

To: Ballina Shire Council

23-4-12

"Vegas Enterprises" trading as "Rusty" and their local representative event director Max Perrot wish to object to the proposed changes to the Special Event Policy. Our recommendation is to not change the policy and keep the current year by year event application process.

The following submission was the best we could do at such short notice (four working days) and in no way reflects what could have been presented if we were given a reasonable length of time. *See attachment 1

The details of the criteria Ballina Shire Council staff has requested is yet to be decided until we have finished our process of planning the revamped event, the plans should be finalised later this year as stated below in the 2013 plans section.

Reasons for objection

We feel that the "Skullicandy Oz Grom Open" is unproven and cannot be compared to the success of the "Rusty Gromfest" until after the 2012 event is completed and analysed. While using the same days as a long term proven event is definitely an advantage to this new event, it does not necessarily follow that local businesses will gain the same benefits that the "Rusty Gromfest" provided for the past 16 years. There are many junior surfing events now in Australia and they are all competing for the same market of junior competitors and their families. The number of competitors entering events has been dropping around Australia over the past three years, with only the best and most popular events maintaining numbers.

If council change the event policy this would effectively prevent "Rusty" from applying to run an event for the next few years and the Ballina Shire would have no backup plan if the new "Skullicandy Oz Grom Open" or their sponsors run into difficulties during that time. The Ballina Shire has seen a lot of events start up and run for a few years and then fold. The "Rusty Gromfest" has one of the best records of any event in the shire having run continuously for 16 years. The company has spent over 1.5 million dollars over that time to hold the event in the Ballina Shire and they would love the opportunity to return in following years if the council and community want them to.

The national governing body of surfing, "Surfing Australia" have provided a letter of support for the "Rusty Gromfest" to return in 2013. *See attachment 4

Relevant background information

The "Rusty Gromfest" referred to by council as Lennox Head junior surfing competition was the first annual junior surfing event to be held in the Ballina Shire. Max Perrot who at the time was the President of the Lennox-Ballina Boardriders (Le-Ba) was a co-founder of the "Gromfest" in 1996 with the late David Sandercock. David was a Le-Ba member along with all of his sons. When we started the event we approached "Rusty" and "The Northern Star" to come up with the \$50,000 required to fund the competition. At the time no businesses in the local surfing industry were in a position to come up with the large funds needed to put on such a huge event. Both sponsors agreed to the offer and the "Gromfest" as it was known then was born. There were 400 entrants in the first "Gromfest" competition instantly making it the biggest in the world. Over the years that original \$50,000 budget grew to \$100,000, which has the budget for the last 5 years.

Le-Ba members were recruited and paid wages to help judge, beach marshal, commentate and are part of the event staff. Local contractors and businesses were used for all materials and services required by the event. Local community organisations were offered the opportunity to raise funds for themselves to run water security, food outlets and setting up the contest infrastructure. These groups included: Lennox –Ballina Boardriders, Lennox Head Rural Fire Brigade, Lennox Head Scouts, Ballina Naval Cadets, Lennox Head-Alstonville Surf Lifesaving Club and Lennox Longboarders. Other local groups and individuals were offered the chance to run raffles at the event and promoted over the PA system to raise funds for all types of things including children's cancer, Le-Ba raising funds to assist their junior surfers to attend major events, volunteer Fire Brigade, Lennox Head pre-school and many others.

*See attachments 2 & 3.

Some people within the local surfing community objected to any competitions being held in those times so as to show all the local free surfers some respect the decision was made that the event would never be held at Lennox Point or Boulders and that the two competition venues would be Lennox beachies and North Wall Ballina. These venues would also accommodate the double bank format and enabled 400 entrants in the first "Gromfest" competition. Over the years this number was reduced gradually with changes to heat durations, waiting periods, single bank finals and the addition of the Kerrazy Air Invitational, the last few years there has been 248 competitors.

Innovations to the sport of surfing were introduced at the first event and the following were firsts in Australia: 12 & under boys division, 12 & under girls division, double bank format, double bank commentary. Over the years further firsts included: a father and son contest, Kerrazy Air Invitational (aerial surfing contest), entertainment and fun competitions on the beach for the younger kids, live music concert courtesy of sponsor Sony Music with "Something for Kate" on the Megan Crescent oval, surf film and BBQ nights at the Lake Ainsworth Sport & Rec Centre, live art creations at the beachfront by professional artists.

2013 Plans

Rusty announced they are taking a break from their prestigious Gromfest event in 2012. The event, normally held at Lennox Head in New South Wales, has been running for the past 16 years and has become Australia's premier 'Grommet' Under 16 surfing event over that time.

