

Sandra Bailey

From: Stevie White <stevie.white@gmail.com>
Sent: Tuesday, 20 November 2018 1:40 PM
To: Ballina Shire Council
Subject: EPIC Cheer Ballina Proposal
Attachments: EPIC Cheer Sponsorship Proposal .pdf; ATT00001.htm

To The General Manager Of Ballina Shire Council,

My Name is Stevie I am a parent of one of the athletes at Epic cheer. I am unsure if you are aware but one of our local cheer teams in Ballina have made it to the World Global Games in Hawaii in May. This is a big achievement especially for a small town that competes against big teams/ Big names from all over the state and of course a great opportunity for our athletes. To make this dream come true for our girls we are in search for some sponsors and we are hoping you would like to jump on board and support our team I have attached our proposal if there is anything in there you would want to change we are happy to discuss this. We are also getting supporter shirts done and would love to have a "local big business logo" on the shirt. If you have any questions please give me a call or you can give the coach Steph a call who number is on the proposal.

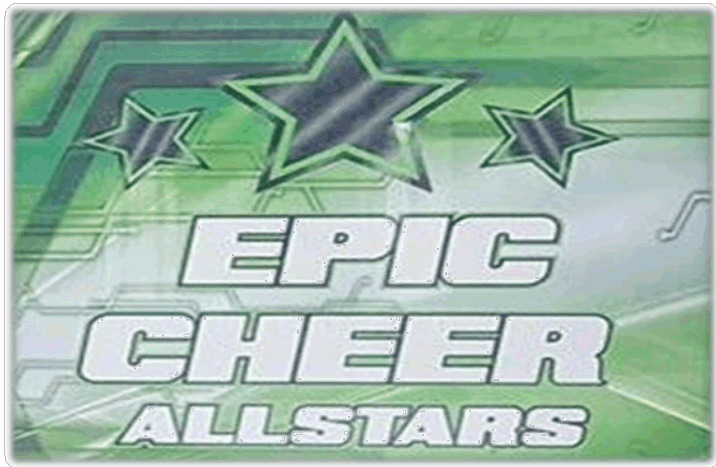
<https://www.nbnnews.com.au/2018/11/09/cheering-all-the-way-to-the-us/>

Thankyou for taking the time to read this and I hope to hear from you soon.

Kind Regards,
Stevie White
[0448451665](tel:0448451665)

EPIC CHEER

***Be Fierce, Be
Strong, Be EPIC!!!***



Sponsorship Proposal

- an inclusive, family orientated, competitive cheer club, committed to a positive experience -



Who we are.....?

- ▶ Established in 2011, Epic Cheer is an inclusive, family-orientated, competitive Cheer club. At Epic Cheer, we are committed to providing a positive and welcoming atmosphere where success is achieved through determination, dedication and the process of perfecting skills before progression.
- ▶ In a short space of time, Epic Cheer has almost doubled its membership base. What started out as a ‘hobby-like’ venture has grown into a blossoming club with accredited coaches, consultative groups, a fundraising committee and appropriate governance structures.



▶ Epic Cheer offers a range of cheer, tumble and stunt classes. In 2018, we have more teams than ever before - three level 1 teams to cater for boys and girls from 10 to 18 years with little or no Cheer experience and a strong, competitive level 3 team for experienced cheerleaders.

▶ Our teams:

Epic Spartans - Level 1 Cheer for ages 12 years and under

Epic Commanders - Level 1 Cheer for ages 12 years and under

Epic Trojans - Level 2 Cheer for ages 14 years and under

Epic Warriors - Level 2 Cheer for ages 10 to 18 years

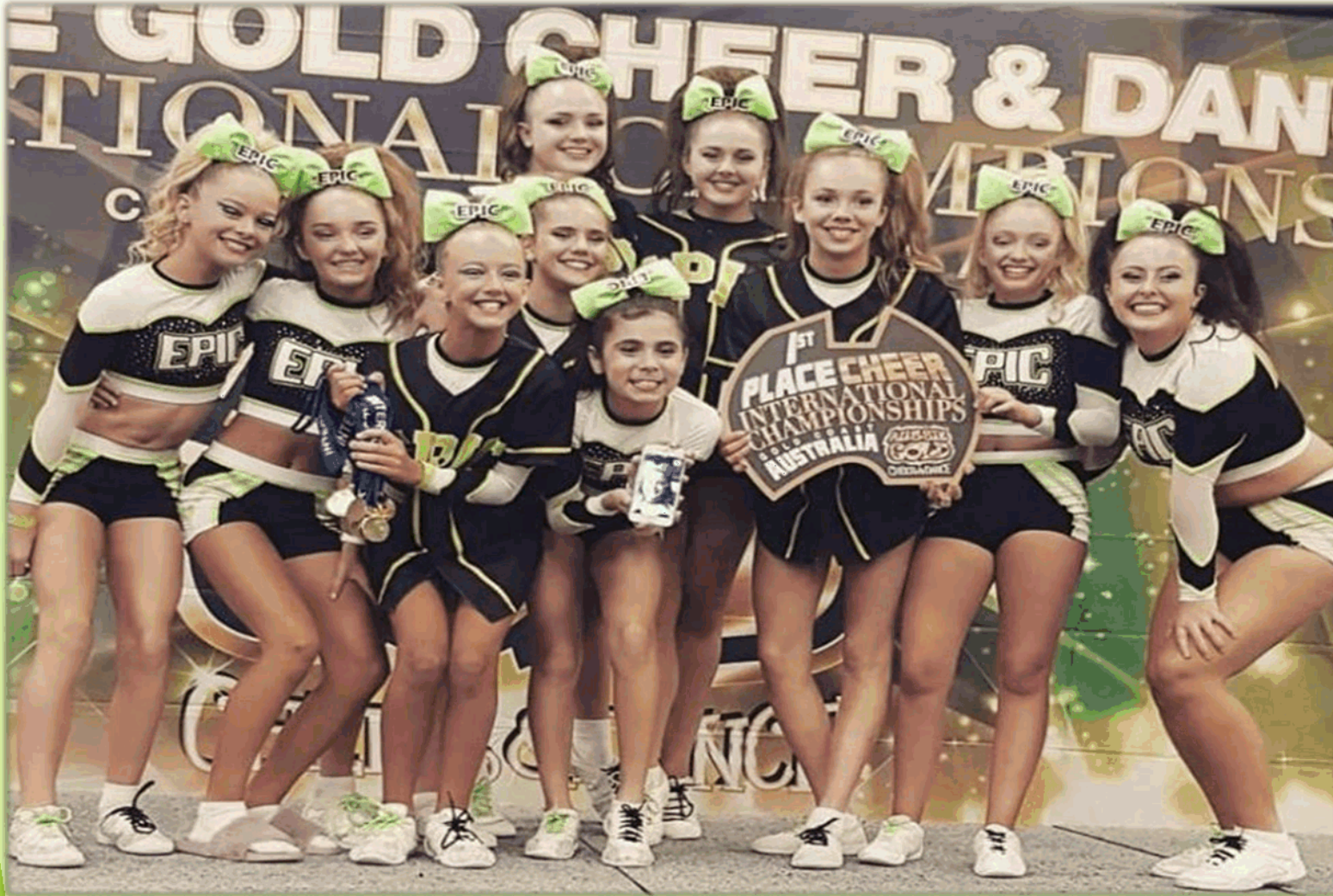
Epic Generals - Level 3 Stunt for ages 10 years to 18 years

Epic Assassins - Level 2 Cheer for ages 14 years and over



What do we do.....?

