

11.4 Lennox Head Community Market - Relocation Consultation**11.4 Lennox Head Community Market - Relocation Consultation****Delivery Program** Open Spaces & Reserves**Objective** To identify if there is interest from the Council in consulting with the community in regard to a proposal to relocate the Lennox Head Community Market to the Lennox Head Cultural and Community Centre.**Background**

The current site for the regular Lennox Head Community Market (the market) on the eastern road adjacent to Lake Ainsworth has some constraints. The construction of the Lennox Head Cultural and Community Centre (LHCCC) has provided an alternate option as a venue that can be used to conduct the market.

Siting of the market and using Williams Reserve for this purpose has previously been a matter of considerable community interest. The purpose of this report is to invite the Council to determine whether or not it would like to establish a consultation process to examine the question of a potential relocation of the market.

This report has been prompted by feedback from residents and businesses that support the concept of the LHCCC being the preferred location for the market. It is also acknowledged other key stakeholders object to the proposal.

Key Issues

- Consultation regarding the proposal to relocate the Lennox Head Community Market to the Lennox Head Cultural and Community Centre.

Information

The market has been operating in different locations adjacent to Lake Ainsworth for many years. The market was initially located on the southern end of the lake along the road that services Camp Drew and the 4WD access track to the beach. The stalls were located adjacent to tents in the caravan park and, during busy holiday periods, the market impacted on the campers and restricted access to Camp Drew and the 4WD track.

In response to these problems the market was relocated to the eastern side of the lake. In this location the market's impact on campers is reduced and the Camp Drew Road is kept open. Access to the Sport and Recreation Camp is available from an access point on the Camp Drew Road.

However, the limited availability of parking around the lake, the intermittent flooding of the eastern road, concerns regarding the environmental impacts on the lake and the congestion and conflict with the various users of the lake precinct represent constraints for the use of this site.

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The LHCCC can accommodate the market stalls, both within the centre and outside and around the building. The northern edge of the sports field can be used for smaller stalls.

In response to road flooding, the market was relocated to Williams Reserve and the LHCCC for the recent December and January market days. The stalls were located inside the centre, around the concrete apron of the building and in the carpark on the western side of the centre. There were also stalls located on the northern edge of the Williams Reserve sports fields. Attachment 1 shows the location and the extent of Williams Reserve that was used, and is suggested, should this proposal proceed further.

The area on the grass is used as an overflow area for additional stalls and accommodates small, low impact tents. The area is accessed from the adjacent carpark with vehicles confined to this area. Heavy vehicles are located in the adjacent sealed carpark.

The proposal to relocate to the LHCCC offers several benefits. In wet weather the stalls would be limited to the sheltered and sealed areas around the centre or inside the building. The grassed area would not be used in wet weather to ensure there is no damage to the sports field.

While parking will still be in high demand, there are more parking opportunities in and around the village in contrast with the single access situation at Lake Airsworth.

The market will not need to be relocated when the lake is in flood, when the caravan park is heavily utilised or when there are surf carnivals. Nor will the market need to be cancelled in inclement weather. This provides the market with improved continuity and security.

Experience has shown that visitors to the market at LHCCC also visit the adjacent village centre.

The relocation of the market will address the stated concerns regarding deleterious affects on the lake and its surrounds.

The small area of Williams Reserve that will be used to accommodate stalls is considered not to impact on the use of the sports fields by the sporting groups.

Current Feedback

The proposal to permanently relocate the market to LHCCC was informally discussed at the March 2013 B Ward Committee Meeting. In response, a number of the community group representatives in attendance reported their interest in the proposal. The Lennox Head Combined Sports Association and the Lennox Cricket Club have provided written responses in opposition to the proposal. Copies of these letters are attached.

Consultation is discussed further below.

Sustainability Considerations

- **Environment**

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The relocation of the market from the Lake Ainsworth foreshore would lessen the likelihood of environmental impact on the lake and surrounding vegetation. On the other hand, it is suggested that the relocation of the market to Williams Reserve is unlikely to cause any material environmental concerns.

- **Social**
Markets provide opportunities for social interaction and entertainment.
- **Economic**
Markets attract visitors who may stay in the area and support other businesses. Markets also provide opportunities for small businesses to operate in low cost environments.

Legal / Resource / Financial Implications

There are no legal implications regarding this report.

There may be some minor financial implications with the installation of a power access for stalls located outside the LHCCC.

Consultation

The site of the markets in Lennox Head has been a matter of keen interest to key stakeholders and the local community. There are conflicting opinions about the preferred location.

The purpose of this report is to invite the Council to determine if it would like to examine the proposal to relocate from the current Lake Ainsworth site on an ongoing basis. If the answer to that question is yes, then it is recommended that the next step be to establish a formal community consultation process.

Options

1. Note the contents of this report and take no further action.
2. Establish a consultation process to examine the proposal to relocate the market.

Whilst the concerns of the sporting groups are acknowledged, this report also outlines the potential benefits from the proposal. Staff believe it would be beneficial to further investigate the option of relocation to the LHCCC/Williams Reserve site and seek feedback from key stakeholders and the broader community through a formal consultation process. Option Two is recommended on this basis.