Rusty Marketing Manager, Damon Hayes said that while decision wasn't taken lightly, it was one that had to be made to ensure a long and bright future for the event. "We love the Rusty Gromfest, it's a part of the company's heart. However, the format is starting to feel somewhat dated. We really want to make sure we're presenting something special for the kid's that captures their youthful spirit. So, we're taking some time to give us a chance to talk with the competitors and come back with something exciting to breathe renewed life into the grommet scene."

Rusty at this stage is still planning to revamp the concept and make it bigger than ever for 2013 and need time to plan a fresh concept.

We would like the opportunity to put forward a proposal for 2013 and will present a firm offer and final event plan and proposal after the current financial year.

We plan to run the competition over the 5th to the 9th of July period in 2013.

The company has spent over 1.5 million dollars over 16 years to hold the event in the Ballina Shire and they would love the opportunity to return next year if the council and community want them to.

10.4 Lennox Head - Junior Surfing Event Approvals.DOC

*Attachment 1

Max Perrot received a phone call from Holly Archibald late on Monday afternoon of the 16th April 2012 that we would be required to submit a new proposal. We requested by email at 6.30am on Wednesday the 17th April for council to please supply the request in writing along with the criteria and details required in the submission. In the same email we also requested more time to prepare this submission as we felt that less than seven days notice was inadequate.

"Vegas Enterprises" trading as "Rusty" along with local Ballina Shire event director Max Perrot then received a written request by email to submit a detailed proposal for a 2013 event at 2.12pm on 17th of April 2012. The deadline for handing the submission in was the 23rd of April. This was only four working days to prepare a detailed submission with completely new criteria compared to the Special Event Policy documents previously submitted.



LENNOX HEAD-ALSTONVILLE
SURF LIFE SAVING CLUB INCORPORATED
ABN 31 083 456 700
PO Box 115, LENNOX HEAD NSW 2478
Telephone :(02) 6687 7380
Fax :(02) 6687 6043
E-mail: lennoxsurfclub@yahoo.com.au
Web: www.lennoxsurfclub.com.au

1204L1

18 April 2012

To Whom It May Concern,

Lennox Head Alstonville Surf Life Saving Club has been involved with Rusty Gromfest for the past 16 years. We have provided water safety for them over the 3 – 4 days that it has been run each year. This involvement has provided us with much needed funds to help us operate the surf club. It has also given us a great public profile.

Regards,

Michele Barnett
Assistant Secretary

ATO Gift Deductible Entity No. 752322393
Fund Raising Authority No. CFN11033



LENNOX LONGBOARDERS CLUB
P.O. Box 152
Lennox Head N.S.W. 2478
Web- www.lennoxlongboarders.org
Email- club@lennoxlongboarders.org

Re-Our Involvement & association with The Rusty Gromfest Surfing event over 16 years.
To Whom it may Concern.

The Lennox Longboarders Club have had an association with the organization & committee of Rusty Gromfest held annually in the Lennox area & Ballina Shire for 16 years.

We as a club have been responsible for the setups & pulldowns of the site for the event annually.

We have worked with Max Perrot & his committees over the years & have found them totally professional in presenting a great product in surfing for the younger brigade of our sport.

What Gromfest brings to the Lennox & Ballina areas is recognition of this region for junior surfing & the potential this region has for such a event.

What the annual event does for the commerce of the region is paramount bringing money & recognition to this great region of ours.

We as a club have no hesitation in supporting junior surfing in any form & hope that any local organization supports these events in their varying formats.

Your Sincerely,

In Surfing, Regards

Wayne Booth, Secretary 2012, Lennox Longboarders Club
& on behalf of our members of the Lennox Longboarders Club



Wednesday, 18 April 2012

Ballina Shire Council
Attn: Holly Archibald
PO Box 450
Ballina NSW 2478

To whom it may concern,

Re: Support for Rusty Gromfest (Lennox Head Junior Surf Competition)

On behalf of Surfing Australia, I am pleased to provide a letter of support for the Rusty Gromfest (Lennox Head Junior Surf Competition) to Ballina Shire Council for 2013 and beyond.

The Lennox Head Junior Surf Competition has been successfully running for the past 16 years and has become Australia's premier 'Grommet' Under-16 surfing event over that time.

The Lennox Head based Gromfest has been a stepping stone to bigger things for some of Australia's best surfers, with previous winners including Mick Fanning, Stephanie Gilmore, Julian Wilson and the winners of last year's ASP World Title event at Bells Beach, Joel Parkinson and Sally Fitzgibbons.

The annual surfing competition, which is a major boost to the wider Ballina / Lennox Head area, has attracted state, interstate and international surfers and spectators to a week-long surfing event supported by junior surfers (of all ages) and their families, and has recorded increasingly strong visitation to the region in a low visitor period as well as a strong media following. Until 2012, the event had grown in both its audience reach and scope, and continued to break new ground.

