

Notice of Extraordinary Meeting

An Extraordinary Meeting of Ballina Shire Council will be held in the Ballina Shire Council Chambers, 40 Cherry Street Ballina on **Monday 15 April 2019 commencing at 4.00 pm.**

Business

- 1. Acknowledgement of Country
- 2. Apologies
- 3. Declarations of Interest and Reportable Political Donations
- 4. Deputations
- 5. Reports
 - 5.1 One Way Traffic Trial Lennox Head

Paul Hickey General Manager

Deputations to Council – Guidelines

- Deputations by members of the public may be made at Council meetings on matters included in the business paper.
- Deputations are limited to one speaker in the affirmative and one speaker in opposition.
- Deputations, per person, will be limited to a maximum of two items on the agenda.
- Requests to speak must be lodged in writing or by phone with the General Manager by noon on the day preceding the meeting.
- Deputations are given five minutes to address Council.
- Deputations on the same matter will be listed together with the opposition first and the speaker in affirmative second.
- Members of the public are advised that any documents tabled or given to Councillors during the meeting become Council documents and access may be given to members of the public in accordance with the requirements of the Government Information (Public Access) Act 2009.
- The use of powerpoint presentations and overhead projectors is permitted as part of the deputation, provided that the speaker has made prior arrangements with the General Manager's Office at the time of booking their deputation. The setup time for equipment is to be included in the total time of five minutes allocated for the deputation.
- To avoid conflicts of interest, real or perceived, deputations will not be accepted from:
 - Tenderers during a public tender or request for quotation
 - Persons or representatives from organisations seeking financial support from Council that involves an expression of interest
 - Consultants who are engaged by Council on the matter the subject of the deputation.

The non-confidential parts of Council's meetings are broadcast live to the web and are recorded for future reference. Recordings are made available on Council's website. In accordance with our Code of Meeting Practice, the recording or taking of photos by other people during the meeting is not permitted unless permission has been granted from the meeting.

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DISCLAIMER ©NSW Spatial Services 2017. Although all care is taken in the preparation of plans within Council's business paper (both agendas and attachments), Ballina Shire Council accepts no responsibility for any misprints, error, omissions or inaccuracies. The information contained within each plan is for pictorial representation only and not to scale. Accurate measurements should be undertaken by survey.

- 1. Acknowledgement of Country
- 2. 3. Apologies
- Declarations of Interest & Reportable Political Donations
- 4. Deputations

Acknowledgement of Country 1.

In opening the meeting the Mayor provided an Acknowledgement of Country.

2. Apologies

3. **Declarations of Interest and Reportable Political Donations**

Deputations 4.

5. Reports

5.1 <u>One Way Traffic Trial - Lennox Head</u>

Delivery Program	Communications
Objective	To provide early feedback on the one way traffic trial for Lennox Head and to determine whether Council wishes to continue with the trial.

Background

At the September 2018 Ordinary meeting Council resolved to undertake a trial of one way traffic management in Lennox Head. This trial was a result of feedback Council received as part of the engagement strategy for the Lennox Head Village renewal project.

This project entails the main street beautification of Lennox Head with Council having a total of \$5.5 million allocated in our Long Term Financial Plan to undertake the works (2020/21 - \$4.2m and 2021/22 - \$1.3m). The aim is to have the works completed by the end of calendar year 2021, in advance of the Lennox Head centenary celebrations planned for the following year.

The one way trial commenced on Monday 11 March 2019 following a significant community awareness program, including correspondence sent to all Lennox Head residents.

A sample of the information sheets produced is included as Attachments 1 and 2 to this report.

As the trial has progressed there have been various modifications to the infrastructure in place for the trial to assist with traffic flow and parking.

It was originally intended to conduct the trial through to July 2019 however following an extraordinary meeting of the Lennox Head Chamber of Commerce on Tuesday 9 April 2019, where many businesses expressed concern that their businesses were suffering significant declines in trade due to the trial, it is appropriate that Council assess whether it wishes the trial to continue.

Key Issues

- Impact on business
- Feedback to date

Information

Representatives from the Lennox Head Chamber of Commerce met with representatives from Council on Thursday 11 April 2019 to convey the feedback from their meeting with local businesses on Tuesday 9 April 2019.

