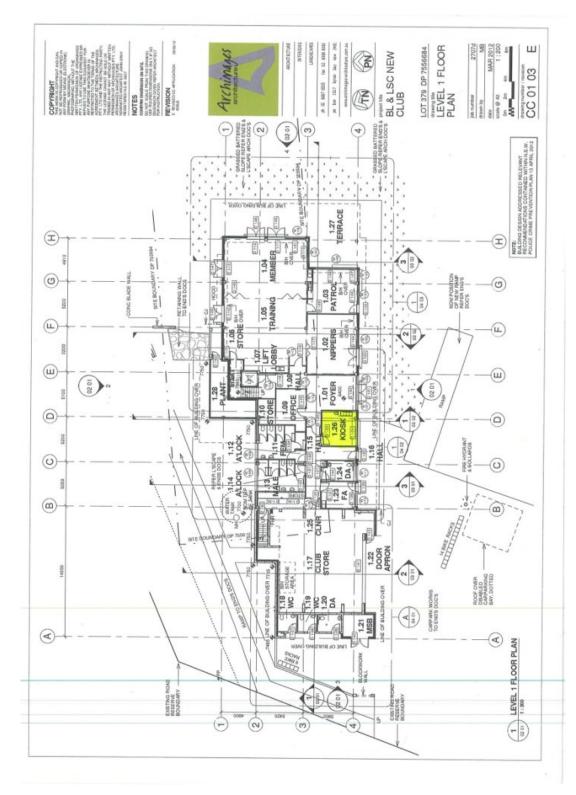


## 10.16 Ballina Surf Club Cafe and Kiosk - Expression of Interest.DOC



## 6. Evaluation Criteria for EOI

This EOI presents experienced restaurant and café operators with the opportunity to lease premises in a landmark beachfront building. Council is offering tenure over the café and kiosk by way of a five year lease with two x five year options. Council will evaluate submissions based upon the following criteria:

- 1. Rental.
- The successful respondent will need to be able to demonstrate at least five years experience in managing, owning or operating a café or restaurant.
- Innovative theme and style of fitout concept proposed for the café and kiosk, including commitment to energy efficient design and sustainability principles.
- Proponents must be able to demonstrate their experience in bringing café and restaurant businesses to fruition.
- The manner in which the proposed café fitout concept will complement the function / meeting rooms and generate benefits to the Ballina Surf Club.
- 6. Prospective proponents for the café and kiosk must be able to demonstrate the manner in which they could work with Council and the BLLSLC on a collaborative basis to ensure the kiosk adequately serves the needs of the BLLSLC and broader community.
- Financial capacity of proponent to complete the café and kiosk fitouts and pay the rent negotiated.
- A business plan that illustrates how the proponent will manage and market the café and kiosk.
- 9. A statement of Assets and Liabilities will be required in this regard.
- The provision of two business references
- 11. The provision of a banking reference.
- 12. Proposed fitout concept plans and timeframes to undertake same.

