



3 April 2020

Visitors told to stay home

“It’s clear from the Federal and State orders that now is not the time for a holiday or a day trip, and this includes our shire. We are urging regional travellers not to visit Ballina Shire this Easter, school holidays or until restrictions are lifted and it’s safe to do so,” said Mayor David Wright.

“The State Government has been very clear with what is expected under this order. It’s important people take this seriously and understand the significant ramifications if they do not follow these guidelines.

"We also want to keep our most vulnerable safe. Ballina Shire has an ageing population and, now more than ever, we need to look out for them. By not travelling to our shire visitors can do their bit to protect their fellow Aussies. Staying home, unless for an essential reason, is the only way we will overcome this pandemic and save lives," added Mayor Wright.

The Ballina Visitor Information Centre has been closed since 25 March but the team are still working behind the scenes to share this message with potential visitors.

“Tourism has always been integral to our region’s economy but what’s important right now is controlling this pandemic and keeping our community safe. That’s why we are telling visitors to plan their visit, but to only come to our region once it’s safe to do so,” said Ballina Shire Council’s Team Leader Visitor Services, Ms Alicia Wallace.

Ballina Shire Council is taking all necessary precautions to keep the community and staff safe. This includes the closure of several community facilities and the introduction of a Business Connect program to assist those in need.

For more information about Council's response visit **ballina.nsw.gov.au**

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