5.1 One Way Traffic Trial - Lennox Head

There were approximately 60 people at the Chamber meeting. The Chamber conducted a survey as part of that meeting and the question and results from that survey are included as Attachment 3.

As per page three of that attachment, question five which asked whether the trial was supported, resulted in 37 out of 42 respondents stating no.

Of more concern are the comments on page four of that attachment, where it is stated that businesses may close, there is loss of income and businesses are struggling.

Based on this feedback, the Lennox Head Chamber of Commerce, which has been a strong supporter of the trial and has assisted Council in providing feedback to the business community, is now asking that Council cease the trial as soon as possible.

The timing of this is important as the NSW school holidays start Saturday 13 April and end Sunday 28 April 2019, with the Easter and ANZAC day public holidays also included in that period.

Many small businesses rely heavily on sales generated during the holiday periods and if the current downturn continues through this holiday period the feedback is that some businesses may not be able to recover and it will negatively impact the financial position of many business owners.

Council opened its own survey on the trial on Monday 8 April 2019 and as at the time of writing this report (Thursday 11 April) there had been 797 respondents.

An extract of the results from this survey is included as Attachment 4.

As per question 12 of that attachment, 65.84% of respondents prefer the twoway traffic with 25.76% preferring one-way. The balance is uncertain or had no preference.

Legal / Resource / Financial Implications

Council allocated \$53,900 in the 2018/19 budget to this project with \$54,800 expended to date. Final expenditure is likely to be close to \$65,000.

As mentioned earlier there is \$5.5m in the Long Term Financial Plan for the Village Renewal works in 2020/21 and 2021/22.

Consultation

Council has undertaken significant community consultation throughout this process including writing to all residents and the issuing of fact sheets, media releases, as well as calling for submissions and conducting an on-line survey.

Options

The options available are:

- 1. Continue with the trial
- 2. Cease the trial
- 3. Trial another proposal

In respect to option one, Council has invested significant resources into this trial and extending the trial will allow an opportunity to gather further data on traffic and parking movements. It was planned to gather more information on this when the trial had been in place for a reasonable period of time and traffic patterns had fully adjusted to the changes.

In respect to option two, there is strong feedback that many businesses are suffering financially from the trial and with people's livelihoods being negatively impacted Council has the opportunity to cease the trial immediately, which is relatively early in the school holiday period and before Easter.

In respect to option three, swapping the one way traffic movement has been suggested. This would require further financial investment by Council and the current traffic flow was identified as the preferred model based on engineering traffic assessments. There is no reason to suggest that reversing the traffic flow would result in improved traffic and business outcomes.

Based on the feedback from the business community the preferred option is option two, to the cease the trial.

It was planned to gather more data to assist Council in making an informed decision however the negative feedback obtained from large elements of the business community makes it important that Council respond to the very real concerns of business owners. The current trial is impacting people's livelihoods and with the holiday period commenced we need to provide owners with an opportunity to improve their sales through this period.

If Council does support the cessation of the trial Council staff will be in a position to respond immediately to the removal of the one-way traffic flow arrangements, albeit that it may take a couple of days to remove all the infrastructure associated with the trial.

This has been an important consultation process for Council and it has helped provide feedback for the Lennox Head Village renewal project. Based on that feedback the preference is to now plan for the renewal project on the assumption that the traffic flow will remain two way and the recommendations that follow support this approach.

In conclusion this is a relatively brief report in response to an extensive consultation process. There has been limited time to collate information for the report due to the timelines for the Extraordinary meeting and the urgency in responding to the concerns of the business community.

If any additional information becomes available prior to the Extraordinary meeting, it will be circulated to Councillors.

RECOMMENDATIONS

- 1. That Council approves the immediate cessation of the one way traffic trial for Lennox Head.
- 2. That Council advance the planning for the Lennox Head Village Renewal project based on the existing traffic flow.