- ▶ Cheerleading is a fast paced, dynamic sport that encompasses dance, jumps, tumbling and stunts.... all in a two-and-a-half-minute routine!
- ▶ Cheerleaders train year round and are taught how to increase their strength, flexibility and coordination whilst also learning confidence through performance.
- ▶ There are six levels in Cheerleading, starting with level 1 progressing to level 6, with each level having a graduated increase in the level of difficulty in tumble and stunt skills permitted in routines.
- ▶ Epic Cheer is a professionally run sports club with a strong focus on safety first. All cheer coaches are United States of America Safety Federation (USASF) accredited, hold Working with Children Checks and have first aid qualifications.



What is our Vision...?

- ▶ Cheer is one of Australia's fastest growing sports and Epic Cheer is ready to introduce more young people to this fantastic sport!
- ▶ Where to in the future? The ultimate goal would be having our own 'home', a purpose built Cheer gym where cheerleaders can train on a permanently placed sprung floor, where training aids could be kept securely and introduced during training sessions with the minimum of fuss, where we could run workshops and school holiday programs for cheerleaders that just can't get enough! With your help, that goal is not too far away!
- ▶ Sponsorship will allow Epic Cheer to help reduce costs for families and make the sport available to all. It will also allow the club to purchase gymnastics equipment and tumble tracks so that cheerleaders can make faster progress with their skills.



Keeping it fun, friendly and community oriented.....

- ▶ Epic Cheer prides itself on its welcoming, fun and supportive culture. Our focus is on boosting self-confidence in young people, developing individual skills and fostering a strong team spirit. Whilst we take great routines to competitions, we think developing skills and values are far more important than podium finishes.
- ▶ Epic Cheer is often asked to perform at community and sporting events. In 2016, Epic hosted Emmanuel Anglican College year 10 PASS (physical activity and sports studies) class as well as running school sport for a term at Byron Bay High School.
- ▶ Epic has performed at community events such as the Brunswick Heads Public School Fairtastic, helping to raise funds for the school P&C.



Look where you'll see us!!



