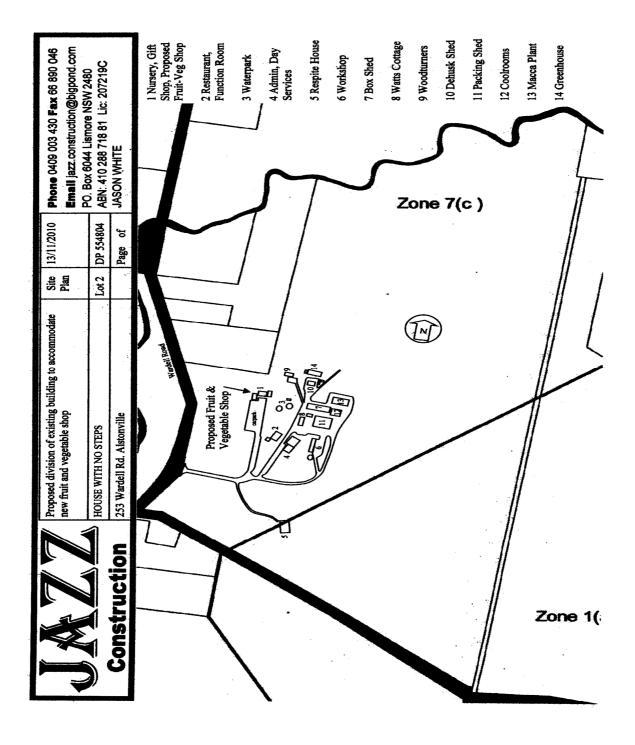
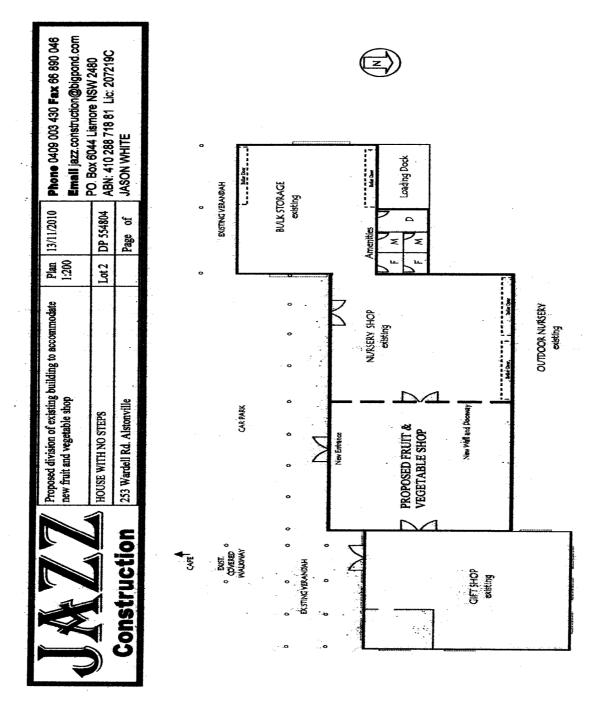
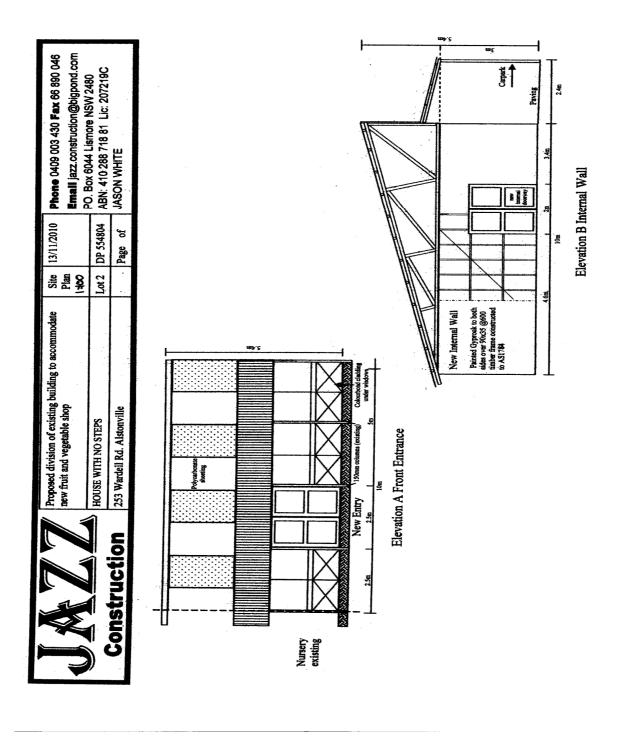
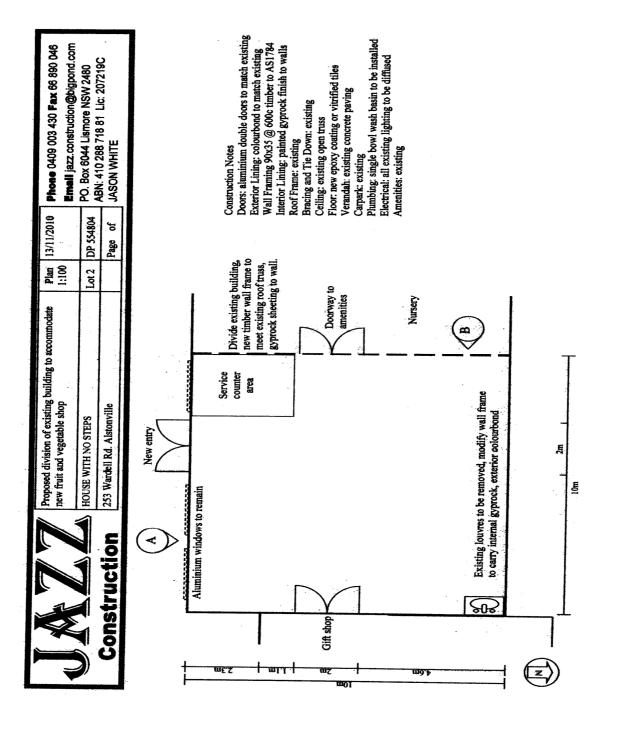