Attachment(s)

- 1. Information Sheet
- 2. Map
- 3. Feedback from Lennox Chamber along with Survey Questions
- 4. Data from Council Survey

NON-WAY traffic trial

Phase 1 Consultation

Between March and June 2018 Council undertook community engagement as part of the Lennox Village Vision: The Future of the Lennox Head Village Centre (LVV) project. The purpose of this engagement was to better understand the community's priorities for streetscape renewal works in the village centre.

Council received over 500 responses to a community survey. One of the key findings was that although respondents recognised the village centre has some traffic and parking issues, there was a view that these issues should not take precedence over the needs of people and the community.

Both two-way and one-way streetscape concept designs were included in the engagement material. Benefits of the one-way streetscape designs included wider footpaths, additional areas for footpath dining and informal gathering, increased traffic calming, improved pedestrian comfort and increased opportunities for street trees and landscaping.

When asked if a one-way traffic arrangement option should be explored for street upgrade works 68% of respondents supported further investigation, 23% were against further investigation and 9% were unsure.

Phase 2 One-way traffic trial In September 2018 Council endorsed phase two of the LVV project that includes a trial of a one-way traffic management arrangement for the Lennox Head village centre.

It is important to determine whether this is suitable for the village centre. This trial will help Council and the community 'test drive' this option to gain a practical understanding of how a one-way traffic arrangement will operate.

Your feedback

Council will be conducting an online community survey during the one-way traffic trial. This survey will be important in providing Council with information on the community's views on the one-way traffic arrangement for the Lennox Head village centre. The survey is expected to be launched in April after the trial has been operational for a period of time. To access the survey visit the project webpage on Council's website *ballina.nsw.gov.au*



WEEK STARTING MONDAY 11 MARCH 2019

Install temporary infrastructure (weather dependent) for a one-way traffic arrangement in Lennox Head village centre (Ballina Street, Park Lane, Rayner Lane)

MARCH TO JUNE 2019

One-way traffic trial and ongoing monitoring by Council

APRIL - MAY 2019

Community survey available (4 weeks)

JUNE 2019

Review of one-way traffic arrangement and reporting to Council

JULY 2019

Temporary infrastructure for one-way traffic arrangement removed, retained or modified depending on outcomes of the trial

Timing of trial

The set up and commencement of a one-way traffic trial is proposed in the week starting Monday 11 March 2019. Temporary infrastructure for the one-way traffic trial is expected to be in place until July 2019 (subject to the success of the trial).

The one-way trial will operate for a minimum period of three months and include the 2019 Easter school holiday period. Running the trial for this length of time and over a busy period will help Council gather important traffic data for the assessment process. It is expected that this trial, together with traffic and survey data, will provide valuable information to inform the selection of future traffic management options within the village centre.

The traffic trial will be monitored by Council's traffic engineers. Council will be able to review the outcomes of the trial in June 2019 and make further decisions regarding the conclusion or continuation of the one-way traffic arrangement. There is no end date set for the trial. Council recognises that this may be disruptive to some business owners and residents, however a key aspect of the trial is to determine the extent of benefit or impact to the community more broadly.

proposed trial period: MARCH 2019 – JULY 2019





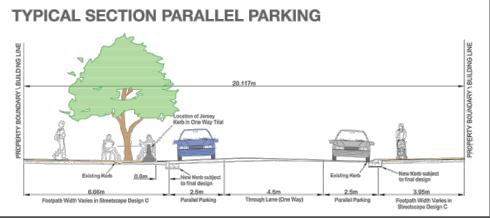
Temporary Infrastructure

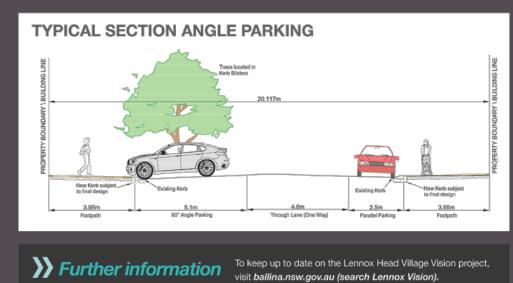
Temporary infrastructure will be used to facilitate a oneway traffic arrangement. This will involve removing existing line marking and creating new road markings as well as installing sandbag blisters, concrete barriers and new signage. This arrangement is relatively inexpensive to implement and remove if the one-way traffic arrangement proves unsuccessful.