RECOMMENDATIONS

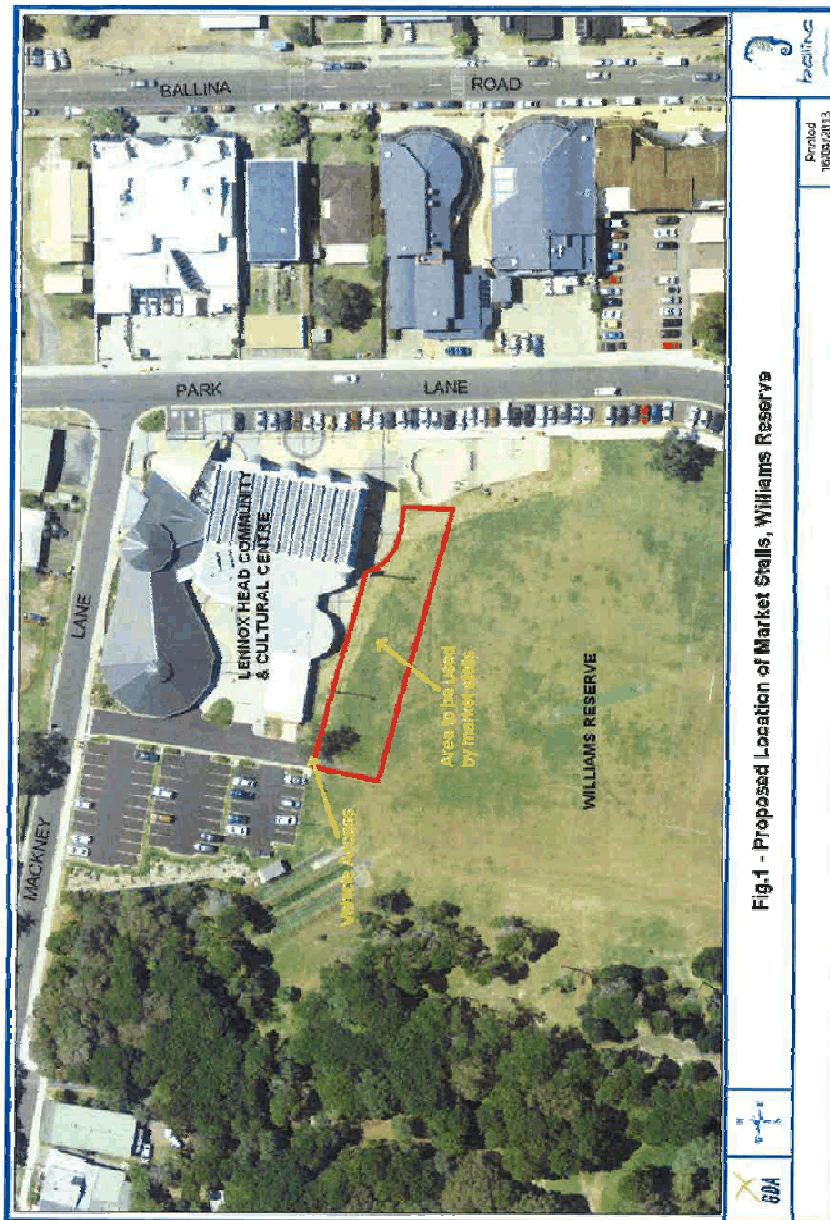
That Council undertake a formal consultation process with key stakeholders and the broader community to investigate the option to relocate the regular Lennox Head Community Market to the Lennox Head Cultural and Community Centre, including the use of the northern portion of Williams Reserve.

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Attachment(s)

1. Location Map - Williams Reserve
2. Correspondence - Lennox Head Combined Sports Association
3. Correspondence - Lennox Head Cricket Club

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LENNOX HEAD COMBINED SPORTS ASSOCIATION INC.

P.O. Box 150 Lennox Head NSW 2478
lennoxheadsports@gmail.com

11 March 2013

M/s Jillian Pratten
Manager Open Spaces & Reserves
Civil Services Group
Ballina Shire Council
P.O. 450.
Ballina NSW 2478

Dear Ms Pratten

RE: PROPOSED RE-LOCATION OF COMMUNITY MARKET TO WILLIAMS RESERVE.

The Lennox Head Combined Sports Association Incorporated (LHCSA) at our meeting of 25 March 2013 voted unanimously to strenuously object to the proposed permanent re-location of the "Lennox Community Market" to Williams Reserve.

In addition the Association wishes to express its deep concern in relation to how this matter was initially brought to its attention, as a late item at the B Ward Meeting on 18/3/2013, and not included on the original agenda. Given the complexity of the issue, the role in which the Association plays in the management of Williams Reserve and its ongoing relationship with Council it was felt that this process was totally unacceptable. The Association is keen to continue to develop a working relationship with Council and situations as described above we believe are not conducive to this arrangement.

For the benefit of Councillors, some of whom are new to Council and some who have not been involved with or lack the knowledge of the long term involvement of LHCSA with Williams Reserve, a summary is provided as an attachment to this letter. The Association would appreciate if this was made available to all Councillors.

The Association objections are:-

1. EXISTING USE BY SPORTING CLUBS SHOULD HAVE PRIORITY OVER USE
Council Notes B Ward Meeting

"The Lake Ainsworth Reserve often has multiple activities operating at the same time such as surf club activities and Holiday Park visitor's"

The District Competition Cricket, Junior Rugby League Carnivals and Rugby Union Finals (Rugby Union have booked the fields Sunday 28/4 for 3 games against the Southport School), Fishing Club weigh-ins are all held on this field on Sundays. Also the cricket nets cannot be used for training during markets.