The Lennox Head Junior Surf Competition and the major sponsor Rusty, have utilised Surfing Australia for multiple event services, including but not limited to; judging, media, computer scoring and event sanction and insurance. Invoices have always been paid promptly.

Surfing Australia views its association with the Lennox Head Junior Surf Competition and its organisers as a successful partnership of shared values and business principles, introducing thousands of visitors to the region while providing an economic injection at appropriate times when visitation levels are challenged.

The Lennox Head Junior Surf Competition also plays a vital role in junior surfing development in our country.

Should you have any questions, please contact me on the office details below.

Yours faithfully,

Jake White
General Manager – Marketing and Communications
Surfing Australia

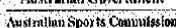
SURFING AUSTRALIA

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23 April 2012

The General Manager
Ballina Shire Council
PO Box 450
BALLINA NSW 2478

Dear Sir

re: 2012 Skullcandy Oz Grom Open Surfing Competition

I refer to recent communications in respect of the subject matter and in particular to the following:

- meeting with Council Officers Jillian Pratten, Holly Archibald and Caroline Klose and Le-Ba Committee members Tony O'Brien and Paul Snellgrove on the 16th April 2012
- Council's letter to Mr O'Brien dated 17 April 2012

As you are aware, the Lennox-Ballina Boardriders Club (Le-Ba – ABN: 18678004353) has, in association with a major and large number of secondary sponsors, has organised and is committed to conducting the subject surfing competition for a 3 year period.

As will be articulated in this submission, it is proposed to hold this event for the next three years (2012-2014) and a commitment to such period is extremely important to facilitate the planned growth and development of the event.

If the event is as successful as contemplated, it would be the intention to hold it in perpetuity, whilst ever sponsorship and funding was available. At this stage, funding is available for three annual events.

It must be stressed that the idea to hold this competition was formulated as a direct consequence and immediately upon the broadcasting by Rusty/Mr Max Perrott of the cancellation of the 2012 Rusty event. If Rusty was not cancelled, this event would not have been contemplated.

Le-Ba is a local, not-for-profit surfboard riding club that has been in existence for in excess of 25 years. The club has a solid local membership base of some 200 people and has a very strong youth and family orientation and involvement.

Le-Ba is one of the pre-eminent surfboard riders clubs in Australia and under the President-ship of Mr Jonathon Hewitt has an extremely bright and prosperous future. Some of the recent achievements and current members of the club include:

- winner of the 2011 Straddie Assault (National event)
- winner of the 2012 Jim Beam Tag Teams Event (National event)
- winner of the 2011 Ransom NSW Junior Tag Team Event (State event)
- winner of the 2011 Ransom National Junior Tag Team Event (National event)
- 2nd place in the 2011 Kirra Junior Teams Challenge (National event)
- club members include two WCT surfers, NSW and Australian Under 16 Champion, NSW 14 State Champion
- commencement of weekly junior training squads at Lake Ainsworth Sport and Recreation Centre – this was a club initiative that was originally formed to support junior competitive club surfers – the program has since been expanded to serve the broader community and other sports now include rugby union, rugby league, athletics and soccer – the training squads comprises some 30 youth under the age of 18

The main objectives of this event are to:

- provide a very high quality, interesting and exciting junior surfing event, the type and format of which does not currently exist
- fill the void that was left by the cancellation of the Rusty event
- have a very high local community involvement (particularly youth and families of the surfing fraternity and local business houses)
- stimulate the local economy by utilising and involving local business houses in the event which will provide significant social and economic benefits for the local community
- provide an on-going fund raising mechanism for the continued operation of Le-Ba
- provide an on-going fund raising mechanism for particular charities/local organisations – for 2012 the proposed beneficiaries are the Lennox Head Surf Club, Lennox Head Public School and Cystic Fibrosis Foundation
- provide for the continued development and growth of the local junior surfing population

Since the inception of the idea and promotion of the Skullcandy event, there has been overwhelming support from the local community (particularly from Lennox Head, Ballina and Byron Bay) for the event. Provided herewith are letters of support for the event.

The event is tailored expressly at youth (16 years of age and below) with a major family involvement/component.

As requested in your 17 April letter, the following comprises the event proposal which is provided for Council's consideration. It should be noted that the following has been provided in good faith as the current strategy and event planning for the operation of the event.

Council should be mindful of the fact that changing circumstances could result in slight changes to the detail provided with this application.

