

New immersive scene to celebrate Christmas

A life-size immersive Christmas scene has been installed at the Ballina Visitor Information Centre to help locals and holidaymakers get into the Christmas spirit.

The illustration, which features a giant bauble, beach scene and Santa with his tinny boat sleigh led by a pod of dolphins, gives people the opportunity to celebrate Christmas while sharing the scenic beauty of the area.

The immersive scene is located on the wall at the front of the Ballina Visitor Information Centre in River Street.

“This immersive image is a bit of fun to get people into the spirit of Christmas,” said Alicia Wallace, Team Leader Visitor Services.

“Everyone can have a laugh and send their friends an image of themselves trapped in a bauble on Ballina’s coastline.”

This new Christmas scene is one of three immersive illustrations across the Ballina Shire. Other images on the immersive trail include:

- Surfing Santa on Lennox Head’s main street near the main bus stop
- Hope Springs Waterfall within the new Ballina BP Travel Centre on the western access into town.

Visitors and locals who share their photos of the Christmas scene on social media are encouraged to use the hashtags **#BallinalmmerseYourself** and **#discoverballina** for the opportunity to have their images reposted on Council’s tourism social media accounts.

The Ballina Visitor Information Centre is open seven days per week. Opening hours are Monday to Saturday from 9am to 5pm and Sunday 10am to 2pm.

For more information visit **discoverballina.com.au**

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Image: Tourism ambassador Lyn Woods in the Christmas bauble scene located at the Ballina Visitor Information Centre.