

Artist Opportunity: Skate Park Art @ Park Lane, Lennox Head

Ballina Shire Council is seeking expressions of interest from professional artists or teams of artists to work with the community to design and implement a mural or artistic treatment at the Lennox Head Skate Park in Park Lane.

The project aims to create inspiring temporary public art to contribute to the cultural vibrancy of Lennox Head, celebrate youth culture, provide a platform for creative voices and foster pride in place.

Tara McGready, Council's Manager Strategic Planning, explained that the mural will be part of a program of other temporary works set to trial place activation activities and traffic calming elements in and around Park Lane over a nine-month period. "The main focus area of the artwork will be the skate park wall that fronts Park Lane."

Council has secured grant funding as part of the "Streets as Shared Spaces" program to implement a series of temporary interventions to test some of the aspirations of the Lennox Village Vision, such as slowing traffic and improving pedestrian safety for Park Lane. This funding will include temporary works such as public art, raised crossing points, landscaping and a bike hub near the Lennox Head Cultural Centre.

"The community want to see vibrancy, pedestrian safety at night, and creative opportunities for local artists. A mural on the skate park wall facing Park Lane and temporary lighting on the shared path adjacent to Williams Reserve were identified in a recent community design charrette for the Lennox Village Vision," said Ms McGready.

"We are seeking expressions of interest from artists to submit their CV, five images of their work and a brief response to the project opportunity," added Ms McGready.

Proposals will be reviewed based on the applicant's previous experience, response to the brief, and methodology to engage young people in the design or creation of the work.

Up to three artists will be shortlisted and invited to develop a detailed concept design, before a final artist or team is commissioned. The total budget for the commissioned artwork is \$7,500 (exclusive of GST). Expressions of interest close 3pm 23 October 2020.

For more information and to apply visit ballina.nsw.gov.au/lennoxvillagevision

Enquiries by email only to *melitta.firth@ballina.nsw.gov.au*

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Image: Skate Park at Lennox Head to be artistically enhanced.

