

Expression of Interest - Ballina Skateboarding Event

Applicant: Tony Chavez
Organisation: Truckstop Sk8
Role: Event Organiser
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Truckstop Sk8 would like to submit an Expression of Interest to manage and coordinate a skateboarding event at Missingham Bridge Skate Park in 2017 and 2018.

Using our industry contacts and previous experience at holding such events we hope to attract some of Australia's premier skateboarders to the longest running skateboard competition in Australia (Fair Go) which will be our proposed event. Plus running in conjunction with the Ballina Prawn Festival for a third year will continue to add another draw card to attract more competitors, spectators and coverage than before. We have already reached out to the new organisers of the prawn festival and they are happy to team up once again.

Our event will be a nationally rated and sanctioned 3 Star event by the Australian Skateboarding Federation (ASF). The ranking points gained at regional contests such as ours assist riders to advance to the National Championships and then on to the Continental Championships which is the qualifying event for skateboarding in the Olympics 2020. Having local events sanctioned and rated are a critical stepping stone to those chasing their Olympic dream.

History of Organising Similar Events

- We have organised many local events from scratch which include arranging sponsorship and prizes, advertising, social media and liaising with community groups and businesses.
- In the last year this included events at Nimbin, Ballina, Suffolk Park, Bangalow, Brunswick Heads and recently at the Love Lennox Festival at Lennox Head.
- For the last two years we have successfully run our premiere event "Fair Go" in conjunction with the Ballina Prawn Festival which has attracted more competitors and spectators than ever before.

Evidence of Public Liability Insurance

Last year we partnered for the first time with the Australian Skateboarding Community Initiative who is dedicated to skateboarding in Australia. They have a range of services including Public Liability Insurance (through Sportscover Australia Pty Ltd) which we used last year and will continue to use again this year. Attached is a copy of the cover we used for the recent Love Lennox Festival. Obviously we will provide a copy of this insurance if we are granted the rights to hold the skateboard events and also provide an updated cover where the insurer has renewed their policy (as we did last year).

Event Details

Name: Fair Go 2017
Attendance: 1000 (15,000 plus estimated attendance at Ballina Prawn Festival)
Participation: 120+

Preferred Dates

We have already approached the new team organising the Ballina Prawn Festival and they are keen to continue our relationship with the festival. So we intend to hold Fair Go 2017 on Saturday 11th November 2017 as part of the festival.

Benefits to holding the skateboard event as part of the festival include, access to market stalls, food vendors, entertainment, traffic management, restrooms and first aid support.

Whilst we will run the skateboard competition autonomously on the day we work closely with the festival organisers both before, during and after to ensure both events run smoothly.

Event Program

Please see attachment for a draft of the event program

Community Partnerships

We have worked closely with a range of community groups, organisations and councils including Australia Skateboarding Community Initiative, Australian Skateboarding Federation, Love Lennox Festival and Lennox Head Chamber of Commerce, Ballina Prawn Festival and Ballina Chamber of Commerce, Byron Bay Skateboarding School, Byron Youth Service, Maclean High School, Clarence Valley Council and the Nimbin Skate Park Committee.

Site Map

We intend to form part of the Ballina Prawn Festival Site Map, so we have attached a preliminary map based off last year's event but this may change due to the festivals requirements. As the competition operates on the Missingham Bridge Skate Park itself we do not require additional space. Organisers of the festival have indicated a First Aid tent will be placed alongside the skateboard park (the same as in previous years). See attachment.

Event Budget (DRAFT)

Income	Description	Contributor
\$4000	Event Grant	Ballina Shire Council
\$5000	Sponsorship	Business Community
\$9000 Total		
Expenses	Description	
\$400	Insurance Policy	
\$2000	Ballina Prawn Festival – Waste services, advertising, security, first aid	
\$1000	Print/Online Advertising/Graphic design	
\$5000	Competitors Prize money	
\$600	Miscellaneous	
\$9000 Total		

Cost to Participate

We have always had free entry in the past but may consider charging a fee to assist with costs depending on an arrangement with the Ballina Prawn Festival organisers regarding competitor's entry to the festival. We will review this once further negotiations have taken place.

Sponsorship

We estimate generating up to \$10,000 in contra prizes and \$5,000 in cash sponsorship as this is what we have done the past two years. This ensures we have a nationally rated 3 Star event with competition points being added to the national ranking system. We have great existing relationships with all our distributors, including brand names such as Vans, Skullcandy, DC Shoes, Globe, Dickies Clothing and Santa Cruz to name a few.

We also have good local business relationships throughout the area and we know how difficult gaining sponsorship can be but we believe our local experience, connections through business and the skateboard industry will help us achieve our goals.

Please don't hesitate to contact us if you have any further questions.

Tony Chavez: 0488213491

Graeme McDonald: 0419938015

FAIR GO 2017

SCHEDULE OF EVENTS DRAFT

9am - 10am Registration open for:

- Girls
- Under 12
- Under 16
- Masters
- Open

Practice is open from 9am – 10am for registered competitors

10am – 1pm. All competitors to have a 45 second introduction run and then Jam format

- Girls
- Under 12
- Under 16
- Masters

1pm - 130pm Open division practice

130pm – 330pm All competitors to have a 45 second introduction run and then Jam format

- Open division

330pm – 530pm

- Finals for all divisions

6pm – 615pm Presentations on main stage if festival time table permits. Otherwise presentations will be made in the skate park area.

This schedule is a draft only as times may change once further consultation with the Ballina Prawn Festival has occurred. On the day times may vary due to weather, amount of competitors and changes to the Ballina Prawn Festival's schedule





Sportscover Australia Pty Ltd

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 AFS Licence No. 230914

CERTIFICATE OF CURRENCY

CERTIFICATE NO. 38522	
This certificate confirms that the under mentioned policy is effective in accordance with the details shown.	
Name of Insured:	AUSTRALIAN SKATEBOARDING COMMUNITY INITIATIVE PTY LTD
Cover:	Public Liability: \$20,000,000 any one occurrence Products Liability: \$20,000,000 any one occurrence and in the aggregate Professional Indemnity: \$2,000,000 any one claim and in the aggregate (For The Business of Various Sports Skateboarding/Bmx/Scooter Demonstrations Including Coaching & Competitions only)
Sport/Business:	Various Sports - Skateboarding/Bmx/Scooter Demonstrations Including Coaching & Competitions
Excess:	As per policy schedule.
Period of Insurance:	4/10/2016 to 4/10/2017
Underwriter:	Certain Underwriters at Lloyd`s
Policy Number:	PMEL99/0091429
Counterparties:	None
For full terms, conditions and exclusions please refer to Your Policy Wording version General_Liability_For_Amateur_Sports_Policy_Wording_0110.15.	



29/09/2016

DATE

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UNDERWRITING AGENCY OF THE YEAR INAUGURAL WINNER

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Insurance Cover Confirmation

To Whom it may Concern,

We can confirm the Australian Skateboarding Community Initiative will provide the following

cover of:

- i) \$20 Million Public Liability Insurance
- ii) \$20 Million Products Liability Insurance
- iii) \$2 Million Professional Indemnity Insurance.

To make sure insurance requirements are adhered to, Australian Skateboarding Community

Initiative will provide:

- i) Waiver forms and registration process as required
- ii) Risk assessment performed by an accredited official on the day.

For the following Event:

3rd june 10am to 2pm
Love Lennox Festival Skate comp
Facilitated by Truck Stop Skate Shop

If you require any further information, please call us on 1300 918 531,
25rd May 2017.

Donny Fraser

Director