HAWAII



BRISBANE



GOLD COAST



SYDNEY



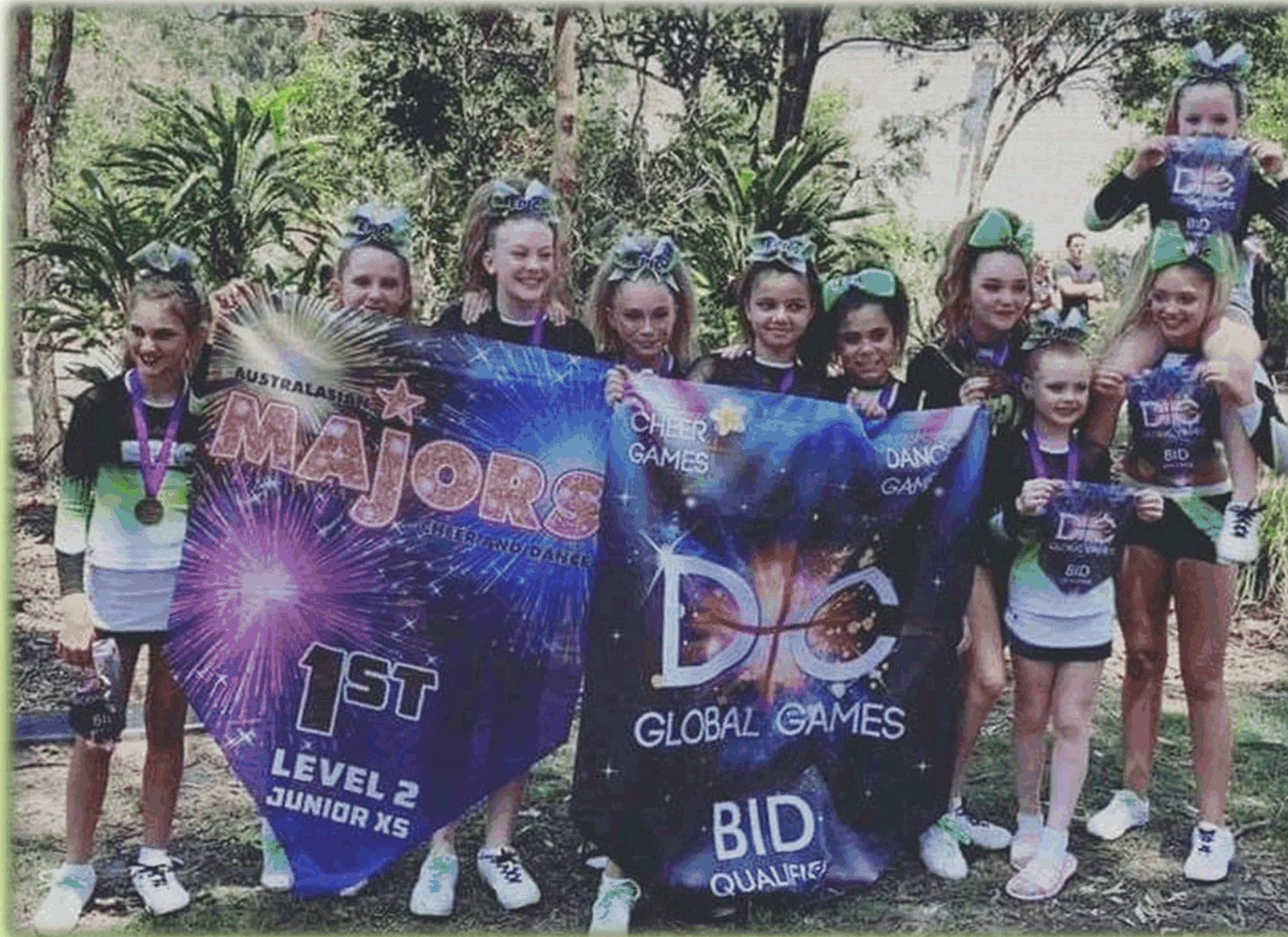


Look what we have achieved.....!

Epic Cheer Trojans win, now Hawaii bound

- ▶ Epic Cheer Trojans recently competed in the Cheer Brands Majors in Brisbane in October and we shocked all the established teams, including some from New Zealand, when we won a bid to the Global Games in Hawaii!! (see Appendix 2)
- ▶ Every country, every nation, every level, every style!!
The best of the best ... a true global event of EPIC proportions!!

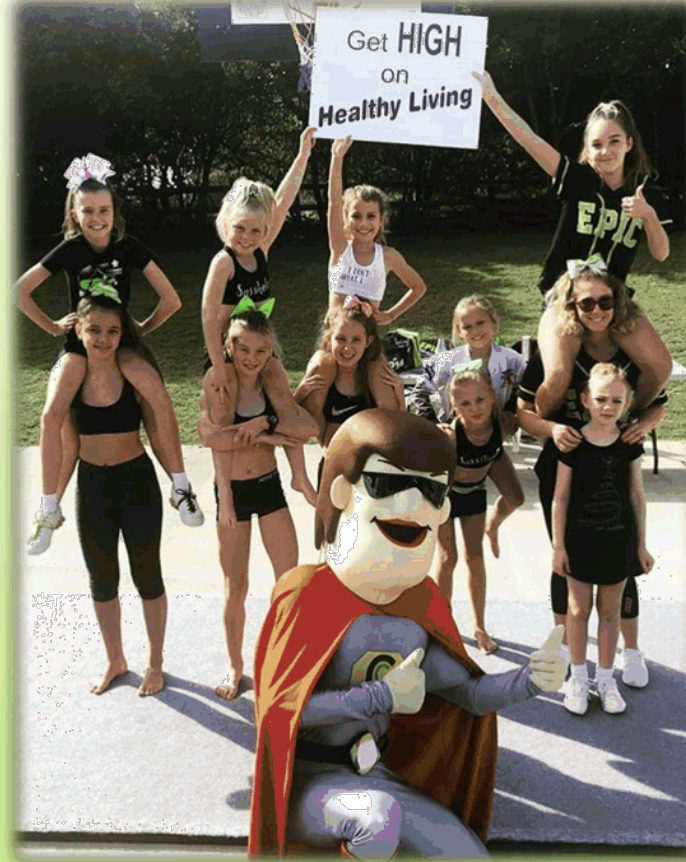




Our Partnership.....

