

SEPARATE ATTACHMENT FOR ITEM 8.3

Lennox Head - Planning and Environmental Study and Strategic Plan

Ordinary Meeting Business Paper
27 July 2023

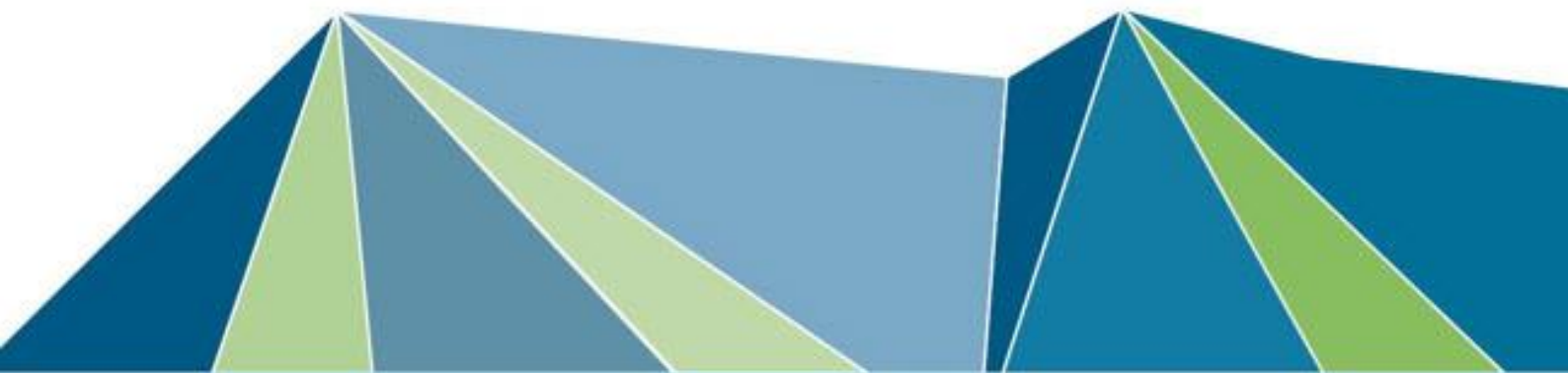


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LENNOX HEAD STRATEGIC PLAN

Community Consultation Report

Part 1: Overall summary



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Overview

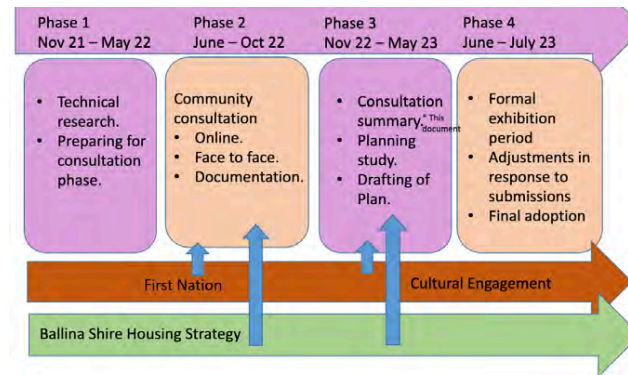


The last Strategic Plan for Lennox Head was adopted in 2002. Much of the previous plan has now been delivered.

The new Lennox Head Strategic Plan covers Lennox Village, Ross Lane, Epic Estate and surrounding suburbs, Skennars Head down to North Creek.

Technical research for the new Lennox Head Strategic Plan began in November 2021. Community consultation (Phase 2) ran from June to October 2022.

This report is a summary of the findings of Phase 2 Community Consultation.



Overview Plan of Activities

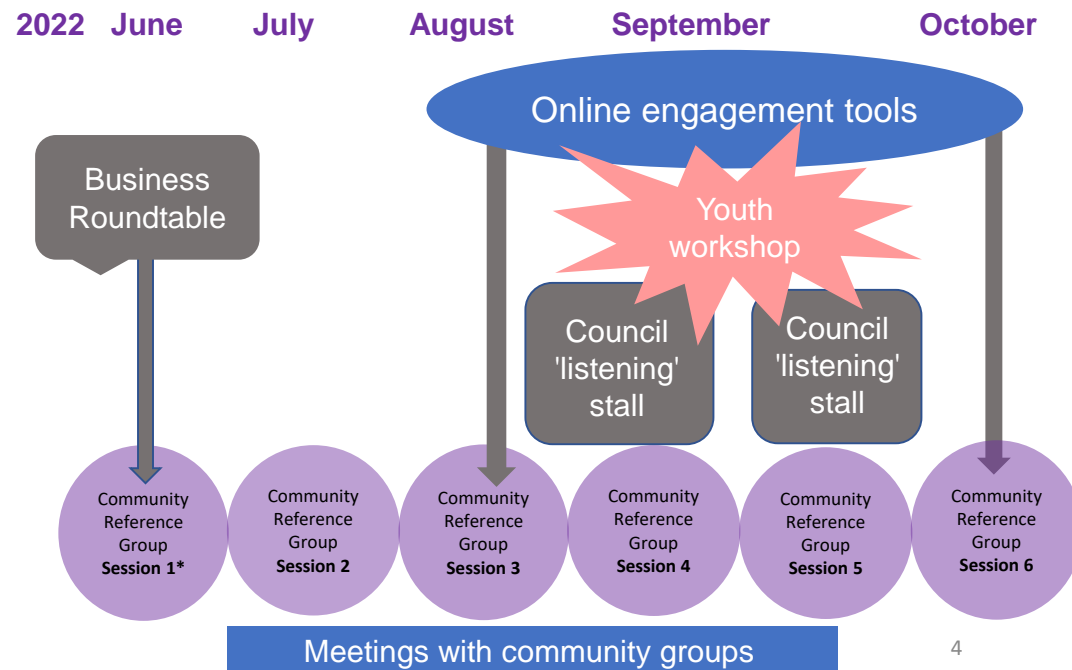


Community consultation activities aimed to engage a range of different stakeholders in the community.

This calendar shows the different events and activities Council offered to gain insights from the community about what is deeply valued in the Lennox and Skennars area now, and into the future.

This report is a summary of the feedback Council received both in-person and online.

*The Community Reference Group consisted of 18 community members selected to provide input into the plan. The group met monthly for a total of six sessions.



Overview Communications



Community engagement activities were promoted to encourage a broad range of people to participate.

To publicise the face-to-face and online engagement activities Council arranged the following:

- 5 advertisements in the Lennox Wave magazine.
- 3 editorials in the Lennox Wave magazine.
- 4 project updates in Councils' Community Connect newsletter.
- 25 social media posts, each with a reach of approximately 1000 people.
- Project updates by direct email to those subscribed.
- 4 Community Service Announcements sent to local publications and media outlets.