We too have multiple activities operating on Market Days and a proposed move to relocate the markets should not impinge on the existing use of the fields.

Long-term involvement of sporting clubs on Williams Reserve:

- Golden Oldies Rugby Union since 1988
- Lennox Head Rugby Union since 1999
- Lennox Head Rugby League since 1986

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HISTORY

The Lennox Head Sport Association (LHCSA) was incorporated by the NSW Dept. of Fair Trading on 30 March, 1989.

Formerly known as the "Anglers Arms Fishing & Social Club" which was formed in 1977 as part of the Williams Reserve Sporting Complex Committee. At that time the Trustee of Williams Reserve was the former Tintenbar Shire Council. It's aims were the development of sporting facilities on the Reserve.

A number of members of that original group are still actively involved with LHCSA and have sound recall as to the machinations involved in the clearing of the then caravan park to create the fields you see today and the construction of facilities, particularly the amenities block.

Also providing donations to Council for further work to be completed on the field. In November 1981 a 'Back to the 30's Night' raised \$10,000 of which \$8,000 was given to Council with a further \$2,000 allocated to fencing Williams Reserve. LHCSA also installed a full pop up irrigation system to the field fed by spear point and holding tank. (Now defunct)

LHCSA represents paid up sporting affiliates and community groups who all use Williams Reserve (listed at the end of this letter) and who number some 2,500 local folk.

LHCSA is empowered by Ballina Shire Council to manage the bookings for not only Williams Reserve but also Megan Crescent Oval to ensure all sporting bodies get sufficient use on the facilities in a harmonious way.

LHCSA is also empowered by Council to open and close the field in inclement conditions. The field was closed last February to all sport from Friday evening to Sunday evening due to torrential rain to protect the fields (both north and south) from damage.

Our affiliated clubs also do their own fund raising to support local charities.

Lennox Head Stags Golden Oldies

\$52K donated to local sports bodies and charities including new motors for rescue craft Lennox Head Surf club and \$5K for their new kitchen. \$30K to help complete the covered viewing platform at Williams Reserve Amenities Block using local trades. Each year they conduct their annual Nash Bash to assist Julie Nash maintain her Lennox Head house since the loss of her husband Glenn.

Lennox Head Rugby League Club

\$20K grant secured – used on Amenities Block using local trades. Support local business by buying from local suppliers.

Lennox Head Rugby Union Club

\$65K grant secured – being used on construction new toilets and storage rooms Amenities Block with another \$30K cash and in kind being contributed. Local tradesmen used. \$7K donated to Ballina Breast Cancer Care, \$1.5K to Westpac Helicopter.

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5. **PARKING OF VEHICLES AROUND CBD**

Council Notes from B Ward Meeting:

"There are more parking opportunities around the CBD although parking will still be under pressure. There may be an opportunity to utilise the school grounds for parking for stall holders and/or market visitors."

Brian Lyndon of Lennox Head Public School advised our meeting that the school hall and parking is booked permanently each Sunday by The Point Church, Lennox Head, and therefore the school grounds would not be available for parking by stallholders or market attendees.

6. **POWER USE AND POTENTIAL SIZE OF MARKETS.**

All power to Williams Reserve is now supplied through the new Community Centre, including that for the floodlights and amenities block. LHCSA are responsible for the payments of the account and are concerned as to where power will be drawn for the number of stallholders requiring power.

Current charges from "Conditions for Use" Annexure A are \$10 per lead.

Given that the Easter Community Markets were advertising in excess of 120 stalls, we are concerned that with the size of the current market and possibility of future growth that "The stalls would be located in and around the centre, in the car park with an overflow of stalls onto the northern end of Williams Reserve when required"

7. **PURPOSE**

Council Notes to B Ward Meeting:

"Council received feedback from the community that the markets were a success and suggestions that a permanent relocation to the Community Centre would benefit the market"

LHCSA is a proud part of the Lennox Head Community, supporting local tradespeople and local businesses, and keeping our funds within Ballina Shire. It is in no way an enemy of the markets however the Association feels very strongly that alternate sites should be investigated.

In conclusion, LHSA as a recognised and acknowledged partner with Council in the management of Williams Reserve strongly objects to the proposed permanent re-location to our home ground, Williams Reserve. The Association also recommends that alternate sites be fully investigated prior to a final decision being made.

Yours sincerely

Greg Downes
President

John Bungate
Honorary Secretary

Lennox Head Combined Sports Association represents the interests of over 2500 people, young and old:

*Lennox Head Golden Oldies Rugby Club,
Lennox Head Junior Rugby League Club
Lennox Head Cricket Club
Lennox Head Surf Life Saving Surf Club
Ballina Police Touch Assoc.*

*Lennox Head Rugby Union Club,
Lennox Head Fishing Club,
Lennox Ballina Boardriders (Le-Bo)
Lennox Head Public School
Lennox Long Boarders, Lennox Residents Assoc.*

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- Lennox Head Cricket since 1979
- Lennox Head Fishing Club since 1977

2. WET WEATHER CLOSURE

Council Notes from B Ward Meeting:

"The permanent location would provide ongoing stability for the market without the need to relocate or cancel the market in bad weather, etc"

As LHCSA has Council authority to close the field to sports, we insist that this capability also is maintained in relation to closing the fields on market days during wet weather. This is essential to prevent heavy pedestrian and vehicular traffic and subsequent compression of fields. (Refer separate letter from Cricket)

3. DAMAGE TO FIELD

Irrespective of LHCSA management of the Reserve, each affiliated club is required by Council to complete a "Seasonal Use of Sports Ground Sporting Club Booking Form" and provide a Certificate of Currency of Public Liability Insurance to Council.