Innovation

- an exciting and innovative judging criteria has been developed exclusively for the event by Mr Pritamo Andreht [current Australian Surfing Professional (ASP) Head Judge] - this criteria has not been used in any junior surfing event anywhere in the world
- the majority of the judging panel is to comprise current ASP judges – a first for any junior surfing event
- jet ski assist for finals of the under 16 boys age division
- high level of competition infrastructure comprising:
 - three level scaffold structure for judges, media and marshals
 - grandstand/bleacher seating for spectators
 - competitor's area (lounge, food, music, heat preparation)
 - on-site large video screen for replays and highlights
- each competitor will be provided with a photo ID which will provide access to competition areas
- revolutionary new computerised scoring and reporting system ("Compusurf")
- provision of daily highlight package for website and press
- live web streaming of event through Skullcandy TV
- interactive experience – audio and visual tents will be set up by Skullcandy to enable competitors and spectators to test Skullcandy products
- direct involvement of Lennox Head business houses into the event
- discussions have been held with organisers of the Billabong Occy Grom Comp (which is held the week prior to this event) with the intention of holding a series challenge (NB: this is not able to held this year and is planned for the subsequent 2 years) – Billabong is very interested in this concept and have requested further discussions
- this is integral to and will form an on-going component of Le-Ba's Junior Development program which is being conducted in partnership with the Lake Ainsworth Sport and Recreation Centre

Format

- four (4) day event to be held within a five (5) day period (to provide a contingency for adverse surf/weather conditions)
- divisions:
 - boys – 12, 14 and 16 age divisions
 - girls – under 16 division
- primarily single bank competition with only 4 surfers in the water at any one time (double banking is proposed for the repercharge/2nd chance round)

- second chance qualifier (repechage round) – enables every competitor to surf at least twice
- 'man-on-man' final series for 16 boys – from quarter finals on, heats will be two person only

Event dates

- 6th – 10th July for 2012
- 2013-2014 second week of the July NSW school holidays
- event to be conducted during the hours of 7.00am to 5.30pm

Capacity to deliver event

- a financial commitment has been provided from a major international Byron Bay based company (Skullcandy) for a three (3) year period – refer attached
- commitment by Le-Ba Committee and members (both financial and operationally) – Le-Ba has a membership of 200 people who will provide assistance during the event – this voluntary assistance significantly reduces the operational costs of the event
- financial commitment from a significant number of major and secondary event sponsors – refer below
- Le-Ba Committee and members have experience and qualifications in the surfing industry and with surfing competitions/events (ie business directors, senior marketing managers with surf companies, senior government and non-government strategists, business operators, qualified judges etc)
- Le-Ba in partnership with Quiksilver Australia run a national fundraising competition in the local area for the 'Movember Foundation'
- Le-Ba has been established for in excess of 25 years and holds a monthly local surfing competition in the Shire
- Le-Ba is involved in the running of the Regional NSW Surfing Titles (scheduled this year for the 28-29 April)
- Le-Ba has some six (6) Level 3 International qualified surfing judges (including former ASP head judge)
- support is being provided from the Lennox Head Combined Sports Association – refer attached

Proposed event budget

- the major primary sponsor has committed sufficient funding (on an annual basis) to hold the event for a three (3) year period – the costing has been based on the Surfing NSW cost structure (detailed breakdown of every cost to run a major event)
- there are a number of other major sponsor who have undertaken to provide financial and in-kind support for the event, including FCS,

Emery Surfboards, Triple X Wetsuits, Electric Sunglasses, NBN Television, Northern Star Newspaper, Wiggins Scaffolding, Elders Real Estate, In-the-Pink Lennox Head, One-on-One Global Management

- there are a number of secondary sponsors (to date) who have undertaken to provide financial and in-kind support for the event, including Lake Ainsworth Sport and Recreation Centre, All Above Board Lennox Head, Ardill Payne & Partners Ballina, Essential Energy, Amore Coffee Lennox Head, Norco Milk, SWS Building Services, GEOLink Lennox Head, Jontom Car Sales Lismore, Newton Denny Chapelle Lismore, Mullett Hair Lennox Head, Lennox Head Pizza and Pasta, Point Café Lennox Head, Webster Surfboards, Gunther Rohn Surfboards, Glidz Wetsuits, PME Electrical Lennox Head, Sidney and Hacking Plumbing Lismore, Shorty's Bar Lennox Head, Soul Surf School Byron Bay, Scott Morris Electrical Lennox Head – additional sponsors are coming on board each day

Support from and benefit to the community

- Le-Ba is a not-for-profit local organisation with a 200 strong membership base – all money raised by the event will be returned to the club (and other charities/local organisations) to support the club and junior surfing in the Shire
- each event will have a nominated charity benefactor – for 2012 the benefactors will be the Cystic Fibrosis Foundation, Lennox Head Public School and Lennox Surf Club
- water patrol and life saving services will be provided by the Lennox Head Surf Club
- as detailed in this submission, there is massive support and sponsorship from the local community and business houses – refer attached letters of support
- the event will attract a significant number of people to Lennox Head which will have positive multiplier effects on the local economy – a major objective of the event is to involve and support local business houses
- confirmation has been provided by a number of the world's top juniors to participate in the event

