

# Tintenbar to Ewingsdale upgrade: New local road name - B



## COMMUNITY FEEDBACK

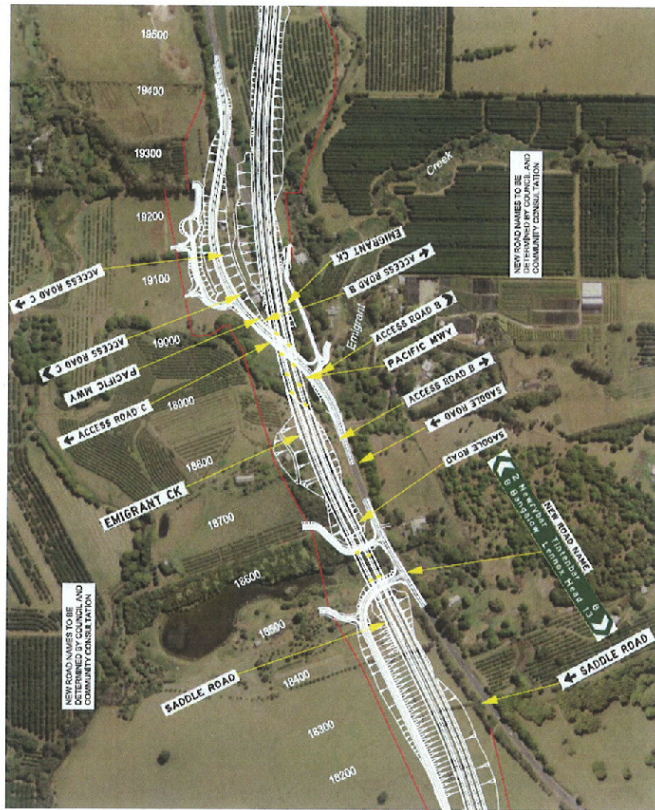
NOVEMBER 2012

As part of the Tintenbar to Ewingsdale Pacific Highway upgrade project, several new local roads will be constructed to provide access for residents living alongside the existing Pacific Highway. These new local roads will need to be named as part of the project.

Please return this form by **Monday 17 December 2012** to the address overleaf.

### Naming your new local road - B

This feedback form is to assist you in providing valuable information to the project team about naming your new local road following the completion and opening of the Tintenbar to Ewingsdale Pacific Highway upgrade.



**Proposed names**  
The following is a suggestion for naming your new local road.

Creekside Lane

Please indicate if you are happy with this proposed name for your new road:

Yes  No

Other ideas/suggestions for naming your new road:

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### 11.3 Tintenbar to Ewingsdale (T2E) - Road Naming Report.DOC

All information in correspondence is collected for the sole purpose of assisting in the assessment of this proposal. Submissions will not be responded to individually. All information received, including names and addresses of respondents, may be published in subsequent assessment documents unless clear indication is given in the correspondence that all or part of that information is not to be published.

Please withhold my details from publication.

Name \_\_\_\_\_  
Address \_\_\_\_\_  
Suburb \_\_\_\_\_ State \_\_\_\_\_ Postcode \_\_\_\_\_

Please return your community feedback form to (no postage required):

Roads and Maritime Services  
Tintenbar to Ewingsdale Upgrade  
Reply Paid 546  
PO Box 546  
GRAFTON NSW 2460

# Tintenbar to Ewingsdale upgrade: New local road name - C



## COMMUNITY FEEDBACK

NOVEMBER 2012

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Please return this form by **Monday 17 December 2012** to the address overleaf.

### Naming your new local road - C

This feedback form is to assist you in providing valuable information to the project team about naming your new local road following the completion and opening of the Tintenbar to Ewingsdale Pacific Highway upgrade.



### Proposed names

The following is a suggestion for naming your new local road. Please indicate if you are happy with either of the below.

William Johnston Road

Deiserene Drive

Other ideas/suggestions for naming your new road:

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### 11.3 Tintenbar to Ewingsdale (T2E) - Road Naming Report.DOC

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# Tintenbar to Ewingsdale upgrade: New local road name - F



NOVEMBER 2012

## COMMUNITY FEEDBACK

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### Naming your new local road - F

This feedback form is to assist you in providing valuable information to the project team about naming your new local road following the completion and opening of the Tintenbar to Ewingsdale Pacific Highway upgrade.



### Proposed names

The following are ideas/suggestions for naming your new local road. Please number from 1 to 5 your preference (1 is the most preferred; 5 is the least preferred):

- School Lane
- Old Schoolhouse Lane
- Graham Lane
- Fraser Lane
- Havinder Lane

Other ideas/suggestions for naming your new road:

### 11.3 Tintenbar to Ewingsdale (T2E) - Road Naming Report.DOC

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Please withhold my details from publication.

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## 11.3 Tintenbar to Ewingsdale (T2E) - Road Naming Report.DOC

<b>Name of meeting:</b>		<b>Business signage strategy focus group meeting #4</b>	
<b>Location of meeting:</b>		Site compound, Bangalow Rd, Bangalow	
<b>Date:</b>	1 February 2013	<b>Time:</b>	10:30am – 12pm
<b>Attendees:</b>		Wes Stevenson, Nyssa Peak, Dean Scadding, Joanne McMurtry, Tony Hart, Tony Gilding, Pat Grier, Cameron Arnold, Peter Mortimore	

### Re-naming of the existing Pacific Highway

Looking at the figures in the report:

The 20 that preferred Pacific View Drive, are the 15 submissions that wanted Ocean View or Pacific View included in this?

No, they are additional.

Group discussion about running the figures via preferential system.

Our view is that there was a reasonable number of submissions that first preferences were equal, but that there is a polarised view about the name Macadamia Drive and we have some submissions that they don't like it.

But you didn't get any for Hinterland Way. (not liking it).

We know from experience that is other areas where we have named things that people were adverse to that it can create an ongoing issue within a community.

I'll run the figures now (on iPad) using the preferential system. The results are:

Macadamia Drive – 309

Pacific View Drive – 323

Hinterland Way - 345

Coastal Ridge Drive – 253

If we include the feedback from the original survey too, that gives us:

Hinterland Way - 369

Macadamia Way – 345

The preferential system is the way to go and everyone should be considered.

Does anyone have the view of the councils yet? I think if you are going to use this name to market nationally then Macadamia Way is better.

There is the potential there to market Macadamia Way.

It is too specific. Not everyone is involved in it, and there are a lot of people locally that don't agree with the chemicals used in farming macadamias.

Everyone refers to it as the Hinterland of Byron Bay too.

That is the point, we are getting people to get off into the Hinterland.

I believe that it is too specific (Macadamia Way) and it is a product and that could be a good thing or a bad thing.

Someone travelling along the road, what do you think would entice.

Macadamia Way would be better to market as a product, but with Hinterland Way there are people looking for the Hinterland.

Democracy and preference into account then Hinterland Way comes in first.

The wiser move would be to look at the Hinterland Way.

We can't ignore that. That there are 45 against the Macadamia Way.

How do you explain that?

All the feedback I was getting was on the farming principles and the chemicals used in the industry. The actual process of growing them (macadamias).

Interesting because lots of people are employed and involved in the industry locally.

I think this preferential system is the fair and equitable way.

Can we say that our recommendation as a group is Hinterland Way?

I would like it noted that it isn't my first choice but agree that it will work.

There isn't any other Hinterland Way in Australia, so I think it's okay but it will need more work to market it.

All agree on recommendation.