Part of those Conditions for use state: "Clubs may be accountable for damage done to sports grounds as a result of using fields during wet weather"

Should the fields be damaged, one would assume that this would also apply to either the Lennox Community Markets or to the individual stallholders should they be identified.

We also submit that the *"Not for use by occasional users or schools"* wording for the subject Booking Form does not apply to the Lennox Community Market as the proposal is of a permanent nature. Therefore, each individual stallholder deemed to be a regular user would be obliged to make suitable application and provide Council with his or her Certificate of Currency of Public Liability Insurance.

4. PARKING OF VEHICLES ON THE FIELD

LHCSA and their affiliates have been cautioned many times by Council for leaving vehicles on and around the amenities block. We are advised that we may only drive onto Williams Reserve for the delivering and collection of goods. Following which all vehicles must be removed from Williams Reserve.

Our observation from the last market held on Williams Reserve clearly showed this is not being upheld by stallholders and associates with cars/trucks driving over all parts of the fields (including the main football field on which we have spent some \$1,150 fertilizing and maintaining over the past 2 years) leaving tyre marks and indents.

Lennox Community Markets Guidelines Lake Ainsworth.

2. Parking

a) Where possible Stallholders on large sites may be able to leave their vehicle on site at the discretion of the Manager and site conditions.

b) Stallholders on small sites must have cars removed by 8.00am.

d) Stallholders are required to park at least 2 blocks away from the market site while trading. Parking is at a premium and must be available for community/customer use.

Lennox Head Cricket Club [Inc]

Postal Address: 52 Bayview Drive
East Ballina, NSW 2478

President: Mark Duncan
0411 339 499
duncanhorticulture@hotmail.com

Secretary: Ben Crawford
Treasurer: Jordan Stotter



2 April 2013

Attention: Jillian Pratten & John Trisman
Ballina Shire Council
River Street
Ballina NSW 2478

Dear Sir/Madam,

We write to express our significant concern as to the apparent proposal to permanently move the Lennox Head Markets to Williams Reserve.

As you would be fully aware, Williams Reserve was designated as a place for both active and passive recreation. To the writer it appears clear that Council is adopting a gradual approach to completely do away with active recreation at the ground.

As you would also be aware, the ground is used extensively by our Club for 26 weeks over the summer months. You may not be aware that we also utilize the ground for 8 weeks leading up to the start of the cricket season for training purposes.

Although the bulk of our cricket activities are on a Saturday (and training during the week) we do use the ground on a Sunday. This includes representative junior cricket games on a Sunday and general training.

Aside from these timing clashes, there is the likelihood that the traffic, both pedestrian and vehicular, upon the grass field will denigrate the quality of the playing surface.

The writer has seen such denigration at the Byron Bay markets which we believe are also on a sand base with a similar type of grass. The artificial pathways created by the placement of the market tents creates this unavoidable result.

The quality of the playing surface not only has an effect on the fielder's ability in the game but also safety issues as to balls unexpectedly bouncing up of the outfield surface and also the capacity to trip and fall whilst chasing a ball on the uneven ground.

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What Council always seems to ignore is the fact that Williams Reserve has the necessary characteristics to be used even in times of moderate to heavy rain. It is sand based and drains well. Almost no other grounds in the Shire and indeed the region, has such an attribute. This attribute is something which will certainly not be achievable in the Council's proposed alternatives in swamp lands around the Shire (eg bottom of Pidcocks development and south of Sanctuary Village).

We ask that the proposal not go ahead on the above basis.

Yours sincerely



Ben Crawford
Secretary
Lennox Head Cricket Club
Email: ben.crawford@sl.com.au

11.1 Lennox Head Markets - Review of Location Options11.1 Lennox Head Markets - Review of Location Options**Delivery Program** Open Spaces and Reserves**Objective** To report on the outcomes of a consultation regarding the options to relocate the Lennox Head market.**Background**

Council resolved the following motion at the April 2013 meeting.

Council undertake a formal consultation process with key stakeholders and the broader community to investigate the option to relocate the regular Lennox Head Community Market to a site closer to the town centre.

The background section of the April report is reproduced below.

The current site for the regular Lennox Head Community Market (the market) on the eastern road adjacent to Lake Ainsworth has some constraints. The construction of the Lennox Head Cultural and Community Centre (LHCCC) has provided an alternate option as a venue that can be used to conduct the market.

Siting of the market and using Williams Reserve for this purpose has previously been a matter of considerable community interest. The purpose of this report is to invite the Council to determine whether or not it would like to establish a consultation process to examine the question of a potential relocation of the market.

This report has been prompted by feedback from residents and businesses that support the concept of the LHCCC being the preferred location for the market. It is also acknowledged other key stakeholders object to the proposal.

The purpose of this report is to advise Council of the outcomes of the consultation undertaken in response to the resolution above.