Future development of the event

- possibility of extending girl's divisions in future years due to the demise of the All Girls event
- possibility of increasing the number of competitors in each age division
- series link with Billabong Occy Grom Competition
- scholarship program for best Le-Ba non-sponsored competitor in the event – pay for entry fees into junior surfing events for 1 year
- wildcard entry for 16 boys and girls winner into Pro Junior event

Attached herewith is the following:

- letter from Skullcandy (primary sponsor) confirming financial commitment to the events
- letters of support from the following:
 - Triple X Wetsuits (Ballina)
 - Lake Ainsworth Sport and Recreation Centre (Lennox Head)
 - Elders (Lennox Head)
 - Lennox Head Combined Sports Association
 - Lennox Head Chamber of Commerce
 - Surfing NSW
 - Trojans Rugby Union Club (Lennox Head)
 - 31 local traders/business houses

As detailed above, there is total commitment from Le-Ba Boardriders Club and a large number of sponsors to the conduct of the Skullcandy Oz Grom Comp for the period 2012-2014.

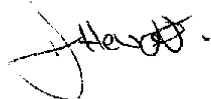
Le-Ba is a not-for-profit organisation that has a very strong member base and has the demonstrated experience, personnel and financial support to be able to conduct the events.

There is also overwhelming support from the local community for Le-Ba to host the event.

It is therefore respectfully requested that Council provide a three (3) approval and commitment for the conduct of the event.

Should you require any further information in respect of this matter, please contact me on 0909 657769.

Mr Jonathon Hewitt
Le-Ba President



ALSO ATTACHED ARE LETTERS OF
SUPPORT FROM :

- QUIKSILVER AUSTRALIA



• Skullcandy, Seabreeze Oz Pty Ltd. •
• 1/56 Centennial Circuit Byron Bay NSW 2481
ABN 52 080 727 402

20/4/12

To whom it may concern,

This letter is to confirm the financial support to LB-BA boardriders in the running of the Oz grom Open to be held at Lennox Head NSW Australia for the next 3 years.

If you need anymore information regarding this please don't hesitate to contact me on 02 6639 5555.

Kind Regards
Eli Seddon
Marketing Manager Skullcandy Australia.



14th April 2012

Re: 2012 Skullcandy Oz Grom Open

To Whom It May Concern,

I would like to acknowledge and thank Skullcandy for supporting Australian surfing at the 'grass roots' level by sponsoring the '2012 Skullcandy Oz Grom Open' to be held at Lennox Head....a world renown surfing arena.

In presenting and running the event one of Skullcandy's great initiatives, which impressed me, is they intend to involve and work with local businesses and companies along with the community in general.

Local boardriders club LE-BA (Australia's #1 SurfTag Club) will in conjunction with Skullcandy be overseeing the running of this prestigious event. The format and presentation of which will be a first and biggest of its kind held anywhere in the world.

Spectator interaction and involvement are a keynote to Skullcandy's approach to putting on a highly exciting surfing event which will attract the hottest up and coming 'Grom' surfers locally and from around the world.

The SOGO will input very positively on the local community and the economy for years to come due to Skullcandy committing to a 3 year contract with a 5 year option.

Having a background spanning over 50 years in surfing 40 of them in the industry, including involvement in hundreds of surfing contests big and small, I know from the incredible response and media coverage Skullcandy received from their involvement in the Australian Surfing Open held recently at Manly in Sydney.....that this the first SOGO will most definitely a resounding success all concerned.

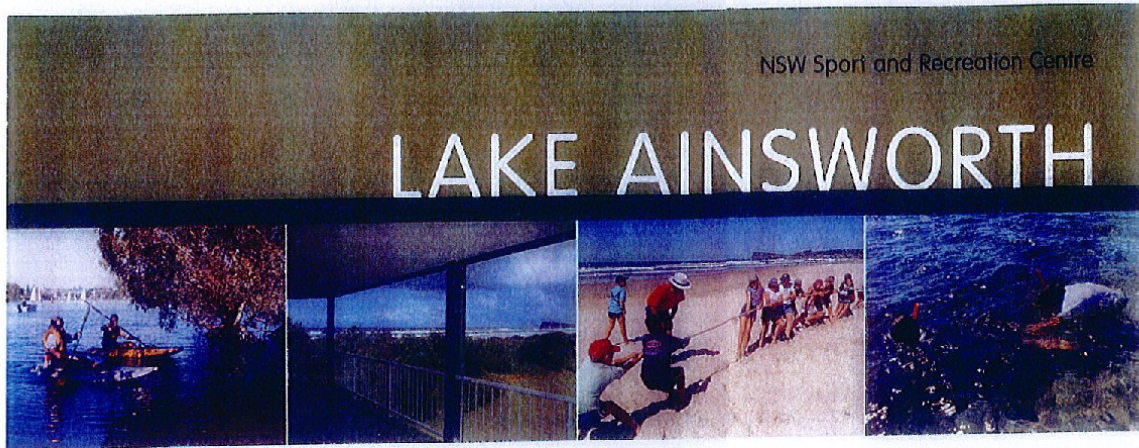
I look forward and am excited about being involved in nurturing 'grass roots' surfing a lifetime passion of mine.