## 8.2 DA 2010/1016 - Summerland House With No Steps











7th February 2011

Dear Naomi

RE: DA 2010/1016 Rod Willis letter 4/2/11.

Thank you for your letter regarding our application. Could you please consider the following information, as an amendment to the original application.

Four points have been addressed from Council's 4th February letter.

1. How the proposal is permissible in accordance with the Ballina Local Environmental Plan (BLEP) and will not undermine the existing business/village zoned areas of the Shire.

House With No Steps (HWNS) has an approved DA with Council to operate a Gift Shop (Cawleys Gift Shop). This DA proposal is to expand this existing shop into the adjoining building which is currently used as part of our retail plant nursery. This expanded section would then be used as a food shop. This proposal should therefore be eligible as per 'existing rights use'.

This proposal does not undermine the existing business/village zoned areas of the Shire as the proposed product items remain consistent with Gift Shop expectations. This includes 'value add' items such as roasted nuts, packaged coffee, jams, pickles, chutneys etc. As a working farm, there is an existing public expectation that some fresh produce is available for purchase. This proposal would support this 'Farm Gate' experience in a safe and controlled way. As information would also be provided on the source of the produce, the product will also be educational and of interest to visitors, and not undermine existing Shire zoning.

2. How the proposal may be considered via the 'existing use rights' provisions of the Environmental Planning and Assessment Act 1979. HWNS has Council consent to operate the Gift Shop. This proposal of a 'food shop' (selling value add products and fresh produce) is consistent with the existing use rights consent of the Gift Shop. There are a number of Gift Shops that sell fresh produce and value add

products - particularly those that identify with a local area, or are part of a themed tourist



attraction. Fresh ginger, macadamias; tea/coffee; and assorted fruit & vegetable lines are examples of produce often stocked in Gift Shops.

3. How the proposal is linked to the Food Links - Village Showcase project.

The proposed expanded shop will be part funded by Northern Rivers Food Links, with the balance by HWNS. Two of the primary objectives of NRFL are to:

- Reduce the reliance on highly centralised food supply chains &
- Creating a local food economy built on strong links between the regions food producers, distributors, retailers and consumers.

We believe that this proposal supports these two objectives. This successful funding application can be provided if required.

## 4. The overriding need to establish the proposal upon the subject site.

HWNS is requesting the expansion of the existing shop at 253 Wardell Road for a number of reasons. These include:

- Consistent with current uses of the site
- Fits with overall theme of the site
- · Supporting infrastructure and amenities already in place at the site
- Cost most cost effective use of public funds and HWNS funds
- Viability business case is strengthened in combination with existing attractions at the site
- Site already processes/handles fruit/vegetable volumes, so environmental impacts are reduced by retaining on site.

I am happy to provide additional information, should that be considered necessary to support this application.

Yours sincerely

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Brett Lacey Regional General Manager