The trial of a one-way traffic arrangement will provide information specific to traffic movements and parking. However, due to the temporary nature of the trial there is limited capacity to trial other potential benefits of a one-way streetscape such as increased public spaces, additional footpath dining areas and more landscaping and street trees.

If the trial is successful and it is practical to leave the trial in place for an extended period, additional features that improve the pedestrian amenity of the streetscape may be considered.

One-way streetscape design concepts and section view drawings for the trial period have been prepared to illustrate some of these additional features, such as wider footpath areas and street tree plantings. This information is available on Council's website *balllina.nsw.gov.au*





ONE-Way traffic trial



One-Way Trial Bu	siness Survey	lennoxhead
1. Your Name	a	inamorer of commerce
2. Trading Name	ß.	
3, Business Address		٥
4. How many years have you	been in business?	
Bo		
5. Are you supportive of the of Mark only one oval.	ne way street trial?	
6. Have you had more or less Mark only one oval. More locals Less locals Same Not sure	LOCALS coming into your b	.° business during the trial?
7. Have you had more or less Mark only one oval.	VISITORS coming into your	-
More visitors Less visitors Same	0	* ji
8. Do you attribute the one wa	ly trial to having a positive o	r negative affect on your trading
figures? Mark only one oval.		۵
Positive, we're busier	usier	D
Has not affected my b	usiness	

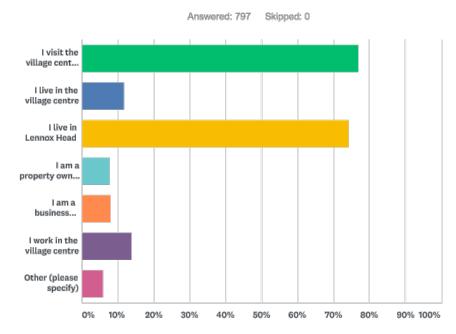
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	ast years figures? Mark only one oval.
	Positive (enter a percentage here)
	Negative (enter a percentage here)
	It has not changed
	Not sure
	Are you now struggling to meet bills/expenses since the trial started? Mark only one oval.
	Yes
	No
	Have you had to lay off any staff since the trial started ? Mark only one oval.
	Ves No
	f the trial continued as planned for 3 months do you expect your business to survive without financial hardship?
	Mark only one oval.
	No
	Yes
	It'll be difficult
	Are you concerned about a drop in trading over the Easter period with the one way tria place?
	Mark only one oval.
	Yes
	No
	Does your business rely on peak holiday trading times to support the business over th
	rest of the year? Mark only one oval.
	() Yes
	No
15.	Please provide any other short comments or suggestions in relation to the one way tri