Yours in Surfing

A handwritten signature in black ink that reads "Don Munro".

Don Munro
Owner/Manger

Triple-X Aquatic Clothing Co
ABN 34377512202
10 Piper Drive, Ballina 2478 Australia
Phone: 1300 483 634 +61 2 66190469 Fax:+61 2 66865292
Email: info@triple-X.com.au Web: www.triple-X.com.au



April 17, 2012

To whom it may concern.

The management of Lake Ainsworth Sport and Recreation Centre is pleased to support the Lennox Ballina Boardriders "LEBA" & Skull candy to host the Skull Candy Aus Grom Open presented by Le-Ba for the coming three years and beyond.

Le-Ba has a strong base of Local Community and culture who will be a valuable asset to ensure the success of this event. We have for some time now had a variety of Top class junior athletes training within our facilities on a weekly basis and we have no hesitation in supporting a club that supports its local community.

We offer the Leba committee our full support and congratulate them on securing this event into the future. This event has the potential to be one of the most exciting new events ever seen in junior surfing and to have it based in Lennox Head will be a boon for the local business community.

Should you have any questions regarding our relationship with the Lennox Ballina Boardrider club, please do not hesitate to contact me. We appreciate your consideration for the community of Lennox Head and LEBA in securing this event.

Yours truly,


John Mills
Centre Manager,

Lake Ainsworth Sport and Recreation Centre
PO Box 121 Lennox Head 2478

more people more active more often

For more information contact:

Lake Ainsworth Sport and Recreation Centre
Pacific Parade, Lennox Head NSW 2478
(PO Box 121 Lennox Head NSW 2478)
phone: (02) 6587 7168 fax: (02) 6607 7920
email: ainsworth@dsr.nsw.gov.au

phone **1800 655 248**
www.dsr.nsw.gov.au





Real Estate

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realestate@elderslennoxhead.com.au
elderslennoxhead.com.au

Friday, April 20, 2012

J Pratten
The Manager
Open Spaces & Reserves
Ballina Shire Council
Ballina NSW 2478

Dear Jillian

It is my pleasure to write a letter in support of the proposal by LE-BA Boardriders Club to run the "Skull Candy Oz Grom Open.

As one of the clubs major sponsors over the years I can whole heartedly say that LE-BA Boardriders Club will do an excellent job in the organization and running of the event. I believe that their professionalism, dedication and experience will prove to be the clincher in securing this event not only this year but for many years to come.

In conclusion, I fully support the efforts of LE-BA in this event and others run by the club. The benefits to our community as a direct result of increased tourism and the development of young talent through sport is something which should only be encouraged.

Kind Regards

A handwritten signature in blue ink, appearing to read "M King".

Michael King
Licensed Real Estate Agent

LENNOX HEAD COMBINED SPORTS ASSOCIATION INC.

P.O. Box 150 Lennox Head
NSW 2478

20 April, 2012.

M/s Jillian Pratten
The Manager
Open Spaces & Reserves
Ballina Shire Council

The Skullcandy Oz Grom Open, 6-12 July, 2012 at Lennox Head

Dear Jillian,

Our Association thoroughly supports the application by the Lennox Ballina Boardriders (Le-Ba) and congratulates them on their capability in being able to secure sufficient local sponsorship to stage what promises to be a professional event.

In discussions with Tony O'Brien, Secretary of Le-Ba, and being one of the organisers, their aim is to, where possible, try to get local with everything they do from catering to most sponsorship. They are also bringing a professional attitude to boot that will serve this event well in the future.

Further, from the Australia wide promotion of the event, they expect to attract an influx of surfers and their parents/supporters from whom the financial benefits to the Shire will be more than welcome.

Surfing is synonymous with Lennox Head and through the success of many of Le-Ba surfers on the world stage, the village of Lennox Head is receiving much international exposure.

In this light surfers such as: Adam Melling, Stu Kennedy, Owen Wright & James Woods, all from Lennox Head are all surfing on the Professional World Circuit, Steve & Anthony Walsh are on the World Qualifying Tour and all these events are televised (Austar). Zac Wightman is the U14 State Champion and other juniors; Tom and Jake Snellgrove, Sam Mogan and Mikey Wright (currently representing Australia at the moment in Panama at World ISA) and others all attracting attention.