Key Issues

- Protection of Lake Ainsworth
- Market sustainability

Information

Based on the range of opinions in the feedback Council had previously received on this issue, it was decided an independent facilitator with a fresh perspective would be useful to lead the consultation process. Ms Tracey Stinson from Sumbios Consulting was appointed to this task.

To date the consultation has only included the key stakeholders. It was considered important to start the consultation with those potentially most affected, or most interested, in this matter to ensure all the issues were fully understood and shared.

11.1 Lennox Head Markets - Review of Location Options

3. Council require the Market Co-ordinator to facilitate the development of a partnering agreement between key stakeholders directly impacted when the market is relocated to the Community Centre and Williams Reserve.
4. Council review the Management Plan for the lake and surrounding areas to identify mitigation measures that may be able to be accelerated to assist with the protection of the lake and riparian zone

Sustainability Considerations

- **Environment**
The potential impact of the market on the environment is an important consideration in the management and location of the market, particularly in respect of Lake Ainsworth option having regard to the sensitive nature of this area.
- **Social**
Markets provide opportunities for social interaction and entertainment.
- **Economic**
Markets attract visitors who may stay in the area and support other businesses. Markets also provide opportunities for small businesses to operate in low cost environments.

Legal / Resource / Financial Implications

The recommendation to this report does not have any legal, resource or financial implications. Should Council determine to relocate the markets there may be additional costs to either Council or the Market Co-ordinator, however these costs have not been reviewed in any detail.

Consultation

The Council has conducted a process to consult with key stakeholders. The question to be considered now is whether or not the Council conducts a broader consultation as per the second part of its resolution. This is discussed below.

Options

The options available to Council are as follows.

1. Take no further action.
2. Determine a relocation site for the market.
3. Undertake the second stage of consultation being to consult with the broader community.

The feedback from the key stakeholders is that there is little support for change and with some further planning and communication, improvements can be made to how the markets operate. On this basis it is recommended that Council does not take any further action on this matter at this point in time. If the Council is inclined to relocate the markets, it is recommended that a final decision only be taken after further consultation (option three).

Lennox Head Market Consultation with key stakeholders

22 July 2013
Draft Report

Prepared by
Tracey Stinson



"Helping people work together"

1 Introduction

The location of the Lennox Head markets has been the subject of much discussion and debate between Council and local residents for a decade. The complexity of the issues and impacts of the market on the local community mean that selection of the optimal site for the markets is necessarily complex. The decision will inevitably require some degree of trade-off between the social and economic benefits created by the markets with the social and environmental costs.

Council resolved in July 2009 to trial the relocation of the market during flooding events to Williams Reserve and on the foreshore on Ballina Street. Council also resolved to consider the option of permanently locating the markets at one of these alternative sites.

Symbiosis Pty Ltd was commissioned by Ballina Council in June 2013 to consult with key stakeholders to gather their input and opinions about the location for the Lennox Head Market.

This report outlines the feedback received from the following key stakeholder groups through telephone interviews and a workshop held on Tuesday 16 July 2013:

- Lennox Head Residents Association
- Lennox Head and Alstonville Surf Life Saving Club
- Lennox Head Combined Sports Association
- Lennox Head Lions Club
- CWA (Lennox head)
- Uniting Church (Lennox Head)
- Westpac Rescue Helicopter Service
- Lennox Head Market stall holders
- Ballina Environment Society
- Lennox Head Chamber of Commerce
- Lennox Head Landcare
- Lake Ainsworth Caravan Park
- Lake Ainsworth Sport and Recreation Centre

A list of stakeholders interviewed and those who participated in the workshop is shown in Appendix 1.

4 Results

The results from the interviews and the workshop have been summarised below:

4.1 Pre-workshop Interviews

Value of the markets to Lennox head

Stakeholders were asked to rate the value of the markets to the local community on a scale from 1 to 10 where 1 was not valuable at all and 10 was extremely valuable. The average score was 8 and the most frequently given score was 10 while the lowest score was 5 indicating that the majority of stakeholders believe that the markets were valuable to the local community.

Some of the reasons given for these scores included:

- "It's a real meeting place for locals and visitors"
- "It's a great local community event"
- "It brings people into the town"
- "We can get fresh local fruit and vegetables"
- "It supports local people"
- "The market provides economic benefits to the town"

Advantages of the current location

The following advantages were attributed to the current location:

- Beautiful iconic location
- The Lake location differentiates the Lennox market from other markets
- Shade from trees
- Protection from wind
- Proximity for caravan park guests
- Off street parking available

It should be noted that there were a small number of stakeholders representing environmental groups who did not see any advantages in the current location that were strong enough to outweigh what they believe to be the serious environmental impact of the markets on the Lake and the adjacent riparian zone.

Disadvantages of the current location

- Parking and traffic congestion
- Competing uses of the space (Surf Club, Lake users etc.) particularly when it coincides with other events such as Surf Club carnivals
- Damage to Lake/riparian zone
- Access for emergency vehicles to the Sport and Recreation Centre
- Flooding of the road during heavy rain events
- Restriction of access to the Sport and Recreation Centre
- Access to the caravan park
- It is not a large enough area/no room for expansion
- Security/disturbance issues for caravan park
- Vandalism to public toilets in the caravan park

Ron Kleindiek - Stallholder representative

Loves the Lake location.

