



LATE ITEMS

Local Traffic Committee Meeting 11 April 2012

Held at Ballina Shire Committee Room
Cnr Cherry & Tamar Streets, Ballina

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Introduction

Road Safety Officers report for April 2012.

Information

Drink Drive Convenience Advertising Campaign

In partnership with the Ballina Liquor Accord, Council will launch the final anti drink drive message on the 2 May. The campaign is titled, "Make this you're your last call".

Child Restraint Vouchers

Over 80 free vouchers have been gifted to local families for a free child restraint check or installation by Ballina's only RTA Authorised Fitter. The project will conclude 30 June 2012.

Senior Road Safety

Council has received an additional \$1,750 from the Roads and Maritime Services to implement a series of workshops to be presented to residents in retirement villages and independent living centres addressing senior road safety, pedestrian safety and motorised scooter safety.

The following workshops have been confirmed:

- 22 March, Stepping On Program hosted at Riverbend Ballina (30 in attendance)
- 23 March, Crowley Village for 2012 Seniors Week (80 in attendance)
- 2 April, The View Club Lennox Head (50 in attendance)
- 17 May, Stepping On Program hosted at Crowley Village
- 1 June, Probus Club Ballina

Council will also host a two-part workshop in June addressing 'pedestrian safety and motorised scooter safety' and 'older drivers' in partnership with the NRMA, local scooter retailers and Police.

RRISK

Council submitted an application for the NRMA Community Grants (valued at \$10,000) to further develop the young driver session as part of the RRISK program.

Safety around Schools

A new brochure titled, 'Safe Parking in School Zones' has been distributed to local schools across the Ballina Shire. Council's Rangers have been working closely with schools in Term 1 to improve road safety with a particular focus on safe parking in schools zones.

Council supported the 'National Ride2School Day' on the 16 March 2012.

RECOMMENDATIONS

That the Road Safety Officer's report be received and noted.

Attachment(s)

Nil