This then augers well, not only for the village of Lennox Head but the Ballina Shire as a whole as a centre for major surfing events.

In conclusion we commend Le-Ba for their pro-active measures in ensuring a Lennox Head based Grommets' Surfing Competition continues.

Sincerely,

John Bungate
Honorary Secretary

Lennox Head Combined Sports Association represents the interests of over 2000 people, young and old:

*Lennox Head Golden Oldies Rugby Club
Lennox Head Rugby Union Club
Lennox Head Junior Rugby League Club
Lennox Head Fishing Club
Lennox Head Cricket Club
Lennox Ballina Boardriders (Le-Ba)
Lennox Head Chamber of Commerce
Lennox Head Surf Life Saving Surf Club
Lennox Head Public School
Ballina Police Touch Assoc.
Lennox Longboarders
Lennox Residents Assoc.*

JANELLE MARY SNELLGROVE

From: Steve Condon [sdcondon@lenoxhead.com]
Sent: Friday, 20 April 2012 5:40 PM
To: Janelle Snellgrove
Subject: Fwd: Grom Open

Begin forwarded message:

From: Jonathon Hewett <jonathon.hewett@vonzipper.com.au>
Date: 20 April 2012 5:06:36 PM AEST
To: "Paul Snellgrove" <PaulS@ardillpayne.com.au>, "Steve Condon" <sdcondon@lenoxhead.com>
Subject: Fwd: Grom Open

Begin forwarded message:

From: "LOUISE" <lowen60@bigpond.net.au>
Date: 20 April 2012 5:00:16 PM AEST
To: anthony.obrien@facs.nsw.gov.au
Cc: "Johnny Hewett" <jonathon.hewett@vonzipper.com.au>
Subject: Grom Open



20/4/12

Dear Mr O'Brien,

The Lennox Head Chamber of Commerce congratulates and fully supports the application by Le-Ba Surfriders Club to hold the Skullcandy Oz Grom Open for the next three years. The business community applauds the initiative taken by this strong, local club to fill the void left by Gromfest.

Your club is truly local with local sponsorship and use of local amenity which is what the Chamber supports and is our main ethos. We promote everything local and this competition will ensure that our business community will receive the benefits needed during the slower winter months. Being local and buying local also means that your event will be viable for many years to come.

The Chamber is completely behind you in your endeavours to make this competition an Australian identified event for young people into the future and we wish you every success in your application to Council.

22/04/2012

Please do not hesitate to contact us further to assist you in any way we can.

Yours faithfully,



Louise Owen JP

President
Lennox Head Chamber of Commerce
PO Box 11
Lennox Head NSW 2478
ph: 0408 874525

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Jonathon Hewett | Senior Account Manager | 1 BILLABONG PLACE | PO BOX 203 | Burleigh Heads | Gold Coast | 4220 QLD | Australia |
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[facebook.com/billabongaaustralia](https://www.facebook.com/billabongaaustralia) | twitter.com/billabong1973 | billabong.com.au | isurfbecause.com



22/04/2012



20th April 2012

To Whom It May Concern
Skullcandy Grom Oz Open

This letter is to confirm that Surfing NSW as the peak organisation of surfing in NSW that we can provide operational practices in all areas of event management to ensure events are activated and managed at a professional level.

Le Ba as a boardriders club is able to access this expertise for the 2012 event and beyond. As a NSW boardriders club Surfing NSW is supportive of events which they activate.

About Surfing NSW:

Surfing NSW is the peak governing body for the sport of surfing in New South Wales, and is a not for profit sporting association funded by the NSW Department of Sport & Recreation. Specialising in surf events, education and development of the sport surfing NSW are proud to be involved in all disciplines of surfing at a
Please see www.surfingnsw.com.au for all information.

Please do not hesitate to contact me if need be.

Yours sincerely

Luke Madden
Event Manager - Surfing NSW
luke@surfingnsw.com.au 0419 773 656

address: 'The Pavilion',
Marine Pde, Maroubra
Beach NSW 2035

mail: PO Box 4005,
Maroubra South
NSW 2035

phone: (02) 9349 7055
fax: (02) 9349 7344
web: www.surfingnsw.com.au



LENNOX HEAD RUGBY UNION CLUB

ABN 52 680 511 402
WILLIAMS RESERVE, LENNOX HEAD NSW
PO Box 348 Lennox Head NSW 2478
lennoxrugby@gmail.com
www.lennoxheadrugby.org.au

18 April, 2012.

M/S Jillian Pratten
The Manager
Open Spaces & Reserves
Ballina Shire Council
Ballina NSW 2478

Dear Jillian,

RE: LE-BA Boardriders Club & the "Skull Candy Oz Grom Open"

Our club endorses and supports the application by Le-Ba to run the above mentioned event.