There is strong competition for markets in the region now. The location at the Lake makes this market special.

Ron has talked to market goers and has had a petition signed with 767 signatures of people (including visitors and 95% of stallholders) who want the market to stay in the current location.

The community centre alternative provides less space and is not as attractive as the Lake.

Space is an issue as we need additional space to cater for casual stallholders.

Stallholders depend on the income they receive from the market.

Will present the petition at the council meeting when this report is presented.

Zeke Huish – Westpac Life Saver Helicopter Service

Westpac Life Saver Helicopter Service manages the markets as a fund raiser and so it is essential that we retain the stall holders.

Zeke also noted the value of the iconic location and believes it would have a negative impact if the market was moved.

We understand the environmental impact of the market and work hard to minimise this through a high standard of site management.

David Taylor – Lake Ainsworth Sport and Recreation Centre

The Markets are great.

Our main concern is emergency access when the market is in operation.

If the western road was progressed then this would provide an alternative emergency access.

The Centre could do some internal upgrading of their infrastructure to assist with the closure of the eastern road for the market.

We have reasonable access when the market is on and many of our guests attend the market.

The Centre has done a lot of work to improve our environmental operation and management of the site.

Margaret Richardson – Lennox Head Uniting Church

The church service has been held in the CWA hall for 15 years.

Last time the market was relocated to the Community Centre the CWA was not notified and this resulted in a disruption to our use of the hall.

We do not support the market being held at the Community Centre.

Phil Gouiding – Lions Club of Lennox Head

If there is to be a new site for the market then profitability of the new location is important for stall holders.

The Lake is the big attraction.

Maybe the southern edge of the Lake would be a better alternative.

We acknowledge that the Lake must be preserved but the markets are fantastic in that location.

Debbie Smith – Lake Ainsworth Holiday Park

Very difficult issue.

The holiday park is a tourist facility so need to care for and attract our customers.

Our guests love the market.

We don't mind whether it stays at the Lake or goes to the Community Centre.

The main issue for the park is security when the market is operating in such close proximity. The park is used as a public thoroughfare and people walk through annexes and camp sites to access the market, despite the signage that the market organisers put up to deter people from doing this.

The park managers have to clean up the area after the markets have been on because market goers drop their rubbish. Acknowledged that this is not the stall holders but the people attending the market.

Our main complaint is based on security.

Understand that the market needs to start early but disruption to our guests can be a bit of an issue.

The market skip bin is kept locked but people dump their rubbish around the skip bin and this can become a smell issue, particularly in Summer.

Traffic issues on market day affect the park because Sunday is a high arrival and departure day at the park.

There has been vandalism of the public toilets which the Park maintain.

Fred Goodman – Lennox Head Residents Association

There are conflicting positions within the Residents Association on this issue.

Fred believes the Lake should remain as the site for the market.

The Residents Association recently adopted a motion to support the Lake Management Plan however some believe this includes the closure of the east road and others disagree with this.

There should be a proper road to Camp Drew according to the master plan.

The eastern road should not be closed until the western road is fixed.

Fred's personal comments - There are means to control some of the effects of the flooding of the Lake and these have been presented to council in the past. Council

4.2.2 Alternative locations

Workshop participants were asked to form small groups (with a cross section of organisations) to identify the two best locations and the advantages and disadvantages of these. The results from this work are shown in Appendix 5.

After each small group had presented their assessments there was a whole group discussion about what should be reported to Council. It was agreed by the majority of the stakeholders in attendance that the markets should remain at the Lake location unless the road was flooded, in which cases the markets should be located at the Community Centre and Williams Reserve.

