

WARDELL STRATEGIC PLAN 2035 – ACTION STATUS SUMMARY May 2018

Completed	In progress	No Commenced	Not Council Responsibility
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LAST UPDATED: 30 May 2018

ACTION	TIMING TARGET	NOT COMMENCED	IN PROGRESS	COMPLETED
01 Creation of a vibrant and beautiful riverside village whilst retaining small village atmosphere				
1. Investigate whether the current approach to the allocation of resources for capital works within Wardell Village is delivering results acceptable to Council and the residents of Wardell Village.	15/16			This action was effectively finalised once the funds available to the Wardell Progress Association for project allocation were exhausted by being allocated to the Boardwalk project. Future project funding decisions are subject to their inclusion within the operational plan / delivery program process.
2. Investigate the establishment of ecological restoration and biodiversity offset areas within and adjoining Wardell Village	16/17 – 20/21		Council has written to the NSW Department in February 2016 to request a meeting to discuss concept but has yet to receive a response. Issue followed up a number of times through emails and telephone calls.	It understood that the land in question is the subject of an unresolved Aboriginal land claim. This may explain the reluctance of the Crown to engage with Council on this matter.
3. Investigate the establishment of an Indigenous Cultural and Training Facility.	21/22 – 25/26	Action not commenced. Medium Level priority would normally not be progressed within initial 5 year period of the plan unless triggered by other events.		

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02 Encouraging tourism centred on the river and based on arts and crafts themes				
4. Recognise the potential for the River Hotel and adjacent area to form a focal point for activity in Wardell.	Civil and landscape works completed November 2017.		Landscaping works on the area adjoining the wharf and board walk have created an effective focal point at this location. Further progress is dependent on the hotel management upgrading their facilities.	Boardwalk officially opened March 2018. Project completed as it relates to Council infrastructure works. Ongoing actions may involve responding to marketing and promotional opportunities.
5. Investigate opportunities for health land tourism and education in the Ngunya Jargoan Indigenous Protection Area.	21/22 – 25/26	Action not commenced. Medium Level priority would normally not be progressed within initial 5 year period of the plan unless triggered by other events.		

9.1 **Project Update - Wardell Strategic Plan 2015 - 2035.DOC**

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6. Encourage day river tours – prepare commentary script of local history for use by river tourism operators.	Completed October 2017			Project completed in October 2017. Consultant Kate Gahan prepared narratives relating to a number of individuals that had a historic association with the Richmond River rather than a script for use by tourism operators. The narratives can be used to enhance operator produced scripts. The narratives have been supplied to the Visitor Information Centre who in turn have provided them to at least one local tourism operator.
7. Investigate opportunities for the holding of festival activities in Wardell.		Wardell District Progress Association (WDPA) is allocated responsibility for this action in the Strategic Plan.		

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8. Establishment of a historic walking trail within Wardell incorporating appropriate signage.	21/22 – 25/26	Action not commenced.	Documentation of trail and associated local histories to be undertaken in 2018/19. Finalisation including erection of display panels not programed.	
9. Investigate the establishment of a monthly farmers market and farm and craft trail centred on Wardell Village.	21/22 – 25/26	Wardell District Progress Association (WDPA) is allocated responsibility for this action in the Strategic Plan.		
10. Establishment of arts and crafts, antiques and boutique food business outlets in vicinity of hotel.	21/22 – 25/26	Local businesses and the broader Wardell community have responsibility for this action in the Strategic Plan.		
11. Investigate establishment of a tourism guide course at local TAFEs.	26/27 – 35/36	Action not commenced.		
03 Working towards better connecting our village to make it more accessible				

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12. Investigate funding opportunities for a board walk running parallel to Bridge Drive from the Wardell Wharf to the underside of the Pacific Highway Bridge and the reconnecting with Bridge Drive.	16/17 – 20/21			Boardwalk opened March 2018.
13. Investigate opportunities for footpath works and shared paths (cycling) within Wardell Village, and subject to the allocation of funds, incorporate agreed works within Council's Delivery Program.	16/17 – 20/21			Completed and Ongoing Opportunities investigated during 16/17 PAMP review and in the Ballina Shire Bike Plan 2017. Council 2016/17 Delivery Program – works to value of \$50,000 constructed in Carlisle Street.
14. Investigate the development of a designated cycle route from Ballina to South Ballina, Wardell, Pimlico and back to Ballina.	26/27 – 35/36	Action not commenced. Potential inclusion in future bike plan		