Like our club, Le-Ba is a local community focused not for profit club which fosters and promotes the development of not only local young surfers in the "Fleas" (Under 10's), "Grommets" (Under 12's), "Cadets" (Under 15's), "Juniors" (Under 21's) but also caters for the older surfers in the "Open Seniors" (Over 28), "Masters" (Over 40) and "Legends" (50-100).

It has a very professional hierarchy with an obviously efficient committee to have been able to organise, at such short notice, a first class event to replace the long running "Rusty Gromfest" with sponsorship offered over the next 3 years.

To keep what promises to be a major drawcard event within our shire and the resultant financial bonus to local business must be applauded.

As Le-Ba supports the Trojans at home games, and as many of our young Trojans surf under their guidance, we have no hesitation to not only support their application, but to offer whatever assistance we can provide to ensure the event's success.

Sincerely

Lesley Forsyth-Fisher
Hon. Secretary

SKULL CANDY AUS GROM OPEN

April 20, 2012









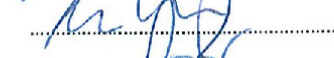




To whom it may concern.

We the undersigned acknowledge and support Le-Ba in their endeavours to host the Skull Candy Aus Grom Open.

As businesses of Lennox Head we know the importance to our local economy that LeBa will make by hosting this event and we value it immensely. In these tough economic times we greatly appreciate the endeavours that the local board riding club, Le Ba are making.

The Le Ba club should be congratulated for providing such a community driven, professional and progressive Surfing competition, the likes that have not been seen in this area. To be able to provide this event on such short notice is a great indication of the wide support that Le Ba has in the community and the commitment of its members, sponsors and volunteers.

Yours sincerely,

 - Anthony Bates owner Mullethair.
 - NATHAN MEREDITH owner LENNOX PIZZA
 - DAN McCABE owner In The Park Gelato
 - Kent Shaw - L.S. Hobber Lennox Head
 - Jason Nixon - Jordan's Farm Fruit Shop.
 - Kylee Deveson The Point Cafe
 - Debbie & Robert Weir Lennox Head Licensed P.O.
 - Andrew Kreipp (M. Thai Restaurant)
 - Noel & AK to Graham ALL ABOVE BOARD SURF SH.
 - CRAIG PARRY - CRAIG PARRY PHOTOGRAPHY
 - BYRON, RENEE, LUDO, SHARRY'S 2478, ~~2478~~ Renee
 - NEWS 3 PLACE
 - Chris Cole Lennox Head Butchery

SKULL CANDY AUS GROM OPEN

April 20, 2012



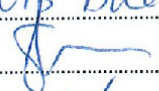




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Yours sincerely,

 - MARK CHAPMAN CAMERA LENNOX VIDEO
Murray - JIMMIE MURRAY (THE BERRY BLUE)
Urquhart - Georgia Urquhart (Subway owner)
Wilmerson - Charlotte Vermeersch (Seapoppies)
Lois Buckott - Lois buckott real estate 
 - Lennox Head Surf
Dave  - Lennox Head baker
 - Professionals real Estate. 
 - My LOVERLY @ LENNOX
Rutledge - Florentina Flowers Lennox.
King - MICHAEL KING ELDERS Real Estate Lennox Head
Rachael - Rachael Walker, Lennox Head Pharmacy, Lennox Head.
Bladby - GLENN VANDERBURE LENNOX HEAD PAULHO JILCA.

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Yours sincerely,

Shirley Sea Grass Green Camp.
D. J. Hines MURK VENTURES.
M. O'Malley MARINUS OMMURZENSKI OWNER "TEMARINUS"
Hugley "The Pirate & the Gypsy"
Tara Caton "Quattro"



19 / 4 / 2012

To whom it may concern,

This letter is to certify that Lennox - Ballina Boardriders Club has been an integral part of the logistical and operational success of The Morning of the Mo charity surf event held annually in the Ballina Shire for the past 7 years.

Morning of the Mo raises awareness and money for Men's health with all proceeds donated to the Movember foundations beneficiaries; Beyond Blue and The Prostate Cancer Foundation of Australia.

In the last 7 years Le-Ba Boardriders Club have contributed to helping register over 1000 participants to surf in the event and raise over \$100, 000 toward the Movember Foundation and its beneficiaries.

Morning of the Mo is one of Quiksilver's lead charitable events each year and wouldn't be possible if it wasn't for the amazing help and support that Le-Ba Boardriders Club consistently provide both on the day and throughout the year to year planning.

If you require any further information please contact me on the below contact details,

Thanks.

Nat Johnsen

Quiksilver
Asia-Pacific Creative Director
nathaniel.johnsen@quiksilver.com.au
(03) 5261 0432
0405 805 354