

Drive So Others Survive – National Road Safety Week

Ballina Shire Council is appealing to drivers to take the road safety pledge so others survive, as part of Yellow Ribbon National Road Safety Week from 15 to 22 November 2020.

“It is important that everyone remains safe on our roads and there are practices we can all change to help. Speeding is the major factor in crashes in Ballina Shire and the majority of people involved are locals. Drivers need to remove distractions and not put people at risk by speeding,” says Ms Helen Carpenter, Road Safety Officer for Ballina Shire Council and Transport for NSW.

“Each year around 1,200 people are killed and 44,000 are injured on Australian roads, we can reduce these statistics by being aware and changing our habits.

“It is vital to remain focused and present whenever you are behind the wheel. A simple strategy is to ***drive as if your loved ones are on the road ahead***,” added Ms Carpenter.

Take the Pledge online to Drive **So Others Survive** by visiting roadsafetyweek.com.au

- Wear a yellow ribbon, or tie one to your vehicle.
- Refresh your knowledge on roundabout rules.
- Drive on the left hand side of two-way roads. Keep to the left side of the road you are entering.
- Slow down, and keep to the posted speed limit.
- Don't use a mobile phone while driving.

National Road Safety Week is an annual initiative from Safer Australian Roads and Highways (SARAH) Group, partners in road safety and Government.

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