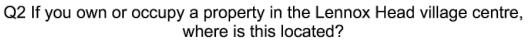
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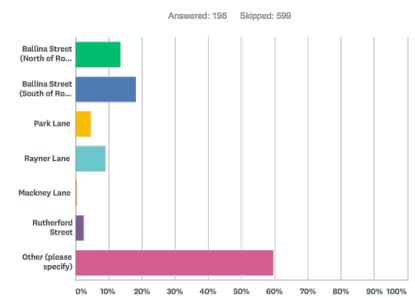
	42. Taxpresso - no comments
	 The Bream Hole - we need it to be changed back now not in 12 weeks
	40 Lennox Motors - current owners - lots of accidents and near misses
	111
	i li
	37 Owner Medical center and multiple other buildings - no comments
	36 Seagrass- we are having trouble and need the trial to end
	35 Lennoc Wave - no comments
	34 Michael - Elders - Its Killing the village
ded prior to easter as will lose masive amounts of money due to public holidays - might not open *****	33 Bakery - Trial needs to end now first time in 13 yrs exp more than inc - needs to be ended prior to easter as will lose masive amounts o
o get calls south of village	1
Jise customets with north bound traffic	100
ss and staft and will cut hours if not improving	11.
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ney have to push onto street now and stop traffic - emergency vehicles could not get through	<u>, </u> , ,
	26 Riley Burnett - no comments
	24 Seepoppies - (F) change back or the busienss will close ******
	23 Newsagency (M) no comments
	22 Surfit - no comments
ness, hard for delivery drivers, very negative social media presence about town, lennox needs to be beautified	
ople almost getting run over on the crossing - peak times almost impossible to cross read	
	17 Post Office - Change back instanlty
	16 Mi Thai - park lane needs to be 2 way traffic
	15 Cellebrations - No comments
	14 Milk Distributors - change back to 2 wayASAP
ballina, they have reduced the hours of some staff	13 IGA - local shopping habits have changed, they are now avoiding town and going to balling, they have reduced the hours of some stal
	12 Quattro No comments
IK	11 Brian Garrett - Owns Lennox Motors (hes not trading now) - end trial now
coming traffic and cars reversing into each other, lots of compliants from patients about worse access	10 DR Mitchell (medical centre) - is more concerned about saftey issues, driving into oncoming traffic and cars reversing into each other
osing more than week days,	
najor saftey factors	
e a new parking behind goals at the football oval (does not rely on easter trade but sure does help)	
ff = belives one way front street but 2 way on the back lane	
	1
If they start to shut down then it will be hard to get the vibe back inot the main street	45374
	3 Studio 57 - No comments
Lennox Beach Resort - traffic inf rint of reception is now so loud that the guesta are complaining, will not come back as dangerous to cross the road (affecting return guests)	Lennox Beach Resort - traffic inf rint of reception is now so loud that the guesta are complaining, will not come back as dangerous to

Q1 How do you use the Lennox Head village? (tick all that apply)

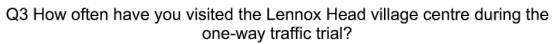


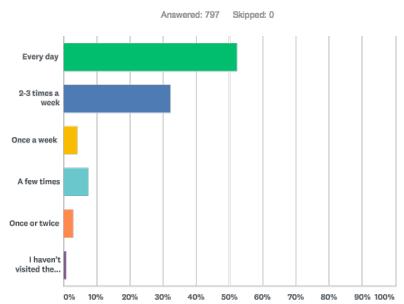
ANSWER CHOICES	RESPONSES	
I visit the village centre (for shops/services/restaurants/holiday/parks/beach)	77.04%	614
I live in the village centre	11.79%	94
I live in Lennox Head	74.28%	592
I am a property owner in the village centre	7.65%	61
I am a business operator in the village centre	7.90%	63
I work in the village centre	13.80%	110
Other (please specify)	5.90%	47
Total Respondents: 797		



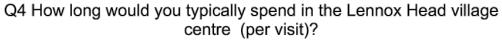


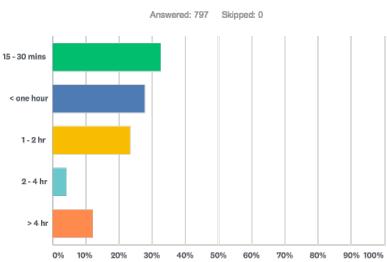
ANSWER CHOICES	RESPONSES	
Ballina Street (North of Ross Park)	13.64%	27
Ballina Street (South of Ross Park)	18.18%	36
Park Lane	4.55%	9
Rayner Lane	9.09%	18
Mackney Lane	0.51%	1
Rutherford Street	2.53%	5
Other (please specify)	59.60%	118
Total Respondents: 198		



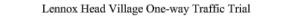


ANSWER CHOICES	RESPONSES	
Every day	52.32%	417
2-3 times a week	32.12%	256
Once a week	4.27%	34
A few times	7.53%	60
Once or twice	2.89%	23
I haven't visited the village centre during the trial	0.88%	7
TOTAL		797

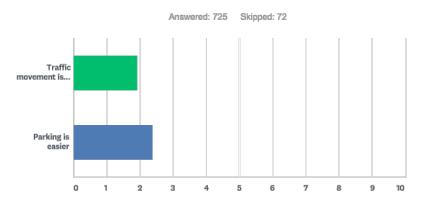




ANSWER CHOICES	RESPONSES	
15 - 30 mins	32.62%	260
< one hour	27.73%	221
1 - 2 hr	23.34%	186
2 - 4 hr	4.27%	34
> 4 hr	12.05%	96
TOTAL		797