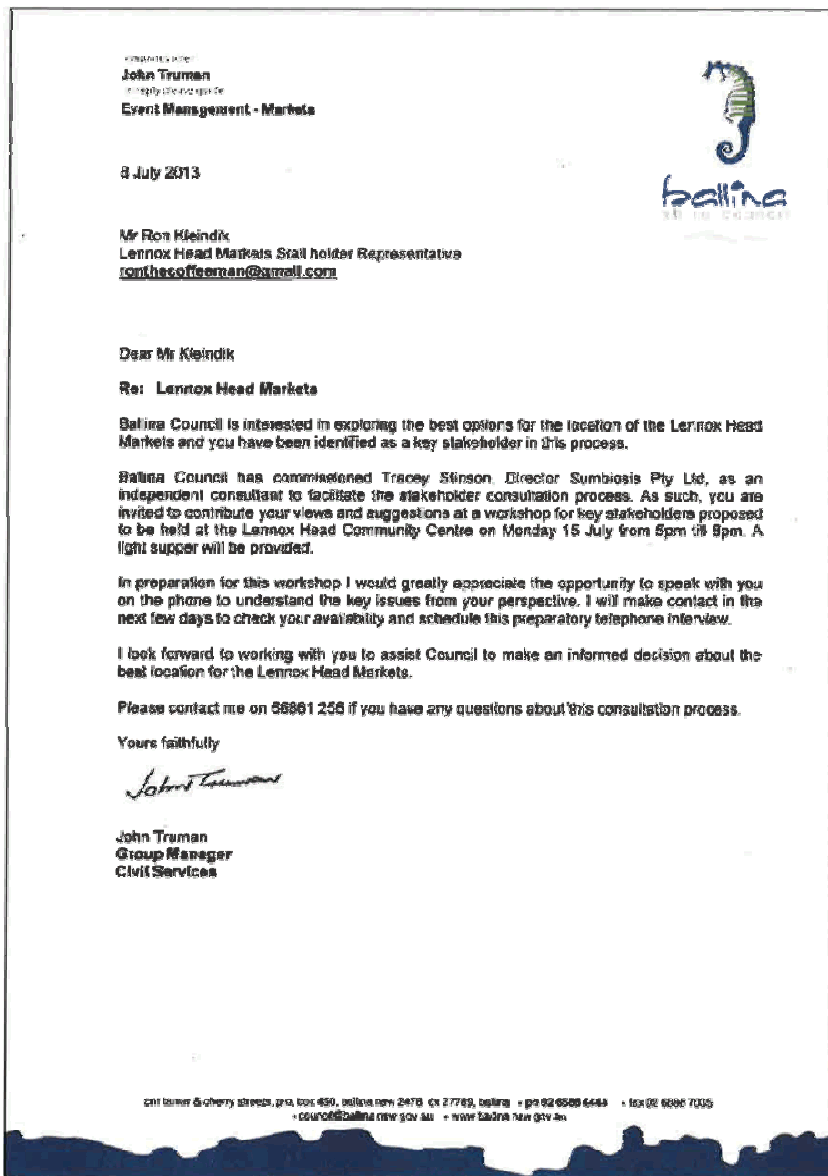
4.2.3 Overall summary of key issues

- Most key stakeholders involved in the consultation acknowledged that it was not a clear cut decision about where best to locate the markets and that there were many different views and opinions
- There was unanimous agreement about the value of the Lake – it was seen as “the jewel in the crown” for Lennox Head and the North Coast Region
- On this basis there was strong support to protect the Lake and accelerate the mitigation measures that were outlined in the Management Plan including closure of the road and revegetation of the riparian zone.
- The majority of key stakeholders consulted preferred to keep the market at the Lake
- Environmental groups would prefer the market to be relocated

6 Recommendations

1. Maintain the Lennox Market at the current location.
2. Relocate the market to the Community Centre and Williams Reserve when the road beside the Lake is flooded and during the peak summer period.
3. Council require the Market Coordinator to facilitate the development of a partnering agreement between key stakeholders directly impacted when the market is relocated to the Community Centre and Williams Reserve.
4. Council review the Management Plan for the Lake and surrounding areas to identify mitigation measures that may be able to be accelerated to assist with the protection of the Lake and riparian zone.

Appendix 2 Letter of invitation to key stakeholders



Appendix 4 Presentation for workshop

Lennox Head Market Location Workshop

Tuesday 18 July 2016



Workshop Outline

- To allow key stakeholders the chance to air their views and issues
- To allow key stakeholders to hear and understand other stakeholders' views and issues
- To record the views and issues of key stakeholders for reporting to Council to assist in making the decision about the location for the market
- To develop a list of criteria you would like Council to consider in deciding the best location for Lennox Head market



Ground rules

- Respectfully have your say
- One person at a time to speak
- Leave time and space for others to have their say
- Be open to other points of view
- Look forward for solutions rather than backward for excuses or blame
- Focus on collaboration rather than the contest
- Mobiles on silent – take calls outside



For the love of Lennox...

- Find a partner who you do not know so well or who has different views about this issue to you
- Take it in turns to share the things you love most about Lennox Head and why they are so important to you
- Also share anything particular you would like to get out of this workshop



Key themes from pre-workshop discussions

Value of the markets to Lennox community

- Average score 8
- Mode (most frequent) score 10
- Lowest score 5

Why?

- Brings people into the town
- Community event
- Social hub/meeting place
- Local produce
- Economic spilloffs
- Tourism/Showcases Lennox



Possible locations

- Current location at the Lake
- Southern end of Lake next to caravan park
- Eastern side of the Lake
- Community Centre and surrounds (Park Lane)
- Skinners Head
- School grounds
- Foreshore in front of the Lennox Hotel
- Foreshore at the southern end of Lennox
- Byron Rd
- Main street
- Block off the road and have it from Pub north along the street toward the Lake



Criteria Council should consider

- Parking and traffic management
- Noise
- Disruption to other users
- Access
- Safety
- All weather options
- Environmental impacts
- Ecologically sustainable development principles
- Will it work as a successful market?
- Ambiance/atmosphere
- Amenities/infrastructure available
- Security

**Criteria Council should consider**

- Size of location and permanency
- Cost to council
- Litter and damage
- What is best for the community
- Economic impact
- The wishes of the community
- What are the quantified environmental risk factors and can these be mitigated?
- Existing commitments w/ open space in Lennox

**Questions for Council**

- Why are they even considering moving it?
- Who wants it to move?
- Has the decision already been made?
- Will they listen to us?
- Is there scientific evidence about the extent of damage to the Lake?
- Hasn't Council already agreed to relocate the markets and this is really about where it should go to?
- If it has to go to Williams Reserve, how will it be policed?
- Will Council improve and seal the back road to the Sport and Rec Camp?
- What are the long term plans for Lennox Head and where does this decision fit into those plans?

