



Media Release

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New airport desk welcomes visitors to the region

Ballina Byron Gateway Airport has unveiled a new welcome desk which will feature volunteer ambassadors welcoming arriving passengers to the Northern Rivers region.

Located in the arrivals terminal, the new welcome desk is one of the first things arriving passengers will see, making help easy to find and a welcoming face a warm first impression.

“We designed the counter top in the shape of a surfboard to fit with the culture of the region and to help it stand out. It’s also a fun conversation starter,” said Alicia Wallace, Team Leader Visitor Services.

Passengers arriving at the Ballina Byron Gateway Airport are greeted by a local volunteer ambassador who provides information about the myriad of experiences on offer in the Northern Rivers, NSW.

“If you want to know where the hidden gems are, need advice or just want service with a smile, stop by the new welcome desk and meet a friendly local,” added Ms Wallace.

Encouraging visitors to enjoy a range of experiences will help local businesses and the region’s economic recovery. Now that the NSW Government is permitting travel across the state, council has produced a series of videos to encourage locals to invite their friends and relatives to visit.

If you have friends and family in other parts of the country, who are permitted to travel here for holidays, invite them to visit you here,” Ms Alicia Wallace said. “We know people are keen to travel again and to see their loved ones. What better place to come together than the Northern Rivers,” Ms Wallace added.

For more information on what to see and do in your own backyard, contact the Ballina Visitor Information Centre on 1800 777 666 or discoverballina.com.au.

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Image: New accessible passenger welcome desk at the Ballina Byron Gateway Airport with Airport Volunteer Ambassadors and Team Leader Visitor Services, Alicia Wallace.

