

Festival and Event Funding Now Open for 2021/22

Ballina Shire Council is pleased to announce the Festival and Event Sponsorship Program will open on Friday 25 September 2020.

The program is now in its tenth year and has been a huge success for community festivals and events. It offers event organisers the opportunity to apply for sponsorship from a pool of approximately \$100,000 of funding for their festival or event for the 2021/22 financial year.

Over the years, the program has sponsored events including:

- Alstonville New Year's Eve Family Festival
- Ballina Country Music Festival
- Ballina Food and Wine Festival
- Love Lennox Festival
- Skullcandy Oz Grom Open (junior surfing competition event).

Council's Mayor, David Wright said, "it's important we secure this funding for event organisers well before the start of the 2021/22 financial year. Although events have been adversely impacted by COVID-19 we will proceed with the application process in the hope that the circumstances are different by the time 2021/22 rolls around."

The Mayor went on to say, "applications will be tabled at the November Council meeting so that event organisers will know the outcome of their application by December 2020".

There are a number of eligibility criteria, such as; the applicant needs to hold adequate public liability insurance, the total cost of the festival/event must be more than \$20,000 and the festival/event must be held in the Ballina Shire.

The program opens on Friday 25 September and closes on Friday 23 October 2020.

Application forms and funding information are available on Council's website
ballina.nsw.gov.au/FestivalEvents

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