

Sandra Bailey

From: Sandra Bailey
Sent: Wednesday, 14 June 2017 8:21 AM
To: Sandra Bailey
Subject: FW: BEACH SOUNDS ROCK FESTIVAL 2017, LENNOX HEAD - Financial Assistance request to Ballina Council.

From: Nathan Luke [<mailto:nluke@stacklaw.com.au>]
Sent: Wednesday, 24 May 2017 10:10 AM
To: Sara Hayes
Subject: BEACH SOUNDS ROCK FESTIVAL 2017, LENNOX HEAD - Financial Assistance request to Ballina Council.

Sara

Please find attached email from my son Ben Luke addressed to the Acting General Manager of Ballina Council.

Noting the very quickly approaching date for the event I would be very grateful if this request could be considered in tomorrow's meeting.

At this stage without Council support there is a real prospect of this event not going ahead successfully, but with Council support this will be an excellent event at a reasonably low cost and one which could form the basis of a fantastic long running event for the Community and Lennox Head.

Regards Nathan Luke.

Mr Rod Willis
Acting General Manager

24 May 2017

Dear Mr Willis

My name is Ben Luke and I am a 16 year old and live in Lennox Head.

I recently started my own business called Lennox Groove which I run with the assistance of my parents who are lawyers and owners of Stacks Law Firm. I do graphic art for band's posters, album covers and tshirts, I sell vinyl records at the markets, I carry out interview and reviews on my facebook page etc.

A big goal for me in setting up Lennox Groove was to bring top rock music acts to Lennox and Ballina for all ages. Under 18s can't get into

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pubs and other licensed venues to see top music. For example in Byron Bay there are many top bands that go to the Northern Hotel but we are not allowed in. On the other hand I find that my 16 year old friends are like me extremely passionate about music.

I am very excited to let you know that I am now promoting a mini music festival "BEACH SOUNDS" to take place on Saturday night 8 July 2017 in our newly refurbished Park Lane Theatre. The gig is going to be all ages, alcohol free and very well controlled.

BEACH SOUNDS will feature the bands "Lunatics on Pogosticks" and "WHARVES" which are both bands that have strong local connection to Lennox Head and are both very successful young bands with play on Triple J and growing followings. We have also been extremely lucky to book "VOIID" an all female punk band from Brisbane as well as "Mini Skirt" a Byron Bay band, who are both also having amazing success.

The budget for the gig will be about \$4,000. A big part of the cost is that the gig is not being held in a pub or other commercial enterprise that can profit off the back of the bands, and that instead we need to start from scratch, hire the venue, provide our own staff, set up the sound and lighting, provide security, catering, stage equipment etc. I am also focused on ensuring that the bands attending are paid a proper artists fee. If we want young musicians from our area to be successful and we want to get great bands to play in our region we need to provide them with excellent well organised gigs with a great enthusiastic crowd and a fee for their time. We are organising a team of volunteers to keep costs down and also hope to get some modest sponsorship.

The guys in local Lennox Head band WHARVES have also agreed to co-host the event with me. They are 4 recent graduates from SCU and SAE in music and have a lot of great skills in music, sound etc. Guitarist Mike Watson's dad Claude was for many years owner of Lismore Music. WHARVES are working hard on the event with me on getting SAE to sponsor the event and to provide technical support. I am really focused to ensure that the Park Lane Theatre sound system is set up to a world class standard for this concert. (I don't want Roy & HG making fun of me!)

It will be a ticketed event and I propose at this stage to charge \$15 per ticket. The venue holds up to 500. If we do very well I would hope for an audience of about 200. I note that the capacity is limited because the venue does not have air conditioning.

Obviously without Council assistance I will make a loss on the Festival and it might not be able to proceed.

I would be very grateful if Council would consider assisting me put this gig on. I am not seeking to make any profit from this gig. Council can assist me by providing relief on the following Council fees for the event

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| 1. Venue booking fee | \$ 500 |
| 2. Council staff fee | \$ 260 |
| 3. Sound/lighting equipment | \$ 360 |
| 4. Security | \$ 780 (this cost is based on 300 people, it would for example be \$520 on 200 PAX). |

TOTAL **\$1,900**

If Council provides assistance we would of course include Council as one of our sponsors on all marketing material. I am expecting that the event will get a lot of attention and we have already lined up some of the nation's biggest music blogs to interview me and the bands to launch the event.

I also note that this mini festival is booked to occur on the same weekend as the u/18 Oz Grom Fest. We have spoken in detail with Steven Condon the organiser of the event along with some of his major sponsors and have his and their full and enthusiastic support for my Mini Fest. They are particularly interested in the event being all ages and alcohol free and believe that Beach Sounds will be a fantastic complimentary event to the Oz Grom Fest and really make it a great weekend. This will be a great music event for young people in our town and we will have tight security and organisation to ensure it is a quiet night for teens on the streets of Lennox.

If there was any other assistance you might be able to provide I would much appreciate it.

I am happy to come along to discuss this further with you or provide any information you need.

Yours faithfully

Ben Luke
Manager
LENNOX GROOVE MUSIC
Lennox Head NSW