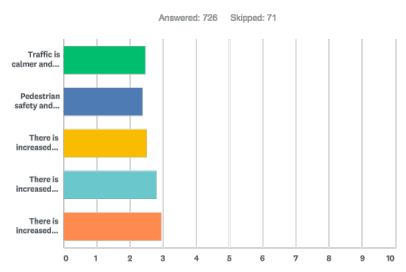


Q5 As a driver, what has been your experience of the one-way traffic trial?



	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Traffic movement is better	55.12% 398	19.67% 142	8.59% 62	11.77% 85	4.85% 35	722	1.92
Parking is easier	36.69% 262	23.53% 168	13.03% 93	18.35% 131	8.40% 60	714	2.38

Q6 As a pedestrian, what has been your experience during the one-way traffic trial?

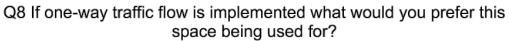


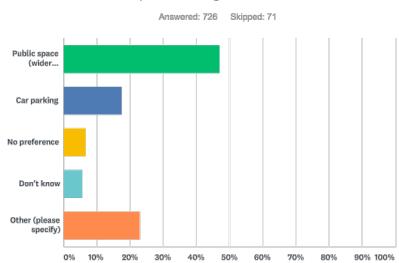
	STRONGLY DISAGREE	DISAGREE	NEITHER AGREE NOR DISAGREE	AGREE	STRONGLY AGREE	TOTAL	WEIGHTED AVERAGE
Traffic is calmer and slower	32.09% 233	23.28% 169	18.60% 135	18.46% 134	7.58% 55	726	2.46
Pedestrian safety and comfort is increased	34.44% 250	24.24% 176	16.53% 120	17.22% 125	7.58% 55	726	2.39
There is increased potential for improved ambiance and vibrancy in the main street	36.23% 263	20.39% 148	10.88% 79	21.07% 153	11.43% 83	726	2.51
There is increased potential for wider footpaths and more public space	24.66% 179	19.01% 138	18.32% 133	26.45% 192	11.57% 84	726	2.81
There is increased potential for more street trees and landscaping	21.90% 159	16.39% 119	20.11% 146	28.24% 205	13.36% 97	726	2.95

Q7 If you are a business operator, what have been the positives and negatives of the trial for your business?

Answered: 75 Skipped: 722

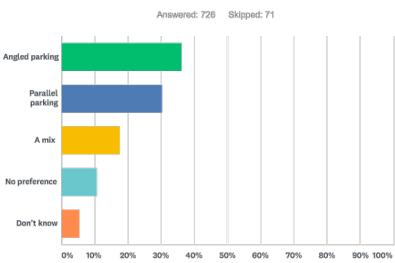
ANSWER CHOICES	RESPONSES	
Positive	72.00%	54
Negative	89.33%	67
Name/Type of business	92.00%	69





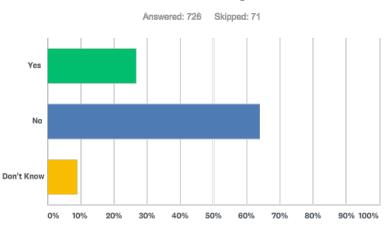
ANSWER CHOICES		5
Public space (wider footpaths, landscaping, street furniture, footpath dining etc)	47.11%	342
Car parking	17.49%	127
No preference	6.75%	49
Don't know	5.65%	41
Other (please specify)	23.00%	167
TOTAL		726





ANSWER CHOICES	RESPONSES	
Angled parking	36.09%	262
Parallel parking	30.30%	220
A mix	17.49%	127
No preference	10.74%	78
Don't know	5.37%	39
TOTAL		726

Q10 Shorter time zones for parking encourage more frequent vehicle turnover thereby increasing parking availability. Parking zones for Park Lane and Ballina Street could be reviewed as part of renewal works for the Lennox Head village centre. Would you support parking with shorter time zones in the village centre?