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TRIM Ref 18/37339
Container 1656

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04 Enhancing our Village through village entry and street landscaping, building maintenance, and new buildings with special character				
15. Provide suitable village entry statements on the approaches to Wardell along the Pacific Highway (having regard for associated entry/signage works undertaken as part of the upgraded Pacific Highway).	21/22 – 25/26	Action not commenced. Action due for consideration after completion of Pacific Highway bypass. There may be opportunities to leverage RMS funding at that time.		
16. Undertake avenue street planting in Carlisle and Cedar Streets west of the Pacific Highway, and Fitzroy and Sinclair Streets east of the Pacific Highway.	21/22 – 25/26	Action not commenced.		
17. Road verge planting in Sinclair, Carlisle and Cedar Streets.	21/22 – 25/26	Action not commenced.		

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18. Develop a Housing Design Guide for home builders and renovators within the old section of Wardell Village centred on Richmond Street.	26/27 – 35/36	Action not commenced.		
19. Installation of public art within the central median of Sinclair Street south of Richmond Street and other areas adjoining the waterfront.	26/27 – 35/36	Action not commenced.		
20. Undertake beach improvement works to beach east of the Wharf so as to improve accessibility from Bridge Drive.	26/27 – 35/36	Action not commenced.		

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05 Ensuring that future development is staged, progressive and affordable				
21. Discuss with Crown Lands their plans for state government owned land located within Wardell Village.	16/17 – 20/21		Council has written to the NSW Department in February 2016 to request a meeting to discuss concept but has yet to receive a response. Issue followed up a number of times through emails and telephone calls.	It understood that the land in question is the subject of an unresolved Aboriginal land claim. This may explain the reluctance of the Crown to engage with Council on this matter.
22. Investigate opportunities to increase the amount of zoned business land within Wardell Village (extension of the B1 Neighbourhood Business zone in Richmond Street Wardell Village between Sinclair and Swamp Street, and along Bridge Drive from Sinclair Street to the Pacific Highway bridge).	16/17 – 20/21	Action not commenced.		

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23. Consider the desirability, and an appropriate mechanism, for permitting attached dual occupancy development within the R2 zoned, non flood prone areas of Wardell Village.	16/17 – 20/21		Preliminary work in progress. Intended to prepare a planning proposal in second half of 2018 and link with a similar initiative identified in Alstonville Strategic Plan.	
24. Initiate a planning proposal for the rezoning of SUGA designated properties located within and adjacent to the boundaries of Wardell Village (does not include SUGA area 1 with frontage to Pimlico Road).	16/17 – 20/21		Council resolved to prepare a planning proposal at 17 Bath Street, Wardell on 25 January 2017. This amendment was completed in February 2018. Amendment resulted as a consequence of Council writing to SUGA owners encouraging them to consider advancing the rezoning of their properties.	Ongoing but completed for one property.

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25. Investigate the appropriateness of a B6 Enterprise zone for residential zoned properties, with frontage to the Pacific Highway or within 50 metres of the Highway, on the northern side of the Richmond River.	21/22 – 25/26	Action not commenced.		
26. Proactively communicate information about required civil works and developer contribution and charge amounts associated with the subdivision of Wardell Village SUGA areas once rezoned.	21/22 – 25/26	Action not commenced.		

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27. Maintain the waiver on s94 contributions for secondary dwellings with Wardell Village for an additional 2 year period beyond April 2016.	15/16			Completed Following an initial two year extension approved in 2016, the Developer Contribution Payment Waiver for secondary dwellings has been permanently extended in February 2018.
28. Consider a planning proposal for the rezoning of SUGA Area 1 with frontage to Pimlico Road (where the landowner seeks to advance the rezoning).	26/27 – 35/36		Discussions held with Mrs J Vaughan in 2017 - owner of 944 Pimlico Road regarding rezoning options but this did not result in planning proposal.	
29. Prepare a master plan for Wardell Cemetery which details proposed cemetery improvements.	21/22 – 25/26	Action not commenced.		