**Council update**

- Jilian Pratten, Manager Open Spaces & Reserves, Ballina Council

**5 Minutes of Fame**

- Each stakeholder group/organisation will have 5 minutes to outline the key messages from their perspective, their preferred location and why
- Speakers, please stick the time limit
- Do not interrupt the speaker

**Small group work**

- Form 4 mixed stakeholder groups
- Discuss and record on butchers paper:
 - The two "best" alternative locations from the groups' perspective
 - Advantages and disadvantages of the two options
 - See if you can arrive at an agreed preference for the location of the market
- Nominate someone to present the key points from your discussion back to the whole group

**Wrap up**

- Any collective agreements?
- Outstanding issues?
- Next steps
- Closing comments



11.1 Lennox Head Markets - Review of Location Options.DOC

Lennox Head Residents' Association,
2/31 Deas Circle Drive,
Lennox Head,
NSW,
2478

The General Manager,
Ballina Shire Council,
49 Cherry St,
Ballina,
NSW,
2478

Dear Paul,

Re: Location of Markets

It was agreed at our meeting on Monday 5 August that I should advise you and those at Council who may be involved in this matter, that after robust debate, the Association carried a motion to move the markets from its current location at Lake Ainsworth. The motion was as follows: **'That the Association supports the removal of the Lennox Head Community Markets from the Lake Ainsworth site.'**

Following this decision a further motion was carried requesting Council to update the Association with data as to the environmental impacts that the Eastern Road and the Community Markets impose on Lake Ainsworth. The motion was as follows: **'that Council be asked to have a suitably qualified consultant assess the environmental impacts on the lake by the road and the markets and to advise on whether these impacts can be suitably managed.'** Neither of these motions was carried unanimously.

In discussions around these motions concerning the environmental health of the lake, it was made clear by a significant majority of members that there was disappointment that Council had not fully implemented the 8 year old Management Plan relating to the Lake Ainsworth project and proceeded with the closure of the Eastern Road. It was generally commented that this closure and the accompanying remedial work would dictate the location of the markets.

It is noteworthy that this positioning reverses the somewhat ambiguous standpoint reflected by the Association in the recent Consultation Workshop and Report on the location of the markets. Unfortunately at that stage there had been no vote taken on this matter by the Association. I do hope this clarifies and formalises the Association's position.

Yours sincerely,


Graham Shaw
President

Ron Kleindiek
PO Box 453
Mullumbimby 2482

12 August, 2013

Att: Cr. David Wright
Ballina Shire Council

Dear David Wright,

Re: the discussion concerning the relocation of Lennox Head Community Market

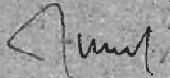
I would like to present this petition regarding the discussion concerning the relocation of the Lennox Head Community Market from its present Lake Ainsworth location to the Lennox Head Community Centre.

I have an interest in the discussion as I am a market stall holder and have been for 13 years. I also took part in the community consultation workshop at the Community Centre on 16th July, 2013.

Personally, I feel that the market is ideal at its present location but I was very curious and interested to hear what other people had to say. Over a period of 3 Lennox Head Community Markets, I took the opportunity to talk to the majority of market stall holders and many visitors. I was so surprised by the general response that I started to collect signatures in support of keeping the market at its present location. The result is 767 signatures in favour and I feel that this demonstrates that there is a huge public support for keeping the market at beautiful Lake Ainsworth.

It is my hope that you can include this on your upcoming August Council Meeting when the topic regarding the relocation of Lennox Head Community Market arises.

With kindest regards,



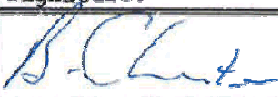


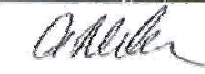


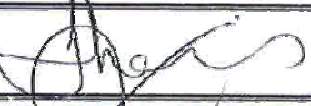



Ron Kleindiek

8th June 2013

**regarding the discussion
about relocating Lennox Market**

Do you enjoy Lennox Market at its present (Lake Ainsworth) location? There is currently a discussion in Ballina Council to relocate this wonderful market to the Lennox Head Community Centre. This move would mean that Lennox Market would not be able to have as many stalls as it currently does - there would be no space for casual stalls. The current number of permanent stalls might have to be reduced as well. A few other issues to consider are lack of parking and shady hang out spots. The flair of Lennox Market would be effected as the casual stalls bring a changing flavour to the day and we would not have our magic lake location with the trees for shade and play. Council are currently seeking community input so if you feel strongly about this issue either contact them directly yourself and/or sign this petition. If you are interested in further information, you can read up on the minutes of the Ballina Council Meeting on 24/04/13 which can be found on the Ballina Council web site.

We, the undersigned, feel very strongly that Lennox Head Community Market should remain in its current location at Lake Ainsworth:

Name:	Address:	Signature:
BRUCE GHESTER	5 MAJORS LANE FERNLEIGH	
KERYNNE SBROCCHI	3 MALONEY AVE 5TH LISMORE	
LUCY WALKER	49 ROSS ST. LISMORE	
A-MCKAY	40 UNRAA PARKWAY	
A. GURTON	19 OAKLAND AVE Ballina	
M. CONSTABLE	26 Stonehenge Pl Lennox Head	
Jan Lewis	127 Phoenix Dr TINTENBAR	
Anthony Lewis	127 PHOENIX DR TINTENBAR	
KOLAS GREGORIEWICZ	47 TANDY'S LANE MULLUM BUMBLY	
Vonne Pickens	P.O. Box 1. Woodburn.	

(12)