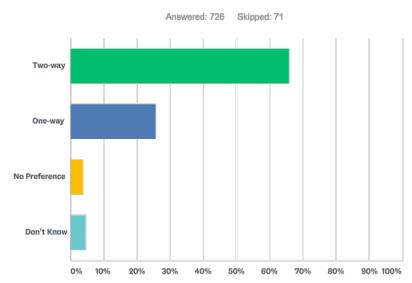


ANSWER CHOICES	RESPONSES	
Yes	26.86%	195
No	64.05%	465
Don't Know	9.09%	66
TOTAL		726

Q11 How have you changed the way you use the village centre during the one-way traffic trial? Please provide examples.

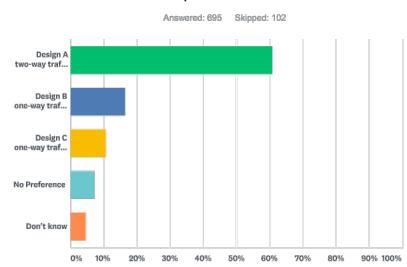
Answered: 570 Skipped: 227

Q12 Now that you have had the opportunity to experience the one-way traffic arrangement, what is your preference for the Lennox Head village centre?

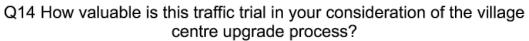


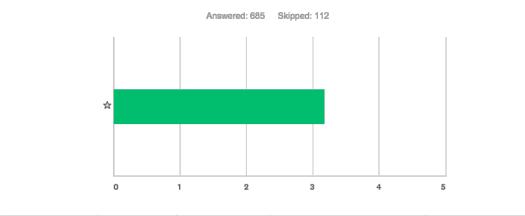
ANSWER CHOICES	RESPONSES	
Two-way	65.84%	478
One-way	25.76%	187
No Preference	3.86%	28
Don't Know	4.55%	33
TOTAL		726

Q13 Do you have a preference for any of the three streetscape concepts provided?



ANSWER CHOICES	RESPONSES	
Design A two-way traffic flow	60.86%	423
Design B one-way traffic flow	16.55%	115
Design C one-way traffic flow	10.65%	74
No Preference	7.34%	51
Don't know	4.60%	32
TOTAL		695

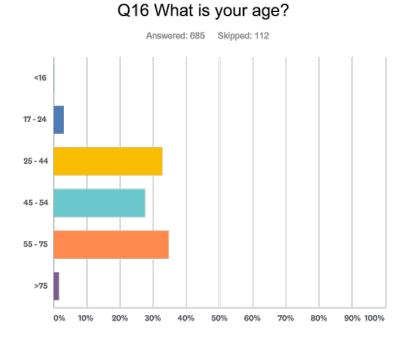




	NOT AT ALL VALUABLE	NOT SO VALUABLE	SOMEWHAT VALUABLE	VALUABLE	EXTREMELY VALUABLE	TOTAL	WEIGHTED AVERAGE
☆	22.19% 152	10.07% 69	18.10% 124	27.01% 185	22.63% 155	685	3.18

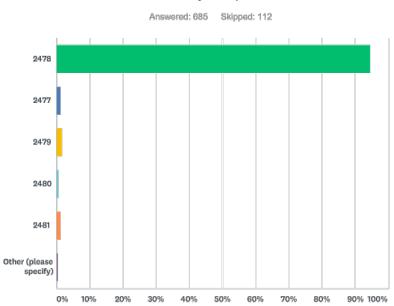
Q15 Is there anything else about the one-way traffic trial that you would like Council to consider?

Answered: 372 Skipped: 425



ANSWER CHOICES	RESPONSES	
<16	0.15%	1
17 - 24	3.07%	21
25 - 44	32.85%	225
45 - 54	27.59%	189
55 - 75	34.74%	238
>75	1.61%	11
TOTAL		685

Q17 What is your postcode?



ANSWER CHOICES	RESPONSES	
2478	94.60%	648
2477	1.31%	9
2479	1.75%	12
2480	0.73%	5
2481	1.17%	8
Other (please specify)	0.44%	3
TOTAL		685