- ▶ A partnership between Epic Cheer and our Sponsors will bring together a truly community focused cheerleading club with growing local businesses that have a strong presence in the Northern Rivers and Gold Coast regions.
- ▶ Our partnership will provide brand exposure to local, state, national and international markets (Hawaii).
- ▶ At Epic Cheer we pride ourselves on being a club focused on achieving quality in every aspect of running a community club and our sponsors will have identified as a strong organisation, proudly representing its local region.





Sponsorship Benefits.....

We will provide:

2019 Benefits Schedule	Epic Generals (Stunt)	Epic Spartans (Cheer)	Epic Warriors (Cheer)	Epic Assassins (Stunt)	Epic Trojans (Cheer)
Logo with link on Email Signatures, Website and Social Media Sites.	x	x	x	x	x
“Sponsors Open Day” to engage with club members & community, held 8 times a year.	x	x	x	x	x
Social media “Thank You” post after each competition.	x	x	x	x	x
Logo on Epic Cheer T-Shirt (Gold Coast, Brisbane, Sydney & Melbourne Events)	x	x	x	x	x
Logo on Epic Cheer Jersey (Gold Coast, Brisbane, Sydney & Hawaii Events)					x
Team Backpack Sponsor (Hawaii Event)					x
Shopfront Sponsor Signage					x

You will provide:

Cash or In-Kind Contribution	\$5,000	\$5,000	\$5,000	\$5,000	\$10,000
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Lets agree!.....

Acceptance of Sponsorship Proposal for Epic Cheer

Epic Cheer (ABN: 25 912 767 613) is pleased to offer you the Sponsorship Benefits (“Benefits”) outlined in this Sponsorship Proposal (“Proposal”) for the 2019 Cheerleading Season.

By signing this document, _____ confirms its acceptance of the Benefits schedule outlined in the Proposal.

Signature:

Name:

Title:

Date:

Appendix 1 - 2019 Event Schedule

Event	Location	Date
Aussie Gold Internationals	Gold Coast	July
AASCF All Star Battle	Gold Coast	August
CheerBrandz Olympia	Brisbane	August
CheerCon	Brisbane	October
CheerBrandz Australasian Majors	Brisbane	October
Aussie Gold States Spectacular	Brisbane	November
Battle at the Beaches	Sydney	November

Appendix 2 - Links

In the News:

- ▶ <https://www.northernstar.com.au/videos/epic-cheer-allstars-ballina/63264/>
- ▶ <https://www.northernstar.com.au/news/allstars-win-now-hawaii-bound/3573752/>
- ▶ <https://www.pressreader.com/australia/the-northern-star/20181113/282226601749592>

On the Floor:

- ▶ <http://www.aussiegoldchamps.com.au/>
- ▶ <https://www.aascf.com.au/>
- ▶ <https://cheerbrandz.com/>
- ▶ <https://globalgames.website/>
- ▶ <https://cheercon.com.au/>

22 Nov 2018

Attn: Jay Ellis

Ballina Shire Council

It is with great pleasure that I share with you that my daughter Samantha Brophy has recently been selected for the Australian National Women's U18 Ice Hockey team. The team will be travelling to the IIHF Women's U18 World Championships Qualifying Division in Jaca, Spain from the 12th-18th of Jan 2019. I would like her to be considered for a donation for financial assistance towards costs for her travel overseas.

Sincerely,

Jenifer Brophy

4 Bangalow Rd, Ballina

Mobile: 0409122052