


10.6 Ballina Coastal Country Music Festival



Mrs Carline Klose
Tourism Coordinator
Ballina Shire Council

Dear Caroline

Further to our recent meeting and discussion, the Festival would like to formally request that the **2011 Funding Applicant be changed from Paradise FM to the Ballina Coastal Country Music Festival.**

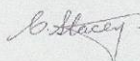
Please take into consideration the following points:

- The Festival is now Incorporated and a copy of the Certificate along with the ABN has been provided to Council with the Special Events Application.
- The Festival has worked autonomously from Paradise FM since the beginning (October 2010), however there has been open communication with Jenny Ellenbroek when required.
- All sponsorship to date has been obtained by, and in the name of the Festival – over \$43,000 to date excluding Council funding; an amazing effort.
- Communication with Council has been with Festival primary contacts, Carol Stacey and Lyn Rankin.
- All correspondence to date has been produced on Festival letterhead.
- Insurance policies have been obtained (as requested) and they are in the name of the Festival.
- The bank account is in the name of the Festival.
- All invoices and receipts have been issued by the Festival.
- Paradise FM is a Festival In-kind sponsor and media partner and this relationship will be maintained and nurtured.
- Paradise FM has offered to submit to Council a letter of support to endorse the Festival.
- Any liability for Paradise FM is removed with the funding name change.
- A funding application will be submitted to Council for 2012 and we would like to do so in the name of the Festival and with a track record.
- The Festival is very grateful to Jenny Ellenbroek and Paradise FM for the use of their name to support the initial Funding Application due to their Incorporation status.

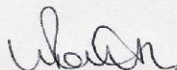
We, and a small group of volunteers, have worked very hard since October last year to ensure this event is community orientated and inclusive, successful and sustainable, and believe that we have well demonstrated the ability and capacity to stand alone in this regard and take full responsibility.

Thank you for submitting this request to the Board on our behalf. We would be happy to meet with you prior to the Council Board meeting if necessary to explain the situation further if necessary.

Yours sincerely



Carol Stacy &
Chairperson & Event Manager



Lyn Rankin
Event Manager

www.ballinacoastalcountrymusicfestival.com
info@ballinacoastalcountrymusicfestival.com



20.7.11

Mr Paul Hickey
General Manager
Ballina Shire Council
PO Box 450
BALLINA NSW 2478

Dear Paul,

RE: Ballina Coastal Country Music Festival

As you are aware Paradise FM Community Radio Association Inc auspiced the funding application for the Ballina Coastal Country Music Festival to be held on the long weekend in October, in order that the application meet Council's submission deadline. The application was successful with the resultant \$20000 being awarded to the BCCMF through Paradise FM.


Since that time, BCCMF has itself become incorporated, and as such, all insurances, bank accounts, sponsorship income, licences and registration are held in the name of Ballina Coastal Country Music Festival Inc, not at all associated with Paradise FM's structure.

Whilst Paradise FM will remain a sponsor of the BCCMF, and will remain a major media partner, with myself remaining as part of the organising committee, I would endorse the BCCMF application to have a change in applicant for the funding from Council, with all monies paid and matters referred to BCCMF.

I am confident that BCCMF will achieve a successful outcome in all aspects of the Festival and look forward to providing support in every way possible.

Should you require any further information, please don't hesitate to contact me.

Yours sincerely


Jenny Ellenbroek
Station Manager

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