount of under-insurance.

It is important that you review your sums insured at least annually.

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